FINANCIAL TIMES



The proxy war over Congo's mineral wealth

The end of Europe's energy crisis is in sight

Deep water **UN climate** goals fading

A woman wades through clogged tidal water after cyclone Sitrang hit Kalapara, Bangladesh, as a UN panel concluded that the world is on track for a temperature rise of up to 26c by 2100.

The UN Environment Programme yesterday condemned as inadequate pledges from governments to cut emissions, saying the targets mean there is now "no credible pathway" to hitting the goal of 1.5C set in Paras.

The panel's report comes shortly before the COP27 climate summit in Egypt, where delegates will be pressed on how to find deeper emissions cuts and more climate finance.

UN secretary-general António

UN secretary-general António Guterres said: "We are headed for a global catastrophe. The emissions gap is a byproduct of a commitments gap. A promises gap. An action gap.' Global catastrophe page 3



Brutal week for Big Tech as investors knock \$550bn off market valuations

Meta margins slump → Zuckerberg vision questioned → Microsoft value plunges → Alphabet costs rise

RICHARD WATERS AND HANNAH MURPHY — SAN FRANCISCO

More than \$550bn has been wiped off the value of the biggest US digital com-panies this week, with Big Tech's head-long growth stalling because of the slow-ing global economy and mounting cost

The stock market slump has underlined a surprisingly weak earnings sea-son from the US digital giants, ending a surge in growth during the pandemic and putting paid to hopes that they would withstand the inflation and weakening growth that are hitting the

nder economy. Facebook's parent Meta delivered the ttest blow to Wall Street's faith in the

margins on the back of slipping adver-

questions from Wall Street analysts on why his company was planning to dou-ble down on its bets on artificial intelligence and the metaverse next year, despite an eroding advertising business and lack of any clear promises on when the massive spending would pay off.

'There are just too many experimental bets versus proven bets'

Brent Thill, an analyst, on Facebook parent Meta's strategy

ising revenue and soaring costs. Mark Zuckerberg faced a barrage of

Echoing the wary mood at the end of a fractious earnings call, Brent Thill, an analyst at Jefferies, said: "There are just too many experimental bets versus proven bets on the core."

In a note to investors, analysts at Mor-gan Stanley added that they were break-ing with their normal practice of not issuing immediate ratings downgrades in response to bad news because Meta's spending plans were a "thesis-

changing" moment. Wall Street's loss of confidence in the progress of Zuckerberg's metaverse vision wiped 22 per cent from Meta's shares yesterday morning in New York, cutting \$80bn from its stock market

That left Meta's shares 73 per cent below the record they hit 14 months ago

and extended a two-day slump for Big Tech that began on Tuesday with weak earnings from Alphabet, Google's par-

ent company. Fears that Big Tech was doing too little to rein in its soaring costs were triggered when Alphabet said it had added nearly 13,000 employees in just the past three months, one of its biggest hiring binges ever, despite a recent internal call from chief executive Sundar Pichai for the company to become more "focused" in

company to become more focused in its spending.

Like Meta, Google said its massive capital spending would continue, intensifying the race by the biggest tech companies to meet the growing demands of artificial intelligence.

Briefing

► Putin blames west for fuelling nuclear tensions Russia's president has countere western warnings that Moscow might be planning to explode a dirty bomb in Ukraine. — PAGE 4 FT VIEW, PAGE 16; ZHOU BO, PAGE 17

US nuclear policy shift it and its allies, avoiding a radical shift opposed by allies.— PAGE 4

Musk bid to calm Twitter 'Free speech absolutist" Elon Musk has said he does not want for-all hellscape", in a sudden bid to appease advertisers.— PAGE 6

▶ Meteorites light up Mars Scientists have gained fresh insights into the planet's internal from last year when two massive meteorites hit it.— PAGE 4

Datawatch

Women leaders leave



Women leaders, already in short supply at most US companies, were more likely than men to switch jobs in 2021. Some 10.5 per cent — from senior managers to the C-suite — quit their jobs, the highest rate in five years

Amazon and Apple were due to report their earnings later yesterday.

Musk soothes Twitter fears page 6
TikTok's gaming channel page 9

market value by yesterday morning after signalling earlier in the week that growth in its cloud computing business was slowing faster than expected. The news added to fears that some of

the businesses that were thought to be most resilient in a slowdown, including

cloud computing and Google's search advertising, were starting to suffer.

Between them, Alphabet, Amazon, Apple, Meta and Microsoft had lost \$566bn in stock market value by vestor-

day morning, leaving them with a com-

Shell ready to embrace higher tax as profits soai

Australia	A\$7.00(inc GST)
China	RMB30
Hong Kong	HK\$33
India	Rup220
Indonesia	Rp45,000
Japan	¥650(inc JCT)
Korea	W4,500
Malaysia	RM11.50
Pakistan	Rupee 350
Philippines	Peso 140
Singapore	S\$5.80(incGST)
Taiwan	NT\$140
Thailand	Bht140
Vietnam	US\$4.50

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US economy rebounds despite signs that consumer demand is dwindling

COLBY SMITH - WASHINGTON

The US economy rebounded in the third quarter after contracting for the first six months of the year, despite evidence that Federal Reserve efforts to damp consumer demand have started to have an effect.

to have an effect.

Gross domestic product rose 2.6 per cent on an annualised basis between July and September, according to commerce department data yesterday. The figure surpassed economist expectations and marked a sharp improvement on the 0.6 per cent drop in the second quarter and the 1.6 per cent decline in the first three months of the year.

The expansion was propelled by a narrowing of the trade-deficit, as weaker consumer demand slowed imports while exports rose, thanks in part to sales from the oil sector prompted by

STOCK MARKETS

Ukraine war-related supply problems. However, the trade trends concealed a softening of domestic consumer demand that suggests the economy is losing steam. Consumer spending rose just 1.4 per cent, higher than expected but far slower than the previous period. The main proxy for underlying demand in the economy—final sales to domestic purchasers, excluding government spending—rose just 0.1 per cent, down from 0.5 per cent in the second quarter and 2.1 per cent in the first.

"This [GDP] number is weaker in terms of the signal it sends about the forward strength of the economy than the last one was, even though the headline was positive," said Eric Winograd, director of developed market economic research at AllianceBernstein.
Us stocks gave up early gains after the

US stocks gave up early gains after the report, with the S&P 500 flat in after-

noon trading. The two-year Treasury yield, which moves with interest rate expectations, dropped, suggesting investors did not view the GDP figure as likely to push the Federal Reserve towards even tighter policy.

The Fed is poised to deliver its fourth consecutive 0.75 percentage point interest rate increase next month, lifting its benchmark policy rate to a target range of 3.75 per cent alge points yesterday. Amid growing criticism of the tight-ening policy, ECB president Christine Lagarde made clear the bank would not bow to pressure, saying "we have to do what we have to do' to tackle inflation, which is five times the 2 per cent, goal. Additional reporting by Kate Dugul an New York and Martin Arnold in Frankfurt ECB raises rates page 2

World Markets

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Nikkei	27345.24	27431.84	-0.32	Est.	4500.50	4500.00	4.75	GER 2 yr	1.76	1.94	-0.18
Hang Seng	15427.94	15317.67	0.72	Ethereum	1539.50	1566.90	-1.75	GER 10 yr	1.96	2.11	-0.15
MSCI World \$	2535.67	2537.54	-0.07	COMMODITIES				GER 30 yr	2.00	2.09	-0.09
MSCI EM \$	851.81	844.51	0.86		Oct 27	Prev	%chg				
MSCI ACWI \$	584.14	584.01	0.02	Oil WTI \$	89.26	87.91	1.54				
FT Wilshire 2500	4989.98	5023.23	-0.66	Oil Brent \$	96.75	95.69	1.11			Prices are latest	for edition
FT Wilshire 5000	38983.92	39236.04	-0.64	Gold \$	1666.75	1659.25	0.45		Da	ita provided by N	Armingstar
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FINANCIAL TIMES Friday 28 October 2022

INTERNATIONAL

ECB raises rates by 0.75 basis points in 'dovish pivot'

costs and euro fall as central bank cites recession risk

MARTIN ARNOLD — FRANKFURT TOMMY STUBBINGTON — LONDON

The European Central Bank has raised interest rates by 0.75 percentage points to their highest level since 2009, pledging to continue increasing borrowing costs in the coming months to tackle record eurozone inflation despite a

looming recession in the region.

The move, announced after the ECB governing council met in Frankfurt yesterday, was in line with expectations. But bond markets rallied and the euro

worried about a downturn and may stop raising rates earlier than expected. After growing political criticism of the

ECB's sharp tightening of monetary policy in recent weeks, its president Chris-tine Lagarde made clear yesterday that rate-setters would not bow to such pres sure, saying "we have to do what we have to do" to tackle inflation, which is now five times their 2 per cent goal.

Italy's prime minister Giorgia Meloni said this week that tighter monetary said this week that tighter monetary policy was "considered by many to be a rash choice". Meloni's remarks came a week after France's president Emmanuel Macron warned he worried about central banks "smashing demand" to beat inflation, at a record 9.9 per cent. was not "oblivious" to the possibility of a recession and the impact this would have on the poorest. The ECB forecast last month that the eurozone would avoid a contraction in output, but she acknowledged this scenario was now

"looming much more on the horizon". The ECB changed its guidance from saying last month that rates would rise "at the next several meetings" to only

'We have acknowledged that more rate rises are in the pipeline, but to which level I cannot tell you'

progress in withdrawing monetary poly accommodation'

Carsten Brzeski, head of macro research at Dutch bank ING, said Lagarde's emphasis on the risk of reces

sion "opened the door to a dovish pivot". Eurozone bonds rallied strongly and the euro slipped as market prices implied the deposit rate, now at 1.5 per cent after yesterday's decision, would only rise to about 2.5 per cent by next September, more than a quarter of a

ercentage point lower than thought. The euro fell 0.9 per cent against the dollar to trade at \$0.9988 late afternoon London time. German 10-year yields fell to 1.95 per cent, 0.24 percentage points lower than their level ahead of the interest rate announcement. Riskier eurozone government debt rallied even

Lagarde said the scale and pace of further rises would depend on the outlook for inflation and take into account the typical delay before the impact of previ-ous rate increases would have on infla-tion. "We have acknowledged that more rate rises are in the pipeline, but to which level I cannot tell you," she said following the decision.

The council also decided to make a €2.1tn scheme of ultra-cheap loans less attractive to encourage commercial banks to repay early. The move is the first step towards shrinking the ECB's €8.8tn balance sheet and is expected to maturing bonds it replaces in part of its €5tn asset portfolio from next year.

The central bank said the terms of the loans, known as targeted longer-term refinancing operations, would be changed from November 23 to raise the average interest rate banks pay on them by bringing it in line with its deposit rate from that point. It added that banks would be offered extra opportunities to repay the loans early from next month.

Frederik Ducrozet, head of macroeco nomic research at Pictet Wealth Management, said the move to change the terms retroactively was "a risky deci-sion" and that it would "likely" incentiv-ise banks to repay the funds borrowed

Industry. Market repositioning

German exporters rethink €100bn 'love affair' with China

Geopolitical tensions, domestic competition and zero-Covid policy take toll on trade ties

YUAN YANG — BERLIN
ALEXANDER VLADKOV IN — FRANKFURT

FORN YANG—BERLIN

ALEXANDER VLADKOV IN—FRANKFURT

For more than 20 years, Oliver Betz produced sensors for Chinese engine makers from Munich. But in recent months, Systec Automotive's sales to China have collapsed, falling by three-quarters.

"Expanding in China is not a topic under consideration. It's about how we can limit the damage," said Betz, who added that 65 per cent of his exports last year were to the country. He blames the decline on slower growth, Beijing's zero-Covid strategy and an increasing preference for buying local as Chinese manufacturers catch up with foreign brands.

Betz's experience is becoming more common among Germany's small and medium-sized enterprises, which are finding their links with Chinese partners tested after years of surging sales.

Germany's Mittlestand companies increasingly realise they cannot rely on Chinese profits as they once did, said jörg Wuttke, president of the EU Chamber of Commerce in China, the trade lobby, "It's also lol voerfafia;" he added.

The breakdown threatens to unravel what has become one of the world's what has become one of the world's what has become one of the world's

lobby. "It's a lost love affair," he added.
The breakdown threatens to unravel
what has become one of the world's
most beneficial trading relationships, in
which German companies prospered by
selling to Chinese exporters the machinery that enabled the latter to become key players in global supply chains.
Since the turn of the millennium,

China has gone from accounting for more than 1 per cent of German exports to commanding a 7.5 per cent share of sales abroad, putting it second to the US. In 2021, German goods worth more than €100bn were sold there.

Thorsten Benner, director of the Glo-bal Public Policy Institute, a think-tank bai Public Policy Institute, a timik-tank in Berlin, described the ties as the main factor in the "golden age of the German economic model", seen during the later stages of Angela Merkel's 16-year reign as chancellor, which ended last year.

Alicia García-Herrero, a senior economist at Bruegel, the think-tank, said the buoyancy of the links had been replaced by a sinking feeling in Berlin as exports slid. "Germany is losing its trade surplus and part of its competitiveness, partially because China has moved so rapidly



up the value ladder," she pointed out up the value ladder," she pointed out. It comes at a sensitive moment for the broader relationship. Russia's invasion of Ukraine has spurred China's German critics, who argue that economic ties are trumping foreign policy goals and leading to collaboration with prospective olitical rivals.

Olaf Scholz, who will fly to Beijing Olaf Scholz, who will fly to Beijing next week for his first meeting with Chi-nese leaders as German chancellor, is set to unveil his new China strategy next year. He is under pressure from his coa-lition partners, the Greens and the Free Democrats, to loosen ties.

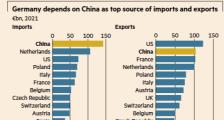
Scholz stirred debate when he asked ministries to back an investment from ministries to back an investment from Cosco, a state-owned Chinese shipping conglomerate, in a container terminal in Hamburg. The deal was approved this week, but Cosco took a smaller-than-hoped stake that would limit its capacity

to influence decisions. "The China strategy will include clear messages on the need to reduce depend-encies and diversify supply chains and trading partners," said Benner. Berlin has signalled it will offer fewer

political risk in China. A due diligence law that comes into force in January makes large companies responsible for monitoring human rights violations by their suppliers and could further deter German investment in China, which has become increasingly concentrated among Volkswagen, BMW and Daimler, the carmakers, and BASF, the chemicals

Responses to atrocities in Xinjiang, China's western border region where more than 1mn Muslims are interned, have already hit sales. Adidas, the sportswear maker, suffered Greater China sales declines of 15 per cent in two successive quarters last year after a boy-cott over its decision not to source cotton from the border region.

The war in Ukraine has focused com-



panies' minds on the risk of sanctions should China invade Taiwan. Us-China decoupling has led many companies to look for alternative suppliers, Justover a third of members surveyed at Germany's VDMA machinery association in 2021 said the decoupling was prompting a rethink of their business links.

Magnetec, a Hesse-based electrical components manufacturer that has operated a factory in China for 13 years, decided against building a second plant there because of the risk of sanctions. "When our customers order our products, they give as a precondition that they are not built in China," said Marc Nicolaudius, Magnetec's chief executive. Instead, it will expand in Vietnam. Noah Barkin, managing editor at Rhodium Group, the consultancy, said exent German investment in China had become "more defensive" and was being spent on localising production and supply chains to protect against the risk of tariffs.

tariffs.

Competition, fair and otherwise, remains a problem. "Our members know that every technology they bring into China, in a relatively short time, will be part of the Chinese market," said Ulrich Ackermann, head of foreign trade at VDMA. "We say, be aware you can be kicked out in a short time."

Ackerman scale of 5 German con-

can be kicked out in a short time.

Ackermann spoke of a German construction machinery manufacturer whose state-owned Chinese rival sent machines to customers and offered

machines to customers and offered them free for use for the first year. "How can we compete with that?" he said. Amid this souring atmosphere, Chi-nese diplomats have pressured industry association leaders to refrain from criti-cising Beijing. One lobbyist recounts being told by a Chinese government offi-cial that its consumers could exert a lot of influence "if western companies don't

Even so, many are not ready to give up. "China is a very important market for all of our members," said Andreas Rade, managing director for govern-ment and society at VDA, the German carmakers' association. "Exit cannot be

But Barkin said the days of China But Barkin said the days of China being a "one-way bet" for German companies were over. "They are not pulling out yet but they are looking at ways to shield their operations from geopolitical headwinds," he said.
"And some are now preparing for the day when they might have to leave."

Australia rides out Beijing sanctions

China's introduction of trade sanctions on some Australian products in 2020 has resulted in unexpected benefits for Canberra. The latest economic statistics show exports booming for the resource-rich country, forced to shift its focus to other markets. Australia's trade figures have also improved because of Chinese dependence on critical products, notably iron ore, wool and natural gas. They were spared the punishment of new Yarris, with increased demand boosting sales. China introduced punitive tariffs and controls on an array of Australian imports two years ago as political tensions between the two sides intensified. Even after the Imposition of sanctions, China was the destination for more than 42 per cent of Australial's exports in 2021 compared with only 14 per cent in 2007, as demand for iron ore and other minerals, fossil fuels and goods grew rapidly, according to the Australian Strategic Policy Institute, a think-tank. Now, the shift that has taken place is clear. China's share of

place is clear. China's share of Australia's exports dropped to 29.5 per cent by August, according to Australian Bureau of Statistics data, the first time it has dipped below the 30 per cent mark since October 2015. China's share of imports also dwindled to 26 per cent in the three months to September, compared with 30 per cent in 2021.

The drop in the value of exports is partly due to the falling price of iron ore. Australia's biggest export

The trade surplus in the second quarter hit A\$43bn (US\$28bn), driven by strong export activity and the booming price of coal. "Sanctions haven't worked. The

Australian economy has remained buoyant, somewhat ironically, on Chinese demand," said Michael Wesley, deputy vice-chancellor international at the University of Melbourne. Nic Fildes, Sydney



FINANCIAL TIMES

Northern Ireland heading for 'unnecessary' election

Northern Ireland is heading towards an "unnecessary" election that will polarise the region's politics without fixing a lingering dispute on post-Brexit trade that has paralysed its institutions, Ireland's foreign minister has said.

region undermined its place in the UK. Unless the assembly is restored by a minute past midnight on Friday, North-ern Ireland's caretaker ministers will be forced to resign and London will have a duty to call fresh elections by January 19. Civil servants will remain in charge will the assembly and the control of the control of the control of the will be assembly as the control of the control

Pandemic spurs rise in cases of drug-resistant tuberculosis

The World Health Organization has warned of the first rise in drug-resistant tuberculosis for nearly two decades, as it released a report highlightingthe resurgence of the disease during the pandemic.

nation, innovation and the equitable use of tools, we can overcome severe health threats," he said.

TB, a transmittable disease caused by bacteria and spread by coughing, is preventable and cumble. About 85 per cent of those who develop TB disease can be treated with a forus to six month drum

Simon Coweney said that UK prime minister Rishi Sunak should knuckle down to talks with Brussels to find compromises by the end of the year, instead of London calling new elections. His comments came ahead of today's legal deadline for restoring power-sharing. A new poll is likely to be held on December 15.

The Democratic Intensites the ball.

December 15.

The Democratic Unionists, the biggest party in favour of keeping Northern Ireland within the UK, triggered the crisis but even it says a new election is pointless and will not deliver its Brexit

power-sharing executive in February, arguing the Northern Ireland protocol governing post-Brexit trade with the

"I don't believe that Northern Ireland wants or needs an election now," Cov-ency said in an interview.

'In my view, there is no justification "In my view, there is no justification for frustrating the formation of an assembly at the moment and therefore potentially triggering what I think most people regard as an unnecessary election in Northern Ireland," he said.

The DUP has vetoed the executive since May over objections to the protocol, which imposed a customs border in the Irish Sea when the UK left the EU

nearly two years ago.

The settlement avoided putting a hard border back on the island of Ireland with memories of the region's three-decades long conflict around its constitutional status still raw.

An estimated 10.6mn people developed the disease last year and 1.6mn died, with both metrics rising from 2020 when they also registered a year-on-

The rises underscore the profound effect that the pandemic had on the treatment of diseases, because resources were diverted to tackle the coronavirus crisis and services severely interrupted. Before the pandemic, the incidence of TB had been falling glo-

Tedros Adhanom Ghebreyesus, WHO director-general, said as the report was released that it was "time to put a stop to this longtime killer".

"If the pandemic has taught us anything, it's that with solidarity, determi-

regimen which also cuts onward trans

"Continued challenges with providing and accessing essential TB services have meant that many people with TB were not diagnosed and treated" during the Covid pandemic, the WHO said, with regional conflicts also playing a signifi-

cantrole.

Cases of drug-resistant TB, or DR-TB, rose 3 per cent in 2021 from the previous year, the first such increase since records began in 2004, according to the

DR-TB is complex to treat and is a contributor to antimicrobial resistance, or the weakening of existing antibiotics that causes the rise of so-called super

Friday 28 October 2022 FINANCIAL TIMES

INTERNATIONAL

UN warns of higher temperature rise leading to global catastrophe

Commitments to cut emissions deemed inadequate in report that fears 1.5C limit will be missed



Golden age ending, says IEA chief

Energy-related emissions account for most of China's total emitted greenhouse gases

nes of CO₂ equ 10

Drought: villagers in southern Madagascar, east Africa. Heat-related deaths globally have already increased two-thirds over the past two decades, according to a report in The Lancet this week—Owie Bedyff

Climate pledges made by countries worldwide are woefully inadequate and put the world on track for a temperature rise of between 2.4C and 2.6C by 2100, the leading UN environmental body has forecast, with the fatal effects of global works are the subsections of the subsection of th

forecast, with the fatal effects of global warming already evident.
The analysis by the UN Environment Programme of the targets announced by 194 countries, accounting for more than 90 per cent of all greenhouse gases, so there was "no credible pathway to 1.5C in place", referring to the Paris agreement to limit global warming. Temperatures have already risen at least 1.1C in the Industrial era.

tures have already risen at least 1.1.C in the industrial era. "Global and national climate commit-ments are falling pitifully short," said UN secretary-general António Guterres. "We are headed for a global catastrophe. The emissions gap is a byproduct of a commitments gap. A promises gap. An action agn."

action gap."
Although countries pledged at the UN

action gap."

Although countries pledged at the UN climate summit a year ago to revisit and strengthen their 2030 emissions targets by the end of this year, few have done so. They include previous laggards such as Australia and indonesta.

While leading emitters the US and China have speeded up their deployment of renewable energy, their climate goals have not improved. The updated targets announced by countries this year would shave less than 1 per cent off projected 2030 emissions, a far cryfrom the 45 per cent fall required to limit global warming to 1.5C, said the UNEP. Separately, the UN Framework Convention on Climate Change body that monitors Paris commitments forecast this week a wider range for a rise in temperatures than its counterpart, at between 2.1C and 2.9C by 2100.

The UN reports come less than two weeks before the COP27 UN climate summit in Egypt, where negotiators will face pressure to make progress on how to reduce emissions and provide more in climate finance despite geopolitical tension and macroeconomic difficulty.

This follows a year of extreme

weather events, which included flooding in Pakistan and Nigeria and ing in Pakistan and Nigeria and unprecedented summer temperatures and droughts across much of Europe, the US and Asia. The latest findings demonstrated "in cold scientific terms what nature has been telling us, all year, through deadly

Arab oil embargoes to advise on energy security, warned that green investments must rise even faster to \$4th annually by 2030 if net zero targets were to be met. Environmental groups said the forecast would add impetus to attempts to limit production in new fossil fuel floods, storms and raging fires: we have to stop filling our atmosphere with greenhouse gases, and stop doing it fast", said Inger Andersen, executive director of the UNEP.

Global energy-related carbon emis-sions rebounded after the pandemic to the highest level in history in 2021 at

The International Energy Agency has said Russia's Invasion of Ukraine will accelerate a peak in the world's consumption of fossil fuels, with gas demand expected to join oil and coal in topping out near the end of this decade. Faith Birol, head of the IEA, said the world was fast approaching a "pivotal moment in energy history" as demand for the fossil fuels that had underpinned the modern economy since the advent of the industrial revolution neared an inflection point. "After rapid growth in gas consumption in the last 10 years, we think the golden age of gas is coming to an end," Birol said. "Together with the decline in coal and oil that we were already expecting, we now see a peak around 2030 for all fossil fuels." Birol said government energy policies were rapidly evolving in part to counter the failout from Russia's decision to weaponise its gas supplies to Europe in retaliation for western support for Ukraine. The IEA head described the policy shift as a change that would resonate for "decades to come". In its annual World Energy Outlook report, published yesterday, the IEA forecast that investments in clean energy would rise by about 50 per cent by the end of the decade to \$27 are year, or more than double the amount invested annually in fossil fuels today. But the body, founded after the 1970S Arab oil embargoes to advise on energy security, warned that green investments in the restments.

projects. "The writing is on the wall for investors," said Mark Campanale, founder of Carbon Tracker initiative. "There is no longer any doubt about the long-term prospects for fossil fuel production businesses, including new gas."
While Birot hailed the impact of the US initiation Reduction Act and the EUS Fit for 55 and REPowerEU plans in accelerating the transition to greener energy sources, much more needed to be done, particularly in developing economies where demand for gas and other fossil fuels may continue rising. "Major international efforts are still urgently requised may continue rising. "Major international efforts are still urgently requised may continue rising. "Major international efforts are still urgently requised may consider the working divide in clean energy investment levels between advanced economies, and emerging and developing economies."
But in China, the world's biggest consumer of tossil fuels, coal and oil demand are expected to peak before the end of this decade because of large investments in renewable energy. While the IEA expects global emissions to peak by 2025, they would remain well above levels needed to limit the rise in average temperatures to 15C — as targeted by the Parts climate agreement, which came into effect in 2016. Fossil fuel demand would decline only "steadily from the mid-2020s to 2050 to yan annual average roughly equivalent to lifetime output of a large cliffetime."
Bird sald Moscow would prove to be the "loser" of the energy war it had started in Europe. The IEA forecast that the country's share of internationally traded energy would decline from a round 20 per cent roday to 150 and the Middle East.

and the Middle East.

36.6bn tonnes, and the annual rise in methane in the atmosphere was the largest since records began, according to the World Meteorological Organization. The International Energy Agency has

projected a smaller rise in carbon emissions of 1 per cent to 33.8bn tonnes in 2022. This follows the increase in solar and wind energy, plus the take-up of

a 2022. This follows the increase in solar and wind energy, plus the take-up of electric vehicles.

Emissions forecasts for 2022 may also be affected by lower activity during lockdowns in China, the biggest global emissions producer, and possible recessions in other developed conomies.

Heat-related deaths globally have already increased two-thirds over the past two decades, a report in medical journal The Lancet this week concluded, based on the analysis of 99 experts from organisations including the World Health Organization and led by University College London.

The UN reports also offered some solutions. If countries could achieve their targets, it would give the world a 66 per cent chance of limiting warming to about 26C by 2100.

The UNEP said while the G20 countries were still far behind on their targets, at least 55 had peaked and reduced their emissions since 2019, including the US and the EU. An urgent transformation of societies and economies would not only require behavioural change but also the adoption of new technologies and the replacement of fossil fuels with renewable energy, it added.

Governments should incentivise these changes by reforming subsidies and the replacement of fossil fuels with renewable energy, it added.

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Governments should incentivise these changes by reforming subsidies and the replacement of fossil fuels with renewable energy, it added.

Governments should incentivise these changes by reforming subsidies and the replacement of fossil fuels with renewable energy, it added.

Government and action on the cause of short-term interests, conflicting objectives and not recognising climate risks adequately," the UNEP concluded.

Alice Hancock



EU risks undermining climate goals with focus on energy prices

uropean energy ministers gathered in a rainy
Luxembourg this week to agree on how to make
buildings more energy efficient. But setting
binding targets to retroffit the EU's property
stock responsible for 40 per cent of the bloc's
power consumption was far from the top of their minds.
Recent climate change-related discussions have been
infected by a more urgent desire to shield Europeans from
the fallout from Vladimir Puttin's decision to cut gas suppiles to Europe ahead of winter — mostly by plans to curb
gas prices, even though those prices have been falling,
"Unfortunately, the focus of industry, the focus of media,
voters, ministers is just not on climate at the moment," one
EU diplomats said. omat said.

The change of tack means the EU risks undermining its climate goals and a more sustainable solution to reduce its

climate goals and a more sustainable solution to reduce its reliance on Russian gas, say analysts. "Structural energy reduction is a security imperative for Europe at the moment... longer-term investment in energy efficiency is really important," said Henning cloystein, director of energy, climate and resources at Eurasia Group. Michael Neaves from the not-for-profit Environmental Coalition on Standards said the ministers' deal on the buildings regulations on Tuesday had resulted in a hotch-potch of measures that meant national governments could "evade binding requirements to reduce the energy consumption of the worst-performing buildings".

This left "citizens and the market uncertain that they will avoid future winter energy crunches and puts the EUS"

will avoid future winter energy crunches and puts the EU's climate action credibility at risk", he said. A divide has opened

between countries that want to bolster the green transition — largely richer, northern econo-mies — and southern and

'The focus of industry, media, voters, ministers is

transition—largely richer, northern economies—and southern and eastern European states that fear the cost of committing to strict targets that fear the cost of committing to strict targets amid the current crisis.

Six EU delegations, including those of France, Germany and the Netherlands, signalled their displeasure with Tuesday's final compromise between the 27 member states. In a joint declaration, they said "the ambition of the minimum energy performance standards still need to be substantially increased in the further steps to come." Those "further steps" involve negotiations with the European parliament, which also wants tougher targets.

In 2021, the European Commission set the ambition of the good of cutting the bloc's greenhouse gas emissions by 55 per cent by 2030 compared with 1990 levels but discussions on achieving this, including updated carbon taxes and a phaseout of combustion engines, have dragged on. Hopes some elements will be agreed prior to next month's UN climate conference in Sharm-El-Sheikh are fading.

On Monday, after Poland put up a fight to protect its use of coal, environment ministers agreed to put off updating the EU's so-called nationally defined contribution—the measure by which countries can appraise their efforts to decarbonise under the 2015 Paris Climate Agreement—until after the first raft of the EU's Climate legislation was finalised, which might not happen until next year.

Jos Delbeke, climate chair at the European University Institute, said Europe was right to focus on the more immediate crisis. "What is really worrying is energy poverty that hits more people than before, and the risk of dehoustrialisation of Europe. That is what Europe should focus on now, more than setting new Climate targets."

On the plus side, the crisis had provided an incentive to cut energy use and accelerate the rollout of renewable power, he noted. Greece, for example, had increased the amount of renewables in its energy mix by 20 per cent this year and last week for six hours covered all of i

year and last week for six hours covered all of its electricity needs through clean power for the first time. But Laia Segura of Friends of the Earth Europe, an NGO, said that while emergency action was needed "we cannot allow short sighted measures to lock us in policies that will not help us in the long term".

alice.hancock@ft.com

Corporate America. Legal challenges

Business awaits outcome of key cases at Supreme Court

Consequential rulings involve

the environment, regulatory reach and Big Tech liability

The Supreme Court's new session could have far-reaching effects on US business as it hears cases on issues from affirma-

tive action to state regulation. Last term's decisions on abortion and school prayer were split down ideologi-cal lines. But with corporate cases, "it's much harder to predict" what they will do, said Eric Talley, professor at Colum-bia Lowecheel

The decision to reverse Roe vs Wade, the 1973 ruling that enshrined the con stitutional right to an abortion, suggests "this court simply is not as inclined as prior courts to treat precedent as a par-ticularly large constraint if they don't agree with the outcome in the case...[It] throws things in a little bit of disarray". Talley added.

Despite a solid 6:3 conservative ajority, there is no guarantee that the stices will prove friendly to business terests, legal experts say.

Sackett vs Environmental Protection Agency

The court is weighing what constitutes "navigable waters" under the Clean Water Act, a law regulating the releas of pollutants and the quality of water. The EPA defines "navigable waters

The EPA defines "navigable waters" to include lakes, swamps, mudflats, wet-lands, sloughs, prairie potholes and streams. The plaintiffs, a couple barred from building a home near a lake in Idaho, say it has been poorly articulated, leaving lower courts to decide.

Gregory Garre, a partner at Latham & Watkins, said the ruling "has implications not just for the environment but for businesses that have to make landuse decisions"

Mallory vs Norfolk Southern

Plaintiffs mostly bring cases in states

incorporated. In this case, a Virginia resident who worked in Ohio and Virginia for the railway, then based in Virginia, sued it for "negligent and reckless conduct" in Pennsylvania, where the company also has a business licence.

pany also has a business licence.

If the court rules for the plaintiffs,
they could challenge businesses in any
state where they have licences, irrespective of where the claim unfolds. States
would still need to enact laws implementing a court decision. If they did, it could trigger a seismic shift, with liti-



gants "forum shopping" for hospitable courts, legal experts say. Even the Biden administration has filed a brief backing Norfolk Southern, arguing a court should not be involved in a case where the corporate defendant only has a business licence in that state.

National Pork Producers Council

Pork producers are challenging Califor-nian regulation that bans the sale of meat and eggs from farm animals "con-fined in a cruel manner", said the state's

fined in a cruel manner", said the state's department of food and agriculture. The producers argue "hardly any" of them meet California's strict requirements, and that the rule is "impermissibly extractrioral". Even though California accounts for 13 per cent of US pork consumption, few large pig farms are sited there, their brief said. California can be considered that the constraint of nia's restrictions have "really significant effects outside the state as no one wants to forgo the nation's largest market",

said lawyer Kannon Shanmugam. The case addresses the boundaries of state regulation at a time when US legis

latures have grown increasingly polarised on many issues. These proceedings "could affect any number of business issues . . . states care about", said Nicole Saharsky, a partner at Mayer Brown.

González vs Google

The plaintiffs, the relatives of a US stu-dent killed by Isis in 2015, sued Google

dent killed by Isis in 2015, sued Google for having allegedly "aded and abetted" the terrorists through radicalising vid-eos on its YouTube platform. They argue Section 230 of the Com-munications Decency Act, which pro-tects online platforms from legal liabil-ity over content posted by users, was enacted before the rise of algorithms. Google argues there is no link bet-

Google argues there is no link betmended videos and alleged violations of the Anti-Terrorism Act.

Students for Fair Admissions vs Harvard University & vs University of North Carolina

Plaintiffs said admission systems that take into account an applicant's race, which both universities said helps to unlock diversity's "educational benefits".

actually discriminate against some groups, including ones of Asian descent. Dozens of America's largest corporations have filed briefs supporting affirmative action, worried that ending those policies could narrow the pool of diverse graduates they can recruit from. Companies may think "they're going to be next" and that the court could "claw back" rights to decide who they can hire, Talley added.

Axon Enterprise vs Federal Trade Commission & SEC vs Cochran

Plaintiffs argue the agencies' internal enforcement procedures and administrative law judges, who are hired by the regulators and decide disputes at the agencies' in-house courts, are unconstitutional. The agencies argue that the plaintiffs seek to "short-circuit" review processes embedded in statutes that underpin the FTC and SEC.

easier for parties to challenge enforce-ment actions in federal court before agencies' internal proceedings are fin-ished, upending a standard practice.

INTERNATIONAL

Putin blames west for rising nuclear tension

Russian president strikes more conciliatory tone despite 'dirty bomb' claim

POLINA IVANOVA — BERLIN

POLINA IVANOVA—BERLIN

Vladimir Putin has blamed the west for fuelling nuclear tensions and countered western warnings that Russia might be planning to detonate a "ditry bomb" in Ukraine ina false-flagoperation. In a keynote speech at an international relations forum yesterday, in which he seemed to strike a more conciliatory tone than in previous months, the Russian president repeated his frequent complaints that the west was seeking to dominate the world. But he concluded with a call for mutual respect, rather than issuing new threats.

Asked about the prospects of nuclear war, he said: "We have said nothing about using nuclear weapons." Russia had only ever replied with "hints" to provocative statements from the west about the use of nuclear weapons, Putin added.

He did repeat a claim that Ukraine could be preparing a "dirty bomb" — a conventional explosive carrying radio-active material. Western capitals have described the accusation as "transparently false" and warned that Moscow could be planning such an attack with the intention to blame Kyiv for it and use it as pretext for escalation.

A flurry of phone calls from Russia's defence minister Sergei Shoigu to Nato counterparts to discuss the allegations — which Kyiv flatly denies — has heightened fears that Moscow's eight-month-

long invasion of Ukraine could go

Putin rejected this, saying R

Putin rejected this, saying Russia would not use a dirty bomb. "We do not need this," Putin said. "There is no point, neither political, nor military." Putin claimed that the rise in nuclear tensions was not being fuelled by Moscow — though his recent comments have included threats — but by western leaders instead.
This was being done in order to scare "neutral countries" away from co-oper-

'Russia is not challenging the western elite. We are not trying to become the hegemonic power'

ation with Russia, Putin claimed, by depicting it as "scary".

But striking a calmer note than in his past comments, Putin said nuclear tensions would not develop into a crisis as they had during the Cuban Missile Crisis of 1962, when Soviet leader Nikita Khrushchev negotiated with US president John F. Kennedy.

"I cannot imagine myself in Khrushchev's role, not under any circumstances," Putin said, adding Inda Moscow was ready to find solutions.

As an example, he noted that in December, Russia had approached the US with an offer to restart talks on strategic stability, but said Moscow had not received a response. "If they want to, we're ready," he added.

The Russian leader repeated complaints that the west wanted to impose

its will and values on other countries.

"Russia is not challenging the western
eitle," Puth said. "We are not trying to
become the hegemonic power."
Instead, he said, Russia was simply
trying to "defend its right to exist".
He called China "a close friend" and noted that Turkey and its president
Recep Tayyip Erdoğan were "not easy
partners" but had "a desire to reach
agreement". The world had many centrees of power and, for this reason, the
UN security council needed to be
restructured, and a "dialogue on equal
terms" must begin between global powers, including Russia and the west.
Putin also said he was considering
attending the G20 meeting of global
leaders due to take place in Indonesia
next month.

See The FT View

weapons

on atomic

Biden avoids radical shift

US defence

The Riden administration has declared The Biden administration has declared that the "fundamental" purpose of US nuclear weapons is to deter such attacks on it and its allies, a new policy that avoids a more radical shift towards a lower deterrence level that was opposed by allies in Europe and Asia.

opposed by allies in Europe and Asia. The Pentagon yesterday released the Nuclear Posture Review, which each administration produces to outline the cases under which the US would use nuclear weapons. The NPR said the US would "only consider the use of nuclear weapons in extreme circumstances" to defend the interests of the nation in addition to allies and partners.

The report will be welcomed by US allies that at one point became alarmed that President Joe Biden might declare a narrower set of situations under which he would consider using the weapons. The NPR said officials had considered options, including a "no first use" policy and a formula known as "sole purpose", in which the US would use the weapons only to avoid or respond to such an attack, but decided against them. It said both options would have resulted in "an unacceptable level of risk", given the

attack, but decided against ment. it same both options would have resulted in "an unacceptable level of risk", given the non-nuclear capabilities being devel-oped by nations that could inflict extreme harmonthe Usandits allies.

European and Asian allies had strongly urged Washington not to weaken its declaratory policy in a way that could embolden China and Russia

that could embolden China and Russia and reduce the deterrent effect of what is known as the US nuclear umbrella. Matthew Kroenig, a nuclear weapons policy expert at the Atlantic Council think-tank, said some administration officials had advocated that the US

officials had advocated that the US should adopt a "sole use" policy.

"As a nod to that position, the NPR states that the fundamental purpose' of nuclear weapons is to deter nuclear attack, even while recognising that the fill other roles," said Kroenig. "The change to 'fundamental purpose' is wordsmithing exercise that will have no practical implications for strategy." In rejecting sole purpose, the NPR said the US recognised that some allies and partners were "particularly vulner-

and partners were "particularly vulner-able to attacks with non-nuclear means that could produce devastating effects". But in language that could cause con-cern, the NPR said the administration retained "the goal of moving to a sole

retained "the goal of moving to a sole purpose determination". The US also released its national defence strategy, which said if faced a "deet sive decade" and that China would remain the "most consequential strategic competitor" for decades. "The most... serious challenge to US national security is the PRC's coercive and increasingly aggressive endeavour to refashion the Indo-Pacific and international system to suit its interests and authoritarian preferences," the report said. The paper also describes Russia as an "acute threat" that must be deterred. Preventing a nuclear war see Opinion

Ice on Mars Meteorites shed light on planet's crust

When two massive meteorites smashed into Mars late last year, the shockwaves reverberated around the red planet — giving scientists new insights into its internal

structure.

Drawing on data from two Nasa
missions, the first analysis of the
meteorites' impact, which left the
largest fresh craters ever seen in the
solar system, was published in the
journal Science yesterday.
The Mars Reconnaissance

Orbiter observed the craters from space, while the InSight lander ives on the surface thousands of

"The larger impact made a crater about 150 metres across — one and about 150 metres across – one and a half times the size of London's Trafalgar Square – and a blast zone around 35km across, which would cover most of the area inside the M25 [London orbital motorway]," said Ben Fernando, an Oxford university geophysicist on the

Images from the orbiter showed that the 200-tonne meteorite, which hit Mars at a latitude of 35 degrees north, pushed out chunks of water ice that had lain beneath the dry surface. "I think we were a little surprised to find ice that close to the tor," Fernando said.

The implication is that Mars might hold more water frozen underground than scientists had realised, he added, which would be good news if humans manage to establish outposts there. The impact of the two meteorites

sent seismic waves racing around the surface of Mars to the InSight lander, which was 7,500km away from the first hit and 3,500km from type that can provide reliable information about the planet's

outer crust.

Since landing on Mars in

November 2018, Insight has
recorded 1,200 "Marsquakes"
generated within the red planet,
which provided data about the inner core and mantle beneath the probe but little about the crust.

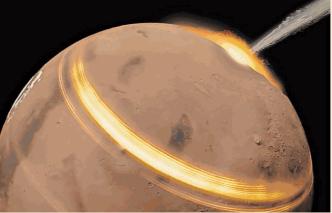
Preliminary analysis of the surface waves generated by the meteorites surprised internatio research teams, revealing the planet's crust as a whole was dense nd more uniform than previously en thought.

"The structure of the crust under the lander is probably not representative of the general structure of the Martian crust," said Doyeon Kim, a geophysicist at ETH Zurich and lead author of one of the

Science papers. Domenico Giardini, ETH professor of seismology and geodynamics, said the findings shed light on a mystery going back to the early years of modern astronomy, known as the Mars dichotomy. This is the contrast between the planet's southern hemisphere, which is predominantly mountainous and rugged, and the north is dominated

by flat and dusty volcanic lowlands "We don't yet have a generally accepted explanation for the dichotomy because we've never been able to see the planet's deep structure," said Giardini. "But no we're beginning to uncover this." Initial results suggest the north and the south are more alike in their

geology than scientists had realised.
The Insight lander is losing power as dust builds up on its solar panels and Nasa expects its mission to end within a few months. Clive Cookson





on of seismic waves racing across the Martian surface from a meteorite hit. Bottom, the impact

The US Air Force plans to replace its fleet of F-15 fighter jets based in Okinawa, Japan, with a "rotational" force, a shift some officials worry will send a dangerous signal to China about deterrence.

The force intends to retire two squad-The force intends to retire two squad-rons of ageing P-15 Eagles that have been permanently based in Okinawa, said six people familiar with the matter. The decision has triggered alarm in some parts of the Japanese government and the Pentagon because the air force does not intend to replace them with a per-manent presence in the near term. The move, involving half of the roughly 100 air force fighters in Japan, is

Contracts & Tenders

DEMETRI SEVASTOPULO — WASHINGTON
AND KAMA IMAGAKI — TOKYO

The US Air Force plans to replace its
fleet of F-15 fighter jets based in

former vice-commander of US Pacific

'The message to China is the US is not serious about reversing the decline in its military forces'

Air Forces who blamed years of under-investment. "This will encourage the Chinese to take more dramatic action." The air force plans to send fifth gener-ation F-22 fighters from Alaska to Chinawa's Kadena, a critical air base in the region, for a six-month rotation

after the F-15s' departure next year. But several people said the force had not worked out future rotations, which iised concerns about possible gaps. The air force said it would "continue

The air force said it would "continue to maintain readiness in support of our US-Japan alliance, which is a corner-stone for security in the Indo-Pacific". US Indo-Pacific Command did not comment. Japan's defence and foreign ministries did not comment. Critics said the move appeared to Critics said the move appeared to Chinais the "pacing threat". Eric Sayers, an Asia expert at the American Enterprise Institute, said: "This continues a long, frustrating pattern of using lofty thetoric about the importance of . . . Asia but then taking actions that look like the opposite."

Legal Notices

The IMF said it has reached a \$3bn loan deal with Egypt after Cairo agreed to a key bailout condition and floated its currency.

The Egyptian pound slid 14.5 per cent to 23 to the US dollar yesterday after the country's central bank said it was mov-ing to a "durable flexible exchange rate

country's central bank said it was moving to a "durable flexible exchange rate regime that leaves the forces of supply and demand to determine the value of the pound against other currencies".

This means bandoning a policy of drawing on its reserves to support the pound, which was aimed at reducing the cost of imports and maintaining social stability in a country where 60 per cost of the population are either poor or vulnerable to price shocks.

Egypt has been in talks with the IMF for months amid soaring commodities prices and a foreign currency crisis stemming from Russia's invasion of Ukraine, which accelerated Billions of dollars of outflows as foreign debt investors exited the country.

The pound had already been allowed to fall by roughly 22 per cent since March, but Cario was understood to have been resisting fully floating the pound in order to contain the impact on prices.

The fund said that, as well as the \$\$h\text{m}\$ the first of the pound of the pound of the contraints of the pound of the contraints of the pound of the pound of the contraints of the pound of the contraints of the pound of the contraints of the pound of the pound of the contraints of the pound of the pound of the contraints of the pound of

pound in order to contain the impact on prices. The fund said that, as well as the \$3bn loan, the currency deal would also "cat-alyse a large multiyear financing pack-age" from other donors, including about \$5bn in the financial year to end-June

next year reflecting "broad interna-

tional and regional support for Egypt". It added that Cairo has also requested financing under its new Resilience and Sustainability Facility, which could

unlock up to \$1bn. Analysts note that Egypt had committed to floating its currency when it secured a \$12bn loan from the IMF in 2016, but subsequently reverted to con-trolling the exchange rate.

trolling the exchange rate. Jason Tuvey, senior emerging mar-kets economist at Capital Economics in London, said it was likely "both the government and the IMF learnt from their mistakes. The government kept too tight agrip on the currency for too long, and the IMF did not push". He added: "I don't think investors will give them the benefit of the doubt. They will only return if there is a firm com-mitment to exchange rate [lexibility." The central bank also raised its key



interest rates by 200 basis points to Interest rates by 200 basis points to 13.25 per cent. It said it would "give pri-ority to its main aim" of targeting infla-tion to achieve price stability. Inflation was at 15 per cent in September and ana-lysts expect that at least in the short term it will rise further as a result of the folliathe cannot

lysts expect that at least in the short term it will rise further as a result of the fall in the pound.

Tuvey agreed this would "add to inflation pressures", but was nonetheless a "welcome step, and with an IMF deal... will go a long way to restoring macroeconomic stability in Egypt".

Cairo this week announced a \$50n "social protection package" which includes increasing the minimum wage, pensions and civil service and public sector salaries.

The IMF said the reform programme it agreed with Egypt was also aimed at upshing "forward deep structural and governance reforms to promote private sector-led growth and job creation".

Egypt is the biggest debtor to the IMF after Argentin and this is its fourthloan agreement since 2016. The economy has grown even during the pandemic but state and military investments in infrastructure projects have driven the expansion while private sector investment and manufactured exports have continued to trail behind.

Analysts and Egyptian entrepreneurs argue that the state needs to improve the environment for business and scale down competition from the military to allow space for the private sector to thrive.

serial.

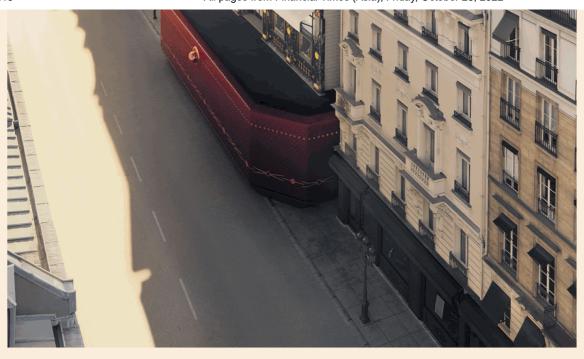
The serial then be invited to RFQ if they meet the requirements set out in titions of the Register of suppliers of goods and services available on the S.p.A. website.

OTICE SCOUTING - SEARCH OF ECONOMIC OPERATORS FOR CONSULTING ACTIVITIES

Friday 28 October 2022

FINANCIAL TIMES

Cartier 13 RUE DE LA PAIX



Crypto winter The first exchange-traded fund to track bitcoin has lost more investor dollars than any other ETF debut O PAGE 10

Companies & Markets

Credit Suisse launches \$4bn Saudi-backed fundraising

- Scandal-hit bank to cut 9,000 jobs
- Second strategic revamp in a year

Credit Suisse is set to raise billions in capital, carve up its investment bank, and cut thousands of jobs in an effort to restructure and move on from scandals and a SF4bn third-quarter loss.

and a SFr4bn third-quarter loss. The Swiss bank is seeking to raise SFr4bn (\$4.05bn), including SFr1.5bn from the Saudi National Bank, which will become the second-largest share-holder in the group, owning 99 per cent. Credit Suises has also agreed to sell part of its securitised products unit to US investment groups Pimco and Apollo and outlined plans to spin off its capital

'We are [creating] a new bank that is simpler, more stable and with a more focused business model'

markets and advisory business under a

rejuvenated CS First Boston brand.

The bank said yesterday it would cut
SFr2.5bn of costs, representing 15 per
cent of its cost base, by 2025. It added cent of its cost base, by 2025. It added that the workforce would shrink from 52,000 to 43,000 over the next three years, including plans to cut 2,700 roles by the end of this year. Credit Suisse shares fell close to 19 per

cent yesterday.

centyesterday.
The moves are part of a second strategic revamp in less than a year as the bank attempts to right itself after a series of loses and crises that prompted wholesale changes to its leadership.
"This is a historic moment for Credit Values" and a historic moment for Credit Credit Called The Action of the Credit Called The Action of the Credit Called The Action of the Credit Called The Credit Ca

writing off SFr3.7bn of deferred tax assets related to the restructure.

The bank has lost revenues after cuting back divisions such as its prime brokerage unit as it seeks to reduce risk following its involvement in scandals last year over the collapse of Greensill Capital and family office Archegos.

Under the strategic plan, Credit Suisse plans to reduce risk weighted assets in its investment bank by 40 per cent over the next three years and focus the unit on serving institutional and wealth management clients with equities, foreign exchange and rates.

management clients with equities, for-eign exchange and rates. Credit Suisse will set up a capital release products unit, a "bad bank" holding pen for high-risk assets that it seeks to wind down.

SNB is Saudi Arabia's largest lender, is majority owned by state entities and its biggest shareholder is the Public Investment Fund, the increasingly active s ereign wealth fund that is chaired by Crown Prince Mohammed bin Salman.

Credit Suisse said the investment, which must be approved at extraordi-nary general meeting on November 23, would allow the bank to raise its common equity tier 1 ratio — an indicator of its financial strength — to 14 per cent

from 12.6 per cent.

It said director Michael Klein would leave the board to advise Korner on spinning out the CS First Boston business, which he would later lead as chief

The bank reported SFr12.9bn of out-flows as clients in its wealth manage-ment business and Swiss domestic bank pulled money from their accounts and

'Dear advertisers' Musk aims to soothe fears of Twitter turning into a free speech 'hellscape'



A grab from Elon Musk's video posted on the site. He wrote: 'Entering Twitter HO - let that sink in!' - AFPM

Elon Musk has said he does not want Twitter to become a "free-for-all hellscape", in a sudden attempt to appease advertisers after the billion-aire previously suggested that he wanted the social media platform to rely less on money from marketers.

"Twitter obviously cannot become a free-for-all hellscape where anything can be said with no consequencest" he wrote in a letter posted yesterday titled "Dear Twitter Advertisers". Musk, a self-declared "free speech absolutist", has repeatedly said that his acquisition of the company stemmed from a desire to restore free speech to Twitter, triggering concerns among advertisers that the social

platform must be warm and welcom-ing to all, where you can choose your desired experience according to your preferences, just as you can choose, for example, to see movies or play video games ranging from all ages to

He said Twitter "aspired to be the most respected advertising platform

'In addition to adhering to the laws of the land, our platform must be warm and welcoming

in the world that strengthens your

brand and grows your enterprise".

The post comes a day before his \$44bn deal to buy Twitter is set to close, in keeping with a deadline

advertising money to survive." In an early presentation to potential investors in the deal, Musk said he wanted to shift Twitter away from relying so heavily on advertising — down to 45 per cent of revenue from more than 80 per cent in 2021, according to someone familiar with the document. He indicated that

the document. He indicated that other income would come from sub-scriptions as well as new business lines in payments and data licensing. But in the near term, Musk has to persuade advertisers to work with a company he publicly accused of lying about fake accounts and its cyber security practices, as he attempted to acquire the business. The world's richest man wrote yesterday that he had bought Twitter to help humanity", not to make more

Shopify stock climbs despite losses and slowing sales

IAN JOHNSTON - LONDON

Shopify shares jumped yesterday after it beat analysts' estimates for the third quarter, despite warning that the strong US dollar, higher inflation and

ers' spending power.

Shares in the Canadian ecommerce group rose 16 per cent in midday trading in New York after it posted revenue of \$1.40 in the three months to September \$0, above consensus estimates and up 22 per cent on the previous year. Operating losses widened to \$345mm, compared with \$4mm in the same period last year. This marked a third consecutive quarter of operating losses, as alsel growth has slowed and the company has invested in its supply chain, with the \$2.1bn acquisition of logistics company Deliverr.

with the \$2.10n acquisition of logistics company Deliverr.

"This year is an investment year," Shopify president Harley Finkelstein told analysts. "This is a company that ultimately wants to be profitable and we would like to get back there," although to profitability.

Shopify allows brands and independ-

ent retailers to sell directly through their own websites or social platforms, rather than trading through Amazon or

rather than training inrough Amazon or other large marketplaces. Its market capitalisation soared dur-ing the pandemic as consumers turned to online vendors during lockdowns, peaked at \$212bn in November 2021. Yesterday's share price rise comes in the

wake of a 75 per cent decline this year.

"This is a posterchild of pandemic growth [for which] all the stars were aligned," said Tyler Radke, US software analyst at Citi. "Things really flipped this year with the [Federal Reserve] raising rates, energy prices going up, consumer spending coming under pres-sure and inflation"

sure and inflation."
Chief executive Tobi Lütke cut a tenth of the workforce in July, saying that the company's "bet" on a permanent rise in the amount consumers spent online relative to retail stores had failed to payoff. Department of Commerce data show that online US retail sales made up that the continue of the control of the cont

Suisse, said chief executive Offich Körner. "We are radically restructuring the investment bank to help create a new bank that is simpler, more stable and with a more focused business model built around client needs."

Credit Suisse also reported a SFr4bn loss for the third quarter, including

switched to rivais. Revenues ien 30 per cent compared with a year earlier, driven by a 58 per cent fall in investment banking income, an 18 per cent drop in wealth management revenues and a 9 per cent decline in its domestic bank. Additional reporting by Andrew England See Companies and Lex

the majority of Twitter's \$5bn annual revenues, writing: "In addition to adhering to the laws of the land, our

menia piaturin might no ionger remain a safe place for brands if it became home to toxicity and abuse. But in the letter he sought to reas-sure advertisers, which account for It marks an about-turn from Musks previous comments. In 2019, Musk said on Twitter that he "hated adver-tising". In April he wrote in a since-deleted tweet: "The power of corpora-tions to dictate policy is greatly enhanced if Twitter depends on

money. But he said that he beneved that advertising, "when done right, can delight, entertain and inform you". It was "essential to show Twitter users advertising that is as relevant as possible to their needs". Additional reporting by James Fontanella-Khan

13.9 per cent of total retail sales in the second quarter, down from 15.9 per cent

in the fourth quarter of 2021.
Sales growth in the third quarter was also limited by the "significant strengthening" of the US dollar relative to foreign currencies, Shopify said, affecting its international business

Legal Notices

IN THE MATTER OF AN APPLICATION UNDER REGULATIONS 13 AND 14 OF THE EUROPEAN COMMUNITIES (CROSS-BORDER MERGERS) REGULATIONS 2008 (AS AMENDED)

AND IN THE MATTER OF MANGOMILL PLC AND MARIADB CORPORATION AB

Contracts & Tenders

Province of Styria (Austria) -**Public Structured Bidding Procedure**

The Province of Styria is the majority owner of an energy supply company. The Province of Styria has been granted acquisition rights in respect of the shares of the minority shareholder and the Province of Styria is entitled to nominate a third party to exercise its acquisition rights in its place. The minority shareholder currently intends to sell its minority interest. In the event of an acquisition or pre-emption, the Province of Styria is booking for interested parties to conclude a nomination agreement in a transparent and structured bidding procedure that is not subject to public procurement law. However, the Province of Styria expressly reserves the right to exercise its acquisition rights itself. acquisition rights itself.

http://schiefer.vemap.com/home/bekannt/anzeigen.html?annID=389

Deadline for submission of requests to participate: 16.12.2022

Music industry wonders if Swift is the last pop superstar

Anna Nicolaou



bellwethers to help make sense of the big picture, or predict the

After a hurricane in the US, rescue crews track which Waffle House restaurants are closed to gauge where the damage is worst. Investors scan FedEx's financial statements for clues about the broader economy; if the postman is weighed down with packages, things are going well.

In trying to sort out where the music industry stands, it would make sense to look at how the biggest musicians are faring. But in 2022, what should be bell-wethers are sometimes the opposite. Take Taylor Swift and the concept of superstardom.

superstardom.
Over the past decade, the US music industry has changed. Streaming has taken over and revenues recovered.
Wall Street stormed in. Some people have become rich.
But audiences have fragmented. Any record executive will tell you that it's harder than ever to score a hit. With spottify adding some 60,000 tracks every day, even the stars are seeing their share of listening decline. "Hits" are no longer as big.
It's a phenomenon that chief execu-

longer as tog.
It's a phenomenon that chief executives of the largest companies have
admitted and even bragged about. BMG
chief Hartwig Masuch this summer

said: "The extraordinary thing about our first-half result is that we grew reve-nue 25% with virtually no hits." Warner Music chief Stephen Cooper

told an investor conference in September that the company had suc-cessfully reduced its "dependency on

superstars".
These comments are hard to reconcile with the sales of swift's latest album, released last Friday. In less than a day, Midnights was the biggest seller of the year and is forecast to reach about 1.5mm in sales by the end of the week. The last person to achieve this kind of numbers was also Swift, five years ago. In the past decade, the only albums to reach that coveted Inm first week threshold have been from swift in 2017, 2014 and 2012, Addel in 2015 and Drake in 2016.
There's a reason this has become increasingly rare. Some half a billion people pay to stream music. But with the exception of countries such as Japan and Korea where CDs are still popular, today's listeners are not buying individual albums.

In previous eras, Michael Jackson, Prince, The Beatles, Carole King and others could sell millions of albums at their debut. Today, some J-Pop and K-Pop artists, such as BTS, pull off big numbers. But in the streaming-driven US landscape, a successful star might hope to make just 200,000 in first-week sales. Harry's House, this year's previous big breakout, reached about \$21,000, and Puerto Rican trap star Bad Bunny's Universion 13724,000.

Midnights' 1.5mm is a number from another era, putting swift in the category of 1990s boy bands — the previous These comments are hard to reconcile with the sales of Swift's latest album,

financial peak for the US music business. "She's basically an intellecture property franchise now. Like a DC [comics] movie", said Matt Pincus, cofounder of music publisher SONGS.

Big companies and marketers spend billions of dollars and countless hours obsessing over "engagement" and "KPIS" as they try to reach fickle gen-Z consumers, whose attention is split between video games, TiKrok, Discord, VouTube, television, podcasts, etc. Meanwhile, Swift's fans in Argentina and Chile are buying billboards, and Chile are buying billboard advertisements on her behalf, or strategising about how to boost her sales numbers.

"Hitting 1.5mm would freak her out so much, so please keep buying and streaming," one fan account posted to Twitter over the weekend — a reference to Swift's "lucky number" being 13.

In another twist, vinyl records have become the currency of these teenage super-fandoms, who view them as collectibles. Midnights has sold more than 500,000 vinyl copies.

Tatiana Cirisano, a music analyst and former Billboard journalist, says part of Swift's advantage is that her career took off when it was easier to hold people's attention.

"It genuinely is a lot harder to make something a mainstream hit today than it was even by warsa san Poonle can lis-

attention.
"It genuinely is a lot harder to make something a mainstream hit today than it was even two years ago. People can listen to whatever they want and get it at any time they want, and you have algorithms pushing people further into niches."

niches." This is good news for Universal Music, home to Swift, although only margin-ally. In signing with them in 2018, Swift negotiated a deal to own her music. Universal receives a fraction of the revenue for distributing it but, as with everything else, Swift stands alone.

anna.nicolaou@ft.com

Friday 28 October 2022 FINANCIAL TIMES



TO THE 2022 NEWS SCHOOL GRADUATES, CONGRATULATIONS.

We have been inspired by every one of you. Last month, we launched News School, a nightly education programme designed to give young people from a variety of backgrounds an opportunity to learn about the news and media industry. The representation of young people from diverse backgrounds entering the industry is disproportionately low. We want to address this issue and ensure we're representative of the communities we serve.

We are proud to congratulate our inaugral class of News School Philippines 2022.

Ana Sophia Gervacio, Julianne Christiana Gabrielle Siron, Katrina Francesca Tagum, Leyla Rhyme Ahira Guzman, Michelle Anne Morabe, Nicole Faye Merilles, Patricia Gemima Aurellano Tracy Vem Avila

Fatticia Ocininia Autoliano, Tracy veni Aviia

Thank you to St. Scholastica's College, Manila, and the University of the Philippines Diliman.

Thank you to all our guest speakers from RIMES Technologies, DXC Technologies Manila, The Asset, Thomson Reuters, Gefura Inc., PNP Malolos, Zoopla New Homes, INNOVEO Consulting, SGV & Co. (A member firm of Ernst & Young Global Limited), Mitsubishi Motors, Inc., Asian Development Bank, QBE Philippines.



FINANCIAL TIMES Friday 28 October 2022

COMPANIES & MARKETS

Shell ready to 'embrace' higher taxes

Energy major set to boost dividend and buy back shares as profits hit \$9.5bn

TOM WILSON - LONDON

Technology Foxconn's

Shell chief executive Ben van Beurden signalled the oil and gas group was ready to pay higher taxes as its announcement of \$9.5b in third-quarter profits prompted renewed calls for additional levies on energy companies.

The profits are surpassed in the company's history only by the previous quarter's \$11.5bn, leaving Europe's largest energy major on course to smash its annual profit record of \$31bn set in

annual profit record of \$31bn set in

China iPhone

factory hit by coronavirus

2008. Shell has already reported earnings of more than \$50hn in the first nine months of the year.

Yet the company paid no tax at all in the UK after investments and decommissioning in the North Sea exceeded all Shell's profits from its British upstream and retail businesses in the quarter. Van Beurden said it was a "societal reality" that governments would be looking to companies such as Shell, which have benefited from soaring oil and gas prices, to help offset energy costs for struggling consumers.

"We should be prepared and accept that also our industry will be looked at for raising taxes in order to fund the transfers to those who need it most in

transfers to those who need it most in

these very difficult times," he added.
"We have to embrace it."

In May, the UK government introduced an additional 25 per cent energy profits levy on oil and gas producers in the North Sea to help raise funds by shell does not expect to pay any taxes under the levy until early next year.

Ed Millband, the shadow secretary of state for climate change and net zero, said Shell's global profits of SS-Sh were "further proof that we need to make the energy companies pay their fair share".
Shell's performance beat the average analyst estimate of \$90n and was more than double the \$4.1b nit recorded a

than double the \$4.1bn it recorded a year ago. The UK-listed group said it expected to increase its dividend for the

fourth quarter by 15 per cent. Shell will also buy back a further \$4bn of shares in the fourth quarter, bringing total share purchases for the year to \$18.5bn.

The company's shares rose 5 per cent. Oil prices have dropped from more than \$120 a barrel in June to about \$90 a barrel as recession fears in Europe hit economic activity, while gas prices have softened from record levels.

But despite lower average crude prices, Shell benefited from a strong operational performance from its deepwater oil assets, particularly in the Gulf of Mexico, resulting in the recovery 16 significant "high-value barrels"; it said. significant "high-value barrels", it said.

"Best production we've seen in a dec-ade," said chief financial officer Sinead

quarter as sales

Gorman after the results. "Gulf of Mexico is doing fabulously." That helped the division to profits of \$5.9bn, up from \$4.9bn in the three months to the end of June. In contrast, earnings of \$2.2bn in Shell's integrated gas business, which includes liquefied natural gas trading, were down about 40 per cent from June because of lower production levels and lower seasonal demand, it said. "Although integrated gas performance was particularly poor this quarter, Shell's upstream division performed particularly strongly," said Biraj Borkhataria at RBC Capital Markets.

The 15 per cent dividend rise was "well above" RBC's forecast, he added.

volumes fall

Household goods

Unilever raises prices 12.5% in

Unilever increased its prices by 12.5 per cent in the third quarter from a year earlier, its highest-ever quarterly rise, becoming the latest consumer goods maker to pass steep cost inflation on to customers.

The maker of Magnum ice cream, Cif cleaning products and Dove soap also warned of falling sales volumes as squeezed consumers economise on household essentials.

The company said yesterday that sales volumes had declined 1.6 per cent during the quarter and warned they during the quarter and warned they were also likely to shrink in the final

Other consumer goods groups have also pushed up prices and reported fall-ing sales volumes as households grapple with the rise in costs.

Pointing to a "mixed" outlook for the global economy, Unilever chief execu-tive Alan Jope said: "We expect the chal-lenges of high inflation to persist in 2023."

Graeme Pitkethly, the company's Europe were particularly affected by inflation in basic goods and energy because of the war in Ukraine. sumer sentiment in Europe is at an all-timelow," he added. Dutch brewer Heineken said on

Wednesday that European consumers were cutting their spending on alcohol,

said European consumers



GLORIA LI — HONG KONG EDWARD WHITE — SEOUL PATRICK MCGEE — SAN FRANCISCO Workers at one of the biggest factories

producing Apple iPhones are pleading for food and medical supplies as China's zero-Covid policy causes havoc in the world's most important manufacturing hub.

videos circulating on social media show-ing workers at the Zhengzhou facility in central China asking for supplies. Two workers told the Financial Times that the factory failed to deliver food regu

the factory failed to deliver food regu-larly to staff under quarantine.

The disruptions highlight investor concerns about supply chain risk at Apple, with more than 95 per cent of iPhones produced in China, though production remains stable for nov Apple isn't building a plan B, it could be solutely historic mistake Manuel Muñiz, dean of IE School of Glo-

Foxconn said that only "a small number of employees" had been affected and production on the Zhengzhou campus remained "rela-tively stable". Apple did not respond to a

request for comment. China stands apart from the rest of the world in its relentless lockdowns, strict quarantines and mass testing as it tries to eradicate coronavirus. Despite the policy weighing heavily on economic growth, President Xi Jinping's adminis-tration has given no indication of a

engzhou reported a total of 69 new

Zhengzhou reported a total of 69 new Covid-19 cases over the past three days. Workers told the FT that the number of infected people in the factory was higher than official estimates. "Five days ago, I was told that my PCR test result was 'abnormal' and I was required to self-quarantine in my dorm room,' said one Foxcom worker, who shares his room with seven other men. "But no one is looking after me or arranging more tests for me."

Barriers have been erected around the campus. Workers must take daily Covid tests and have been restricted to the factory floor and their dormitories. Zhengzhou, capital of Henan province and home to more than 10mn people, has been placed under partial lockdown after dozens of Covid cases were reported earlier this month.



Rights offer ECB urged to halt Monte dei Paschi issue

the European Central Bank to block a €2.5bn rights issue at Monte dei Paschi di Siena, arguing that the Italian bank is indirectly buying its own shares in

is indirectly buying its own shares in the offering.

MPs is paying an unusually high fee of £125mn to eight underwriters on the capital raising, even though the Italian state has committed to buy 64 per cent of the issue and much of the rest has been guaranteed by other investors. "It is unclear, to say the very least, that a private investor in the position of MPs would provide an underwriting fee of such a scale to others in order to ensure the purchase of unsubscribed shares, and directly or indirectly contribute to the purchaser," law firm RPC wrote in a letter this week to the ECB's supervisory board.

In the letter seen by the Financial Times, RPC said it represented a global investor with UK and US operations that had an interest in MPs. The letter complained that the capital raise "is unlawful, the ECB's authorisation of it should be withdrawn and the rights issue itself should be hatted".

RPC contended that the rights issue was "significantly undersubscribed and can only be completed with the

sistance of the underwriting fee". The law firm did not identify its client nor state whether they had a short position in MPS's stock.

The ECB declined to comment on the

letter. But officials are expected to rebuff the demand to withdraw their authorisation of the Italian bank's capital raise, according to one person familiar with the matter.

MPS's woes have been a long-runn concern for the ECB, which has for

mrss woes nave een a iong-running concern for the ECB, which has for years pushed it to reduce its large portfolio of non-performing loans and to bolster its capital.

Andrea Enria, chair of supervision at the ECB, recused himself from any discussion of APS more than two years ago after his sister-in-law Alessandra Barzaghi joined the Italian bank's board of directors.

The FT revealed on Wednesday that the European Commission was monitoring the rights issue over concerns that its structure could constitute illegal state aid. Under EU rules, the state can take part only if all investors — public and private — are subject to the same conditions.

The Italian regulator, Consob, demanded MPS issue a statement highlighting the exceptional fee it was

paying the pool of arranger banks, including Bank of America, Citigroup, Credit Suisse and Mediobanca, and alternative investment fund Algebris, as it would affect the bank's capital

buffer targets. The 576-page capital increase prospectus is available to invest only in Italian.

Bankers close to the negotiation on MPS's capital increase said the fees it agreed were proportionate to the risk being taken to guarantee the full private investors' share of the rights issue, or €857mn.

But the pool of banks have signed

But the poor to mains nave signs, sub-underwriting agreements worth at least 6410mm with third-party investors, including MPS bondholders, which have committed to buy MPS shares if current shareholders do not exercise their rights to buy the stock during the two-week rights issue.

rights to buy the stock during the two-week rights issue. The UK lawyers also wrote to the European Commission this week and are planning to send letters to the pool of banks arranging the capital increase.

MPS declined to comment.

Silvia Sciorilli and Martin Arnold

were cutting then spending on alcohol

warning of "early signs of demand slow-

Jope said some households were switching to supermarket own brands for ice cream, cleaning products and some food, but that "in aggregate there is no significant switch to private label in our sectors".

"The consumer is going to be under pressure for sure. The northern hemisphere winter is coming and energy bills will certainly be higher," he said, adding

by high levels of employment. Unilever achieved higher price growth than analysts had expected, with a smaller volume decline, enabling it to raise its full-year forecast for under-lying sales growth to more than 8 per cent. The strong dollar helped the group record its highest turnover to date at

€15.8bn for the quarter. But Pitkethly said the group had not passed on all the inflation it faced in input costs, which meant it expected its full-year margin to decline 2.4 percent

age points to 16 per cent.

He added that Unilever expected another e2bn of net materials inflation in the first half of 2023, following 64.5bn of additional costs in 2022.

Analysts said the latest numbers suggested.

Analysts said the latest numbers sug-gested a management reorganisation dividing Unilever into five business groups was proving effective. Foodmaker Nestlé reported price rises of 7.5 per cent in the first three quarters of 2022, its biggest rise in dec-ades, while its real internal growth – a measure of sales volumes and consumer product choices – slid 0.2 per cent in the third marter.

product choices – SIII Une personal third quarter. Household products maker Reckitt Benckiser said this week it had increased prices almost 10 per cent in the quarter, but its sales volumes have fallen 4.6 per cent.

Danske set for \$2bn scandal settlement hit

Danske Bank believes it will cost about \$2bn in fines to resolve one of the largest money-laundering scandals on record as it nears a solution with US and Danish authorities.

Denmark's biggest bank said vesterday Denmark's biggest bank said yesterday it would take an additional charge of DKr14bn (\$1.9bn), taking the total pro-vision to DKr15.5bn, as it hopes to reach agreement with the US Department of Justice, the US Securities and Exchange ssion and the Danish special crime unit by the end of the year.

"Danske Bank is now in a position to reliably estimate with a high degree of certainty the financial impact of a potential co-ordinated resolution with these authorities, at a total of DKr15.5bn," the bank added.

It stressed that there was still uncertainty" that a resolution could be realised but was working towards finishing it this year. It declined to com-ment further.

Monte dei Paschi di Siena has been accused of indirectly buying its own shares in a 62.5bn rights issue. In a letter on behalf of an investor, lawyers said the capital raise was unlawful – FROO MULTERPARTE

tturuler. Inske disclosed one of the bigges dirty money scandals on record in 2018 when it said that much of the €200bn of when it said that much of the €200bn of cash that flowed through its Estonian branch between 2007 and 2015 from countries including Russia was suspi-cious, although the bank has not stated how much was proved to be money nundering.
The Danish bank ousted both its chief

executive and chair following the scan-dal, and lost its next chief executive after he was implicated in a separate money-laundering scandal. Shares in Danske rose by 11 per cent yesterday as investors hailed the lifting

of the biggest uncertainty surrounding the bank. Its shares are still under hal the level they were at in early 2018 before most of the revelations about the scale of the money laundering. Danske is still subject to a number of

civil lawsuits, and it warned yesterday

that it could face "material" damage:

from those cases.

Dozens of prominent shareholders are suing Thomas Borgen, its former chief executive for most of the time of the scandal, and a preliminary judgment is expected next month. Danish prosecutors last year dropped all charges against Borgen and other top executives over the affair.

Other Nordic banks have also faced most broadcarte mobilems, with the

money laundering problems, with the former chief executive of Swedbank, Sweden's oldest bank, currently on trial over the issue. Swedbank is also under nvestigation by US authorities. Danske revealed yesterday that it now

expected to make a net loss of "better than" DKr5.5bn this year, as opposed to its previous guidance of DKr10bn-DKr12bn, due to the probable Estonian

For the third quarter, the bank swung from a net profit of DKr3.3bn a year ear-lier to a net loss of DKr13.8bn this year.

Altria in Japan tie-up on smoke-free products

Altria, the cigarette maker behind the Marlboro brand in the US, has launched a joint venture with Japan Tobacco in its latest push into the mar ket for smoke-free alternatives.

The partnership in heated tobacco will give Altria a fresh chance to gain

will give Altria a fresh chance to gain a foothold in the \$28bn smoke-less tobacco market after several unsuccessful attempts. It will give the company the opportunity to grow outside the US, its main market, where it has had exclusive rights to sell the Marlboro brand since it was carved out from Philip Morrisi n2008.

Attacket accounts mills, cifford

Altria chief executive Billy Gifford said he believed the tie-up and Altria's product pipeline "position us well to increase adoption of smoke-

free products".

Altria will invest \$150mn in the joint venture Horizon Innovations, and will

hold a 75 per cent stake. Japan Tobacco will have a 25 per cent stake. Previous efforts include e-cigarette

brands MarkTen and Green Smoke, which Altria abandoned in 2018 citing

which Altria abandoned in 2018 citing sluggish sales. Subsequently, Altria took a 35 per cent stake in e-cigarette manufacturer Juul Labs, which has since had its products banned by the US Food and Drug Administration and is facing possible bankruptcy.



its partnership with Japan Tobacco

This month Altria exited a partner-ship with Philip Morris that gave it US commercialisation rights for IQOS, a line of e-cigarettes. PMI paid \$2.7bn to regain the rights.

line of e-tugatetics. Fair pairs of regain the right, chris Growe, analyst at Stifel, said the partnership gave Altria "a real fighting chance" of competing with IQOS. The venture is centred on two products: Japan Tobacco's heated tobacco rotick Ploom and Altria's Marlboro-branded heated tobacco products. "You combine the Marlboro branding—in a market where it's a 43 per cent market share—and a really good device that can utilise the Ploom

device that can utilise the Ploom

product," said Growe.
As part of the venture, Japan Tobacco
has committed to launch Altria's heated has committed to launch Altria's heated tobacco devices in an international mar-ket by 2025, and the two companies are planning to develop other smoke-free products, possibly including vapes. Last month Altria ended its non-

compete agreement with Juul.

COMPANIES & MARKETS

Credit Suisse ready to undergo radical surgery

Strategy involves stripping back the business and making it more focused on wealth management and domestic market

OWEN WALKER, ARASH MASSOUDI AND ANDREW ENGLAND — LONDON

OWEN WALKER, ARASH MASSOUDI AND AMDREW ENGLAND — LONDON When Credit Suisse executives struck a plan to spin off its capital markets and advisory business in the summer, they chose a name that harked back to its 1980s glory days: First Boston. But as the strategy developed, they soon realised that the intellectual property for the brand was already owned by a series of small financial services businesses who refused to sell. Instead, the bank settled on the name CS First Boston for the business that it plans to list next year as part of a major restructuring of the group. For 166 years, Credit Suisse excites focused on growing the business from its humble beginnings financing switzerlands rallway network into an international bank offering wealth management and investment banking to a global client base. The 1988 merger with First Boston was part of the Swiss bank's efforts to grow its investment banking business in the US.

Yesterday morning, that expansion drive came screeching to a halt as the bank unwelled a radical new strategy aimed at arresting years of losses along-side a SPI-LSh investment by the Saudi National Bank. By the end of the day, Credit Suisse

By the end of the day, Credit Suisse



Arabia was a market it was planning to grow in and the SNB investment would help its expansion in the country. "We have been in the Middle East for nearly 60 years and it will be one of the strongest growth regions over the next 10 years," they said. "It is a region we have focused on and we want to grow in especially as we have strong partners in the region."

nevertoese of man we want to go me, especially as we have strong partners in the region."

Credit Suisse already has two other large Middle Eastern shareholders, the Qatar Investment Authority and Olayan Group, an investment business run by a wealthy Saudi family. Both own about 5 per cent of its stock and bought their initial stakes during the financial crisis. Despite the wider group job cuts, Credit Suisse announced last month that it would expand its presence in Doha, hiring 100 staff and launching a tech hub with Qatar's Investment Promotion Agency.

The SNB investment is a sign of growing interested from Saudi Arabia in buying into Western businesses.

Middle Eastern sovereign wealth funds from Qatar, the UAE and Kuwait bought stakes in Western banks and other distressed assets during the financial crisis, while Saudi Arabia's Public Investment Fund sat on the sidelines.

ment Fund sat on the sidelines

shares, already battered by years of scandals and churn at the top of the bank, had fallen by 19 per cent. The plan, devised by the bank's latest management team, chief executive Ulrich Körner and chair Aze Lehmann, will involve stripping back the business and making it more focused on wealth management and its Swiss domestic market.

"We are creating a new Credit Suisso."

management and its Swiss domestic market.

"We are creating a new Credit Suisse with a simpler, more stable, more focused business model," said the bank's chair Axel Lehmann yesterday. The expensive restructuring is to be funded by a SFr4bn capital raise, backstopped by the Saudi National Bank, whose investment will make it Credit Suisse's largest shareholder with 99 per cent, based on current holdings. That deal with SNB, the largest commercial bank in the Gulf country, was poorly received by Credit Suisse shareholder suisse shareholder with SNB, the largest commercial bank in the Gulf country, was poorly received by Credit Suisse shareholder suited by a count of the bank away for just SFr1.5bn," said a top ten shareholder in the group. "Alternatives such as a partial IPO of the Swiss bank would have been better."

David Herro, chief investment officer of Harris Associates, the bank's largest current shareholder, was more supportive: "We welcome the aggressive approach Credit Suisses Is taking to stabilise and improve the performance of

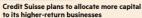
approach Credit Suisse is taking to stabi-lise and improve the performance of both the investment bank and the group as a whole."

as a whole."

The retreat from global investment banking and doubling down on wealth management — especially in the Middle East — has raised concern among some shareholders and analysts about the influence of the new Saudi investors and whether the reformed business will be ervative.

"Certainly radical surgery was needed, but you have to wonder what the new investors want out of this," said the top 10 shareholder.

The three-year plan drastically pares





Restructuring charges and impairments -48 bps costs to execute Credit
CET1 ratio Suisse's strategy
Impact2
3.7 Restructuring restructuring charges, software and real estate charges, softwa and real estate 2023 2024

9.000 job cuts over the next three years 52

Full-time employees ('000)

Credit Suisse plans

back Credit Suisse's investment bank, and involves partially selling off the profitable securitised products busined and spinning out CS First Boston. It will also include SF72.5bn of spending cuts across the business, with thousands of redundancies planned.

The group's headcount will drop by

'Our main concern is the lowly Rote target for 2025, which appears to lack ambition'

9.000 to 43.000 by 2025, with 2.700 job

cuts expected by the end of the year.

Over the next three years, the bank plans to shift billions of dollars of riskweighted assets from its investment bank to its wealth management, domes-tic bank and asset management divi-sions, which will collectively account for 80 per cent of RWAs and 85 per cent of revenues by 2025.

revenues by 2025.

Analysts greeted the new plan with scepticism, especially the company's conservative medium-term profit estimates, which target a group return on

tangible equity of around 6 per cent by

tangible equity of around 6 per cent by 2025.

"Our main concern is . . . the lowly Rote target for 2025, which appears lack ambition," said Citigroup analyst Andrew Coombs. "Part of the rationale for reallocating capital is to drive a rerating, but this can only go so far if the return prospects remain this low. The stock appears cheap, even post dilution, but there is likely to be significant execution risk in the coming months, so this remains a high-risk investment."

One Credit Suisse board member said

One Credit Suisse board member said the conservative approach was a symp-tom of how many Swiss nationals were tom of now many swiss nationals were currently running the bank, which has undergone a complete leadership change in the past year, with many sen-ior roles going to former executives of rival UBS.

"That Swissness comes out in the conservative estimates," they said. "It cre-ates a culture and a way of working that is sustainable and not short-term-

minded."
SNB's involvement also raises questions about the future direction of the Swiss bank. SNB published a statement yesterday saying the reason for its

investment was to work with Credit Suisse on developing asset manage-ment, wealth management and invest-ment banking services in Saudi Arabia.

ment banking services in Saudi Arabia.

It also said it would explore "strategic partnerships" with the Swiss bank and would consider investing in the spun-off CS First Boston business.

A Credit Suisse executive involved in the discussions with the SNB said Saudi

Credit Suisse shares, already battered by years of scandals and churn at the top of the bank, fell 19% yesterday Michael Biologenico FEF/Shutterstock

bin Salman, who has chaired the PIF since 2015, Saudi Arabia has become much more aggressive in its approach to investing in western assets, and the recent boom in oil prices has given the country more financial firepower.

SNB was formed by the merger of the National Commercial Bank and Samba Financial Group. Analysts said the merger was partly driven by Riyadh's desire to create a national champion to develop the financial services sector as Prince Mohammed seeks to project the kingdom as a regional bub. State entities own just over 50 per cent of SNB, with he PIF the largest shareholder.

Though Credit Suisse shareholder.

Though Credit Suisse shareholder. Though Credit Suisse shareholders said they were apprehensive about Saudi influence, these concerns were not shared by its senior executives.

"The region is important to us from a wealth perspective, so it's important to have large investors who are there," said a person involved in discussions over the SNB investment. "Some other investors way have concerns, but it's not something we worry about."

Additional reporting by Samer Al-Atrush in Riyadh and Stephen Morris in London See Lex

TikTok to launch standalone gaming channel

CRISTINA CRIDDLE — LONDON
PATRICK MCGEE — SAN FRANCISCO

TikTok is making a big push into gam-ing, adding a dedicated tab within the short-form video platform, its first venture into a different entertainment

The Chinese-owned company is the latest video platform to expand into games, one of the most lucrative enter-tainment industries, following Netflix's launch of mobile games last year and filling a void left by rivals Snapchat and Facebook, which are winding down their gaming platforms.

Users will be able to access the games via a button on the homepage of what is one of the world's most popular video apps. It will feature a host of mobile games where ads can be served and users can pay for additional content, according to four people familiar with the plans.

ByteDance, TikTok's Chinese owner,

activing to too poper.

ByteDance, TikTok's Chinese owner, has long developed its own games and is looking to bring titles over to the new channel, one person familiar with the strategy said.

Chinese regulators have cracked down on gaming over the past year, delaying approvals for new offerings and limiting the amount of time children can play video games. Douyin, the ByteDance-owned Chinese version of

TikTok, has offered so-called hyper-

Assaf Sagy was appointed TikTok's head of global gaming last month. The former McKinsey manager and Intel system architect joined in 2020 after

system architect Joined in 2020 after spending three years strap.

"TikTok and gaming were made for each other," he wrote in a LinkedIn post announcing his appointment last week. "TikTok has far shown its value in helping consumers discover what's fun, valuable, and popular."

The new channel could be announced as soon as next Wednesday at "TikTok Made Me Play It", what the company has described as its 'first gaming event'. It will feature speakers from gaming groups Electronic Arts, 2K, VNG Corporation, NetEase Games and Homa.

TikTok moderators in Europe, who



remove harmful content from the platform, have been testing games before they are launched, according to two people with knowledge of the process. The creation of the gaming channel follows tests in Vietnam in May. In the summer, TikTok quietly rolled out a feature that allowed video creators to link to simple games which, when clicked, can be played in a pop-up web browser. TikTok already has a partnership with Zynga, the maker of gaming titles such as High Heels! It has more than 10 gaming pathers including Voodoo, Aim Lab and Matchingham Games.

Social media rivals have struggled in this space. Last month, Snapchat-maker Snap said it would discontinue investment in gaming and Facebook will close its gaming app today, about two years after its launch. Google said this month that it would motibabl Stadia, the three-year-old cloud-based group it once called "the future of gaming."

But the mobile gaming industry is still seeing healthy growth, with revenues set to rise from \$104bn last year to \$128bn in 2026 — more than the total spend on console and PC gaming combined, according to analysts Omdia. "There is plenty of room for TikTokto make an impact," George Ijijashvili, an Omdia analyst, said.

Additional reporting by Tim Bradshaw in London.

Legal Notices

RELEASES

Article VIII.A of the Plan contains the following Debtor Release otwithstanding anything contained in the Plan to the contrary, on and

FINANCIAL TIMES **COMPANIES & MARKETS**

Equities. Party congress

Xi catches investors off guard with no 'adults in the room'



First bitcoin **ETF loses** record amount for debut year

The first exchange traded fund tracking the price of bitcoin has lost more of investors' dollars than any other ETF debut, one year after its record-breaking launch.

breaking launch.
Asset manager ProShares launched
its Bitcoin Strategy fund in October 2021
and it immediately became the most
successful new ETF in history, amassing
more than \$1bn in its first week of trading on the New York Stock Exchange.
Bitcoin enthusiasts proclaimed the
launch as the moment when create

launch as the moment when crypto joined the biggest equities market and became enmeshed in mainstream

Nasdaq Composite fell 1 per cent.
Those moves came after data showed
the Us economy grew in the third quarter,
having contracted for the first six months
of the year.
GDP increased 2.6 per cent on an
annualised basis between July and
September compared with economists'
expectations of a rise of 2.4 per cent,
In government bond markets, the yield
on the 10-year US Treasury note dipped 8
basis points to 3.93 per cent, down from a
high of more than 4.3 per cent earlier this
month.

high of more than 4.3 per cent earner month.

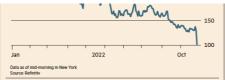
Jim Paulsen, chief investment strategist at The Leuthold Group, said fears of a recession in the US were slowly overtaking concerns that the Fed had lost control of inflation.

control of inflation.

"The force behind [this month's] moves higher for stocks is the idea the tightening cycle is about over," said Paulsen. "The Fed may not have blinked yet but maybe the bond market has and that seems to be enough for equities."

US

Markets update



Investors have also been watching the latest flurry of quarterly corporate earnings closely for signs of strain from rapid price growth and rising borrowing costs, against an increasingly challenging economic backdrop.

Shares in Facebook owner Meta tumbled more than 22 per cent yesterday after the company reported another quarter of declining revenues, joining other Big Tech groups in warning that an economic slowdown was hitting its advertising businesses.

Across the Atlantic, the benchmark Stox Europe 600 index flinshed flat.

Stoxx Europe 600 Index finished flat

•

Nikkei 225

FTSE10

The European Central Bank raised interest raise 0.75 percentage points in its latest effort to tackle inflation, pushing its deposit rate to 1.5 per cent — The highest level since 2009. The yield on the 10-year German Bund fell 2bp to 1.95 per cent. The Italian 10-year yield dropped 3bp to just over 4 per cent as the debt instrument's price climbed.

The dollar strengthened 0.6 per cent against a basket of six peers while sterling declined 0.4 per cent against the US currency to \$1.1580.

•

Brazil

rge Steer and Harriet Clarfelt

month were clear to anyone:

Xi Jinping made a clean sweep, putting his men in the top party positions. He now has a clear field to pursue his preferred policies and those policies are unlikely to be investor-friendly. Markets have taken the outcome of the Congress badly. Investors must now reposition for a china where Xi's credo reigns supreme. They must also brace for the expected backlash from the US in the form of more sanctions and increased scrutiny of supply chains and investment ties that were once encouraged a mere decade ago.

In other words, the great decoupling, which I first identified as a major investment them three years ago, is now in full swing.

investment theme three years non-now in full swing.

What does this mean? First of all, countries and multinationals will need to pick sides more. Companies that have put too many eggs in the China basket will be forced into a painful and costly

nil be forced into a painful and costly corientation.

If they have too much manufacturing n china, they will need to reallocate; if hey are too dependent on the Chinese onsumer, they'll need to brace for very low growth for the foreseeable future.

Ideology and national security trum all other considerations for Xi, including growth. He will double down on "con mon prosperity", achieving economic self-sufficiency and pressing to bring Taiwan definitively under mainland control. For foreign investors in China, this means new investments will be "steered" (more or less politely) to the priorities set by the Chinese state.

Foreigners should not be surprised to

the party's bidding.
US politicians and policymakers increasingly view any contact with China as uspicious. A Republican victory in the midterms would likely fast-track more measures against China.
The fragmenting and doubling up of supply chains, as multinationals create parallel US-oriented and China-oriented production plans, will lower productivity globally. And it will continue to fuel inflation as the bifurcation

Investors likely to fall in the US sphere of influence would be wise to avoid Chinese onshore markets

of global supply chains sweeps from sector to sector over a lengthy period of time. Remember when China was said to "export deliation" post its 2000 entry into the World Trade Organization — now the reverse process is under way. Global banking and capital markets will be the next to decouple. Restrictions of capital flows into China are on the horizon as Washington prepares to prevent America from funding the development of its main stratesic adversary.

went America from funding the develop-ment of its main strategic adversary. Beijing is also working hard on creating its own sphere of economic and financial influence. It is intent on decoupling from the dollar-based global financial order as it views any such dependence as a strategic vulnerability. China can do very little in the short-term to advance financial self-reliance.

international use of its own currency and cross-border payment system. One financial measure China pounced on is initiating the break-up of IFSBC. Mainhand insurer Ping An, the bank's chief shareholder, may claim that the east-west split of the venerable Hong Kong bank would unlock more profitability but make no mistake that the geopolitical considerations for a divorce are much more compelling. Most of all, investors positioning themselves for the great decoupling must ensure their portfolios are insured against the risk of a conflict over Taiwan which now looms large. "Bullish china" was a decades-long play that made many investors in chinese companies listed abroad very rich. Now portfolio investors in cuntries that are likely to fall in the US sphere of influence would be wise to avoid Chinese onshore markets despite Beljing finally opening them to foreigners more or less fully. But the great decoupling is set to

uny.

But the great decoupling is set to reate new opportunities for western quity investors as countries and firms

equity investors as countries and firms that can attract the capital and investment that is leaving china will benefit. Investors should look into companies that are less exposed to China than their peers from either a revenue or supply chain point of view.

What lies ahead is nothing short of a fundamental rewiring of how the world works — but as ever, there will be witness as well as leavers. winners as well as losers

Diana Chovleva is chief economist at Enodo



Wall Street

Facebook owner Meta dived after the magnitude of its cost and capital expenditures guidance spooked investors. Funds earmarked for several initiatives, including the virtual world metaverse, meant earnings and free cash flow would "be under significant pressure in 2023", said Bank of America. An earnings beat lifted fast-food chain McDonald's, which posted third-quarter earnings of 52.68 per share, topping Walteres's estimate by 10 cents. Same-store sales climbed 95 per cent anticipated by analysts, with the group benefiting from "strategic menu price increases and positive guest counts" in the US, it said.

The U.S., ir said.

Foreign exchange moves weighed on
Invisalign maker Align Technology, which
reported a 12.4 per cent year-on-year
slide in third-quarter revenue to \$890.3mn, falling short of the Refinitiv-

compiled estimate.
Joe Hogan, chief executive of the medical device group, said the "significant impact" from unfavourable forex rates led to a \$57.4mn knock to revenue—"one of the largest foreign exchange impacts we have ever

experienced in one quarter".

The dollar has strengthened significantly against peer currencies this year. Ray Douglas

New York

Europe

France's Casino Groupe rose sharply on news that it was considering selling some of its stake in Brazil's Assai, a cash and carry specialis.

In a bid to accelerate its deleveraging, the retailer said it was welphing a potential disposal that would generate "at least \$500mnt".

Swiss lender Credit Sulsse dived after posting a nerl loss of \$F44bh (\$4.05bh) for the third quarter, which was much bigger than the \$F7400mn loss Jefferies had forecast.

forecast.

As part of a restructuring of its business, the bank was also seeking to raise SFrAbn of capital — a figured that was "larger than we thought it would be", added the broker.

Germany's Nemetschek, which develops software for the construction and media sectors, sank despite releasing history and the construction and media sectors, sank despite releasing the characteristic data of the construction and media sectors.

a third-quarter update described as solid" by Citi.

Organic revenue grew 11.8 per cent, marginally ahead of the broker's 11.7 per cent estimate, boosted by the performance of its build and design

But Citi noted there were fears around the "sustainability of demand given

softening construction/macro indicators".

Anheuser-Busch inBev rallied after the world's largest brewer reported better world's largest brewer reported bett than expected results. Ray Douglas

London

Africa-focused telecoms group Airtel
Africa fell to the bottom of the FTSE 100
Index after posing a 22 per cent slide in
pre-tax profits for its fiscal second

quarter.

Airtel sald first-half revenue had been
"impacted again by the effect of some
voice customers being barred in Nigeria
and the loss of tower sharing revenues
following the recent sales of towers
Tanzania, Madagascar and Malawi".

The Interim dividend was, however,
raised to 2:18 cents from 2 cents a year
earlier.

raised to 2:lib cents from 2 cents a year earlier.

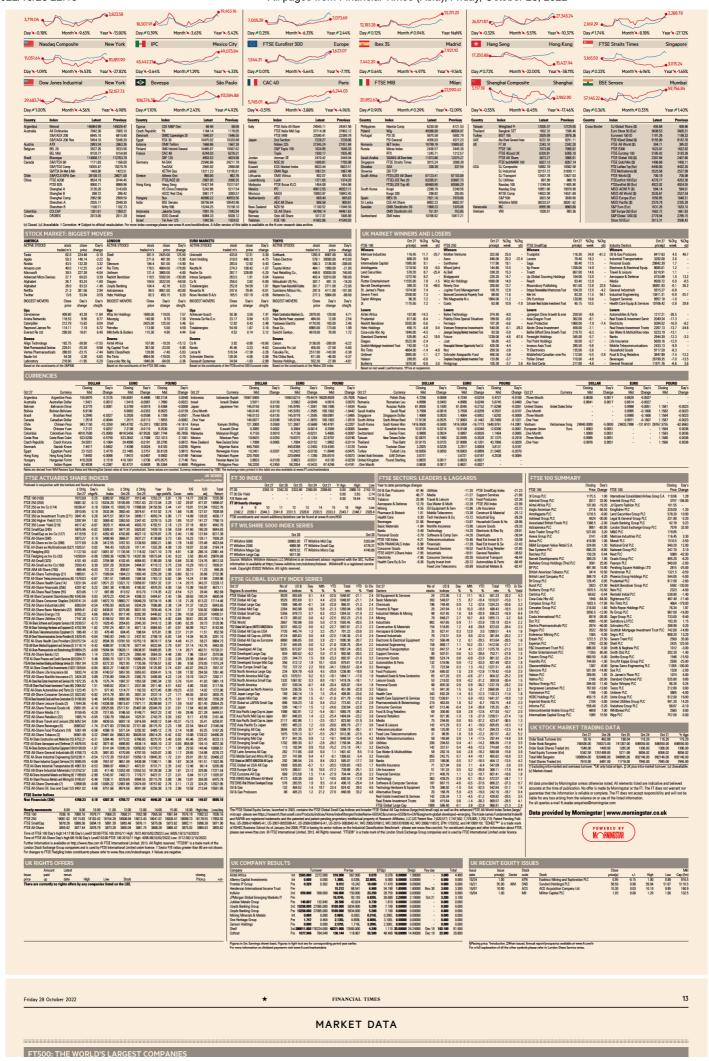
At the other end of the blue-chip benchmark was oil major Shell, which reported adjusted core earnings of \$9.45h for the third quarter, Its second-highest profit on record.

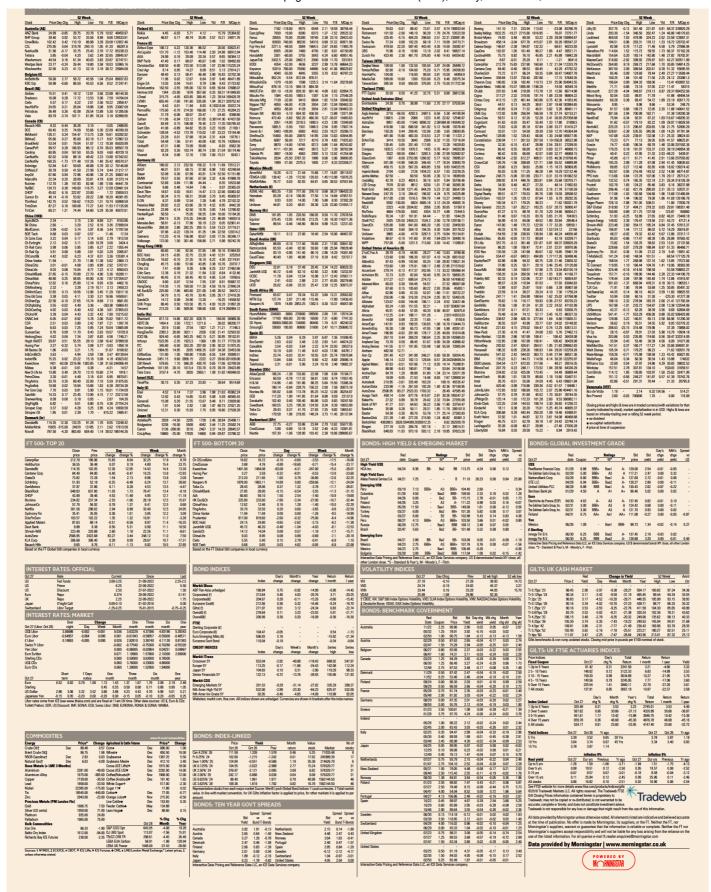
Shell said It would be returning more money to investors through a \$4bn share buyback programme and a 15 per cent jump in dividends for the fourth quarter, which would be paid in March next year. Upmarket estate agent Foxtons climbed thanks to a "resilient" rental business, said chief executive Guy Gittins. In the third quarter, revenue leap? 25 per cent year on year to £4.58mn, boosted by an 18 per cent rise in lettings sales.

This performance prompted Foxtons to forecast full-year results "ahead of our previous expectations". Ray Douglas









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ARTS

Cannes prize-winner leaves the rich all at sea

This week's new film releases reviewed by Danny Leigh and Leslie Felperin

ity the male model. As laid bare in **Triangle of Sadness**, the erratic new comedy from Ruben Östlund, even success
is a gunge tank of indignity.
Bookers whisper about your need for
Botox; you get paid a fraction of your
female peers. Such is the lot of catwalker
Carl (Harris Dickinson). In 147 minutes of pouts and postures, Östlund has him say precisely one insightful thing — as if only to highlight the inanity of the rest.

omy to ingningnt the inamity of the rest. To talk about money is unsexy, Carl is told, having just been left with a bill. For a moment, he pauses, considering the logic by which we do or don't discuss the power of finance. "Yeah, why is that?" he asks.

page by which we control of the tables and power of finance. "Yeah, why is that?" he asks.

A good question. Even a stopped clock, and so on. You could say the same of the whole film, a messy satire about wealth that occasionally uses a scalpel—but more often a scattergun. In his last film, the Square, Ostund teased the art world. Before that he made Force Majeure, male ego skewered in a ski resort. Now Triangle of Sadnest takes elements of both, stretches the length and cranks the volume. The location is mostly aluxury yacht on which Carl and girlfriend Yaya have blagged a free trip. The result is a panto of high-end down-time. (Yaya is played by Charlib Dean, who died this year at 32, a sad shadow across the film. She and Dickinson are both terrific.)

And so we are invited to behold the ughy rich at play, a pan-European 1 per cent. Naturally there is a tasteless Russian tycoon, travelling with wife and girlfriend. (The film was shot before the invasion of Ukraine.) A dull Swedish tech mogul d'iriks alone. An elderly English couple bemoan the drag on the family business caused by UN regulations against landmines.

You may have noticed a snag, It isn't just the on-the-nose, cartoonish tone.



With the superyachts of Saudi prince-lings and Silicon Valley CEOs lately the subject of books, exposés and pieces in the New Yorker, it takes a tin ear for the zeitgeist to set the movie at sea and not make it about a lone, Randian billion-aire. Instead, Ostlund merely gives us a commercial cruise with bells on — the soft option of an ensemble romp. Still, he does mount a fine, wordless illustration of the brute onboard hiera-ty, Guests on deck; the crew in pristine white; then, out of sight of both, the other crew, dark-skinned figures wear-ing dark blue, their uniform better suited to scrubbing the surfaces.



all the best things in the film. Östlund has a brilliance for small scenes of deep orilliance for small scenes of deep ardness: the bickering of a couple

overheard by strangers; a professional smile stiffened into a pained rictus. His eye for detail can be excruciating. You will wish you had more chance to quirm happily. Instead, the film eaches for blunt instruments — as plot reaches for blunt instruments — as plot device and guidding principle. Dinner is champagne and caviar, a slapstick feast that turns emetic. A Marxist might suspect the director of being a reactionary double agent. (A real guillotine is sharper than this.) And on and on we goo an acid little punchline extends into a whole third act, complete with a ship-week, protracted power shift, a moral to the story and still more humiliation for the hangless Carl. Stay for the tion for the hapless Carl. Stay for the credits and ask yourself how a film can have 25(!) producers, and not one who points out the film is an hour too long. Next time Östlund stages a revolution, he should start by eating the execs. DL In UK cinemas from October 28

sions of disbelief would struggle with the casting of Jessica Chastain and Eddie Redmayne as overworked staff in a New Jersey hospital, baggy-eyed from the night shift. In true-crime drama The Good Nurse, it obliges director Tobias Lindholm to dial down the star power. Some of the job falls to the locations: the stairwells of police stations, strip-lit hos-pital break rooms. But the blue-grey mood also flows from the story. The sub-ject is the serial murder of patients in critical care, based on the grim 2003 case of Charles Cullen, recounted here

case of charles Cullen, recounted here with unflashy sobriety. Chastain is Amy Loughren, the kind of nurse who knows the names of her patients and goes the extra mile for their welfare. Arriving at a new ICU amid staffing shortages, Redmayne's Cullenis pale and rabbitty, but comes with a wealth of references and matter-of-fact compassion. The pair are soon friends: parents of young kids, born carers. And if "Charlie" always seems to be on duty when a patient flatlines, well, he is as sorrowful as anyone.

when a patient flatlines, well, he is as sorrowfulas anyone.
The movie doesn't insult our intelligence or cheapen the gravity by dragging out the question of his guilt. But that leaves dramatic space to fill. Lindholm also needs to manage the risk of depicting a killer who — a spoiler warning here — never explains his inhumanity. No lesson in pathology is forthcoming. Thin as that rationale can be for true crime, without it the danger

The Good Nurse ****

Emily the Criminal

Bros

Writer-director John Patton Ford

Writer-director John Patton Ford unfolds a smart parable about the economic pressures on this generation, superbly illustrated by a brace of scenes where Emily goes for job interviews. In the first, her criminal record is the problem — arguably fair enough, although Emily rightly takes exception to the slimy, gotcha way the HR executive brings it up; in the second, she rejects the expectation that she should work for free as an intern in order to get a foot in the door at an advertising agency. Viewers will have to find out how much of a criminal Emily is willing to become, but in those two scenes she could kill with a look alone. LP Incinemas in the UK from October 28; available online in the US

Bros arrives in UK cinemas on a down-beat note. Trailed as a landmark gay romcom from Hollywood, it promptly bombed at last month's US box office. The long story of why might involve the risks of trailblazing and the uncertain place of big screen comedy in the age of streaming. But a lot also comes down to the scale of the task set for himself by writer and star Billy Etchner, a comic actor of serious ambition. (The movie is produced by veteran Judd Apatow.) Because for Pros, it is not enough to be a romantic comedy between men released by an industry until lately made nervous by the thought. On

Östlund has a brilliance for small scenes of deep awkwardness. His eye for detail can be excruciating

screen, Eichner plays Bobby Lieber, an abrasive New York podcaster we might take as lightly autobiographical. As writer, he also sets out to acknowledge and subvert the tropes of romcoms past, to ask out loud whether the movie

to ask out loud whether the movie should seek a straight audience and, crucially, to be funny in the process. Remarkably, it mostly works. The frantic self-awareness comes folded into a barrage of gags about sex, politics and opp culture, with reference to Bert and Ernie, digs at The Power of the Dog, and much slee besides

If the movie has the energy of solo stand-up, that makes sense too. Lieber is a one-man show as well; how he might become part of a duo without diluting himself is the core of the story. (The foil is the likeable Luke Macfarlane.) Ultimately, the box-office bust may have had less to do with dated cultural norms than a still more enduring tradition: the fate of Hollywood films too smart for their own commercial good. DL



Inclinemas now, on Netflix from October 28
The glower of actor Aubrey Plaza is a subtle as a stiletto secretly sheathed in a kicky pair of boots. She can use it locations comic effect, as with her eye-rolling millennial intern April in Parks and Recreation. Or she can deploy it to suggest vampy erotic power (sublime indie film Black Bear) or even demonic malevolence (TV series Lagion). Cast in the title role and getting a chance to show off her terrific range in drama Emily the Criminal, this time Plaza expresses indignation, the anger of a young woman who's been screwed around by luck, circumstance and poor choices for too long and is getting her own back now, big time. Working long hours for a catering company to make ends meet in Los Angeles, New Jersey-reared art school-graduate Emily has a massive student loan she's struggling to pay off. A criminal record for assaulting an ex-lover (we

loan she's struggling to pay off. A crimi-nal record for assaulting an ex-lover (we nal record for assaulting an ex-lover (we never quite get the full story) and driv-ing under the influence is keeping her from getting better-paying jobs. But a colleague tips her off about a potential side hustle. It's a scam run by a hand-

some Lebanese immigrant Youce (Theo Rossi) and his brother Khali

(Jonathan Avigdori). They need "dummy" buyers for expensive stuff

(such as massive TVs) paid for with sto len credit card information, who will then hand over the goods to be fenced to customers looking for a bargain.

Emily turns out to be surprisingly good at this line of work, thanks to guts of steel, a sharp, quick mind and that killer glower. She starts taking riskier

but more lucrative jobs from Youcef, with whom an inevitable relationship blossoms, but how far will she go?

Left: Aubrey Plaza in 'Emily the Criminal' Below: Luke Macfarlane (top) and Billy Eichner in



Moral Money Forum

MUST ESG BE BAD NEWS



Vontobel

is blank titillation — as seen in Monster, the recent Netflix series about serial killer Jeffrey Dahmer. The engine for the drama becomes the horrified realisation of Chastain's Loughren. The saving grace for the film is spotlighting the structure that gave



FINANCIAL TIMES

FT BIG READ. CENTRAL AFRICA

The DRC has become the battleground in a proxy conflict over precious resources, with local and foreign-backed forces causing deaths and mass displacement across the east of the country. By Andres Schipani

ome residents of the eastern Democratic Republic of Congo simply call it la guerre sans fin — the war without end. One morning in August, Abigael Bahati felt it in her skin as she searched for cassava leaves close to the village of Kanombe.

village of Kanombe.
"I was hungry and I had gone to look
for food but I was caught," says the
28-year-old mother of an I8-month-old
baby. "They took me away and raped
me," she recalls, adding that others fled
infear of their lives.

Her attackers, she says, were rebels

Her attackers, she says, were rebels with the M23, an armed group that has resurfaced with renewed strength after a 10-year hiatus. It is terrorising civilians as part of a mission to gain control of swaths of territory around Rutshuru, a town bordering Uganda and Rwanda. "They... go to the farms, attack people, beat you up and even cut you with knives," Bahati adds.
The M23 — which Congolese officials, local people and analysts accuse of being backed by Rwanda — resumed fighting in November 2021 and has since

fighting in November 2021 and has since been waging a brutal offensive in the resource-rich, conflict-ridden eastern Congo. More than 355,000 Congolese have fled their homes so far this year, according to the UN, pushing the number of those displaced in DRC due to overlapping conflicts to more than 5.5mn this year — the largest recorded humanitarian crisis of its kind in Africa.

Congolese president Felix Tshisekedi warns that regional tensions could escawarns that regional tensions could exa-tate into a full-blown war "if Rwanda's provocation continues". His Rwandan counterpart Paul Kagame, who denies his country is behind the M23, says shelling from conflicts waged in DRC territory has crossed its borders. M23, however, is just one of about 100 rehel ormune pillaging the area in a com-

rebel groups pillaging the area in a com-plex, deep-rooted war that, for the most

plex, deep-rooted war that, for the most part, has escaped international attention. Congoles military officers speak of fighting groupes locaux et groupes fittingers—local militias as well as those with Rwandan and Ugandam roots. Here, amid a longstanding failure from the state to control the area, regional tensions, local conflicts and historical ethnic struggles are compounded by a deadly contest for sought-after minerals and agricultural assets. This has turned eastern DRC into the battleground for one of the world's longest-running wars. Lieutenant Gen-ral Johnny Luboya Rwashama, governor of the Ituri province, is blunt about the main impetus: "This is a war over resources."

the main impetus: "This is a war over resources."

Congo, a common shorthand for the DRC, is the resource-rich heart of Africa. The third most populous country in the sub-Saharan region, with 92mn people, the DRC has enormous mineral wealth such as cobalt, a key component for the battery industry. Additionally, it has significant hydroelectric potential and more than 70mn hectares of untapped arable land.

Yet it remains one of the world's poor-set countries, according to the World Bank, with 73 per cent of the population living on less than \$1.90 a day. Despite its potential, the country is failing to achieve sustained and equitable growth, partly due to brutal conflict but also a corrupt elite accused of siphoning off the nation's natural resources. It is these lucrative resources that also lure bad actors from neighbouring countries to the eastern DRC. "For years, the DRC's neighbours have used militias in its east.—Congolese and foreign alike — as proxies," a Crisis Group report says. "Rwanda and Uganda have long sought to exert influence in the area, whose a bundant mineral resources buttress their economies."

Standing in the province of North Kivu, colonel Guillaume Miglie Kaiko.

Standing in the province of North Kivu, Colonel Guillaume Ndjike Kaiko, kivii, Colonel Guillaume Nojike Kaiko, spokesman for the Congolese armed forces, known as FARDC, points across the border to Rwanda. "The enemy is there and active," he says. Congolese officers consider the M23

to be Kigali's proxy army. "These are not just rebels," Ndjike Kaiko adds. "These are nations that are coming together to wage a purely economic war on the Democratic Republic of Congo."

Who's behind the M23?



Congo's war without end



have been killed over the past year. It leaves many wondering where the

M23's source of strength comes from. Bintou Keita, the head of the UN's stabilising mission known as Monusco, told the UN Security Council in June that M23's capacity now appeared to be that of a "conventional army".

Marcos Affonso da Costa, the com Marcos Affonso da Costa, the com-mander of Monusco, says they are "fac-ing an enemy that is even stronger than 10 years ago". "To defeat it you need to have a lot of investment and military structure, you need . . . artillery, intelli-

'Rwanda and

army, fled and sought refuge in Congo.
In 1996 and 1998, Rwanda and its
Ugandan allies invaded eastern Congo,
ostensibly to hunt down genocidaires,
spurring a string of conflicts that sucked
in several countries, earning the name
'Africa's world war'. Between 1998 and
2008, about 5.4mn people were killed in
eastern DRC, according to the International Rescue Committee, although the

eastern DRC, according to the International Rescue Committee, although the number is disputed. The conflict top-pled Congolese dictator Mobutu Sessekoa and spawned an alphabet soup of armed millitias across eastern Congo, each seeking natural resources. That crisis is now back at full force. The Tshisseked government last year declared one of the country's longest states of siege since its independence from Belgium in 1960, with millitary officers taking over from civilian administrators. Kigali has accused Congolese troops of "fighting together" with the Democratic Forces for the Liberation of Rwanda, or FDLR, whose ranks include Hut lighters. The MZS, dominated by Tutsis, claims to protect the Congolese Tutsi against militant Hutu. "Until the problem of the FDLR,"

Congolese Tutsi against militant Hutu.
"Until the problem of the FDLR,
which operates in close collaboration
with the DRC army, is taken seriously
and addressed, security in the Great
Lakes region cannot be achieved," says
Yolande Makolo, the Rwandan govern-

Yolande Makolo, the Kwandan govern-ment's spokesperson.

This is backed up by locals on the ground who speak of Congolese soldiers and FDLR rebels sometimes fighting the M23 together and accuse them of being involved in the illicit trade of charcoal.

A senior Congolese military officer says the army has no policy of making deals "with the bad boys" of the FDLR, but acknowledges "it can happen one commander in the bush does it".

Too rich and too big

rebel group was accused before the UN Security Council in June of committing some of the war's worst atrocities — including forcing its victims of sexual violence to cook and eat human flesh. "There is never a lack of armed groups," says Taruayo Adroma. "It never stops as there is always a resource for them." Among the spoils are gold, coltan, diamonds, cassiterite, coca, timber, charcoal, with various groups controlling strategic supply chains into Rwanda and Uganda, analysts and Congolese officials say.

"The nexus of conflict, minerals, rebels and foreign backers has bedevilled Congo for decades," notes a June report by the Africa Center for Strategic Studies, a think-tank. A "Critical part of the problem", they say, is that Congo's neighbours are exporting resources they do not have in large quantities. In October, Tshisekedi spoke of the "predatory will" of its neighbours. A congolese mining belt running along its borders with Uganda and Rwanda holds vast amounts of gold and some of the world's largest deposits of coltan, an ore mined by hand that is key for manufacturing electronic devices.

"This is a regional problem that centres on the Democratic Republic of

armed forces, known as FARDC, who say they are battling local militia and foreign-backed rebels, top and below. Right: Mwasi Mbayahi, who fled a raid by ADF on coca farmers in the village of Bulongo

'I had to run

because

things got bad again.

We haven't

had peace

in a long,

long time. Icannot

remember

if we ever

haď

turing electronic devices.
"This is a regional problem that centres on the Democratic Republic of Congo being too rich and too big," says Joas Mbitso Ngedza, a former deputy finance minister who negotiates with Kinshasa on behalf of Codeco. On his feet are trainers with the word WAR explanation of the control of the con

feet are trainers with the word WAR memblazoned across them. The US Treasury has said that "in eastern DRC, where there are approximately 130 active armed groups, the gold trade is a major driver of conflict." They believe "more than 90 per cent of DRC gold is smuggled" to states including Rwanda and Uganda, where it is refined and exported mainly to the

report by the Uganda Extractive Industries Transparency Initiative, a watchdog, says "there have been significant discrepancies" between official gold production figures and the exports of gold reported by the country's revenue authority. This "implies that the major part of the gold exported is not part of the local and formal production."

The UN believes that several gold mines in Ituri are controlled by Codeco and Mai-Mai factions who smuggle almost all of the region's gold out of the country. It adds that "criminal networks and some FARDC members continued to traffic in and profil from untageed

to traffic in and profit from untagged coltan from mines" in North Kivu, some of which is smuggled into Rwanda for onward trade

Virunga National Park, which bor-ders Rwanda and Uganda, has found ders kwanda and uganda, has found itself in the eye of the storm. M23 now occupies the area which is home to roughly 300 mountain gorillas. "Rwanda is a very small country with very limited resources, and has huge needs, part of those are met by Congo's

raw materials transiting through Rwanda," says Emmanuel de Merode, a Belgian prince and the park's director.

"The M23 are just holding the ground."

Tshisekedi has fostered closer ties with Uganda, allowing its troops to fight the ADF Islamist group in North Kivu and approving the construction of roads linking the two countries - offering an alternative to Uganda-Rwanda border crossings. Armoured cars and soldiers of the Uganda People's Defence Force



mon sight by the roadworks y are stationed to protect the where they are stationed to works, staff and equipment.

The situation is deteriorating

The situation is deteriorating
There are two continuing efforts to mediate tensions, one led by Angola and another by Kenya, under the seat African Community, which has a regional force. In August, it deployed a unif from Burundi to fight rebels inside DRC, although the Burundian military itself has been involved in the conflict, according to the UN.
With the world's attention focused on Russia's invasion of Ukraine and, closer to home, the devastating civil war in Ethiopia, Congolese people feel the international community is only timidly engaging. US secretary of state, Antony Blinken, denies "turning a blind eye", saying he is "very concerned by credible reports that Rwanda" is backing the M25 when he visited Kinshasa and Kigaliin August.
President Emmanuel Macron brought Tshisekedi and Kagame together on the sidelines of the UN general assembly in September. The three leaders "agreed to work together to ensure that M25 is removed from all occupied areas as quickly as possibly and "to end the activities of armed groups in the Great Lakes region, including the FDLR."
Since then the two governments have een ensaged in a war of words. On

groups in the Great Lakes region, including the PDLR."

Since then the two governments have been engaged in a war of words. On Monday, Rwanda released a statement rejecting "unjustified attempts to make Rwanda a scapegoat for the internal politics of DRC". The DRC swiffly responded with its own statement "denouncing the dishonest rhetoric of Rwanda and its military activities on Congolese soil", adding that Kigali's "interventionist and expansionist ambit-ions will never be tolerated."

"The security situation is only deteriorating," warrs John Banyene, a civil society leader in Goma, who Joined protests against UN peacekeepers over

The M23 emerged about a decade ago,
"emanating from a long tradition of
Rwandan-backed rebellions in the
eastern Congo," according to the Kivu
Security Tracker, an organisation that
maps violence in eastern DRC. It
"quickly acquired a significant fighting
force", briefly occupying Goma, a city of
about 700,000 people, in 2012.
It was defeated the following year by
Congolese and UN troops, leading to a
peace agreement, which "Kinshasa
never put into practice," assy Lawrence
Kanyuka, an M23 spokesman. As a
result, Congolese generals say the resurgent M23 is now the "biggest menace" in
a vast area plagued by militias where the
KST estimates more than 3,100 people KST estimates more than 3.100 people

иданиа наче long sought to exert influence in the area, abundant mineral resources buttress

their economies'

gence, radar systems," he adds.

A leaked report in early August from a
UN group of experts speaks of "solid evidence of the presence of, and military
operations conducted by, members of
the Rwandan Defence Forces," or RDF,
supporting the M25 in DRC territory,
"We do not have Rwanda's support,"
the M23's Kanyuka insists. Brigadier
General Ronald Rwivanga, spokesman
of Rwanda's Defence Forces, condemns
the allegations as "absolutely false".
The war's deep roots can be explained

The war's deep roots can be explained as an unintended legacy of the Rwandan genocide in 1994, when Hutus killed more than 800,000 ethnic Tutsis and moderate Hutus across 100 blood-soaked days. More than 1mn Hutus, including the defeated government

In a war of many layers, further north, in the province of Ituri, rebel groups come into the villages, kill the people, occupy land, forcibly take youngsters, burn houses, rape and decapitate people," says Rachel Taruayo Adroma, a local senior civilian official.

Parts of Ituri and North Kivu are rans of furn and North New are festooned with rebels from the Allied Democratic Forces, an Islamist extrem-ist group linked to Isis. The group, which originated in Uganda, was blamed for twin blasts that rocked central

Kampala in November. There are also several *Mai-Mai*, a term for nationalist armed groups, and the fearsome Co-operative for the Develop-ment of Congo, or Codeco. The local

nited Arab Emirates. Gold is Uganda's top export. Yet a May



scalating waves of violence. For those living in eastern Congo, those war wounds have had no time to whose war wounds have had no time to heal, this gives little cause for hope. Bars in villages ravaged by fighting carry allegorical names, such as La Vie Sans Combat—life without fighting.
For displaced cocoa farmer Mwasi Mbayahi, who was born in North Kivu,

peace is something she has barely known. She has lost track of how many relatives she has lost to the conflict.

relatives she has lost to the conflict.

"Now I had to run because things got bad again," she laments, having fled a raid in September by ADF on the village of Bulongo. Millitas killed half a dozen civilians and torched houses. "We haven't had peace in a long, long time. I cannot remember if we ever had."

The FT View



Putin's nuclear threats aim

to scare Ukraine and its allies into backing down

Allies into backing down

Vladimir Putin insisted after a foreign
policy speech yesterday that Russia had
only ever "hinted" at the use of muclear
weapons after threats from western
leaders. A nuclear strike on Ukraine, the
president added, would have "no politcal or military sense". Yet Putin stepped
up accusations Moscow has been making all week that Ukraine was developing a "dirty" bomb laced with radioactive material. It remains unclear
whether, as Kyiv's allies fear, these
unsubstantiated claims could be a pretext for Kremilin escalation. But they are
a sign that Moscow's war on Ukraine is
entering a period of acute danger.
Moscow has made false accusations
before that Ukraine was praving to
use chemical or biological weapons.
Western capitals similarly feared the

Kremlin was paving the way for a "false flag" operation in which it might employ such arms itself. Russia's claims that Kyiv might explode a radioactive device with the aim of blaming it on Russia – which Putin said he ordered bit address might to the companying the

Russia — which mu or braining it on Russia — which Putin said he ordered his defence minister to communicate to foreign counterparts — have been more insistent. The US, UK and France have rightly condemned the allegations as "transparently false."

The possibility that Russia is planning a false flag operation cannot be ruled out. Putin has form here. He consolidated support in 1999 by blaming Chechen "terrorists" for deadly Russian partment bombings that circumstantial evidence suggests were organised by Moscow secret police.

The dirty bomb warnings may also be part of an elaborate charade aimed at intimidating Moscow's opponents, by amplifying its nuclear threats and suggesting a willingness to carry them out. Hints at the use of nuclear weapons have been part of Russian strategy since

day one of its Ukraine invasion. The aim has been to deter Nato countries from intervening directly or supplying Kyiv

unclear whether these

unsubstantiated

pretext for

has been to deter Nato countries from intervening directly or supplying Kyiv with decisive weaponry.

There are some signs that, after Ukraine's recent military advances, Futin may be seeking to halt the conflict and lock in Russia's territorial gains. He insisted yesterady that soone or later, the west would "have to start talks about our common future". Putin may have concluded that annexing four Ukrainian regions and securing a land bridge to Crimea could be sold – along with military neutrality for Ukraine To Russians as a "win".

In this scenario, Putin's risky, partial mobilisation aims to ensure Russia can hold this territory. Bombing infrastructure to rob Ukrainians of power and water as winter approaches aims to break their resolve. Nuclear saber-attling is meant to scare Ukraine and its western alliesinto backing off.

Ukraine's president Volodymyr Zelenskyy could never agree to Putin's

terms". Neither can Kyiv's allies permit Putin, as in 2014, to gain from using force. That would simply encourage him to take aggressive behaviour

torce. That would simply encourage thim to take aggressive behaviour towards other countries and set a dread-ful precedent for other nuclear powers. The only viable—if nerve-jangling—ocuse for Ukraine's allies then is to continue their current strategy. Step up military aid to Ukraine, probing Russia's red lines with care, and step up the economic squeeze on Russia. Ukraine needs air defence systems against Russian missiles and drones, and financial and practical support in rebuilding damaged infrastructure and housing. That does not mean there is no place for negotiation. Diplomacy can operate alongside military pressure without being a signal of capitulation or appeasement. Back channel communications—including military-to-military contacts—are vital, too, amid the current tensions. Sixty years on from the Cuban missile crisis, the lessons learnt then en oless important today.

Opinion Data Points

Britain and America's electoral maps are broken

John Burn-Murdoch

Three-quarters of UK constituencies have anti-immigration % of UK adults in each constituency who say im



use of Commons Library: ONS

n June 23 2016, the UK oted to leave the EU by 52 to 48 per cent, two numbers that few on either side of the issue will forget. The outcome was a crushwill nogel. The outcome was a crushing blow to Remain supporters, but it could have been worse. Had the same votes been cast under the first-past-the-post system, the Leave campaign would have won a landslide, outvoting Remain in more than 400 of the UK's

would have won a landside, outvoting Remain in more than 400 of the UK's 650 parliamentary constituencies to win by 64 per cent to 36.

Despite the absurdity of an electoral system by which 52 per cent of the vote can translate into 64 per cent of the spoils, Britain remains wedded to it. According to new analysis by the centre-right think-tank Onward, the effects are felt far beyond elections.

To take one example, Britons have become more liberal on immigration of late, with half of the adult population now saying immigrants enrich society, up from 55 per cent in 2014, Yet this month Labour's shadow chancellor Rachel Reeves attacked the Conservative home secretary for failing to deport unsuccessful asylum seekers.

Why would Labour stalk the Tories on immigration, you ask? Because Britain's skewed electoral geography, in which progressives are packed into indifficient super-medicities in cities.

22mn votes were cast either for candidates who were not elected, or for those who had already won easily. Only 30 per cent of votes were decisive in the outcome. First past the post can be a capricious mistress, and Britain's right wing has also been on the receiv-ing end of some raw deals in recent years. This merely underlines the years. This merely underlines the urgent need for reform. A democracy in which most votes have no impact and most voices make no sound is not a true democracy. Across the Atlantic, things are arguably even worse, with political inequality baked into the rules. In next month's US midterms, California's 22mm registered voters and North Dakota's 600,000 will elected regulally nowerful senators. This makes

and North Dakota's 600,000 will electequally powerful senators. This makes each Californian vote worth 37 times less than a North Dakotan one.

The Senate's tilt towards more rural, sparsely populated, conservative states continues to worsen. In 2020 it led to Black Americans' votes being worth 30 per cent less. Than white votes, and Hispanic votes worth 60 per cent less. This puts a thumb on the scale for major social issues. Take gun control, where the American public is deadlocked on whether controlling access to firearms is more important than protecting gun rights. The Senate's generous weighting to conservatives turne a time name and the senate is generous weighting to conservatives turne a time in amount on which was the in a surreavent unbility.

Letters

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The UK levies VAT on food like a Mad Hatter's tea party

0

As your correspondent Valentina Romei reports ("Price of favourite pasta dish suges 58% as inflation hits poorest hardest", Report, October 26) the mega price inflation on some staple foodstuffs that the Office for National Statistics has just laid bare is a top concern for millions of families. And the most pernicious effect of these rises in the basic cost of living is that they have to be stomached most by those

least able to afford them.

There is one immediate action that

would lower their food bills. It would also address an eccentric anomaly in Britain's VAT regime, which in theory at least does not apply to food. So let's scrap the system whereby some food products are standard, and others zero-rated. For example, crisps, fruit juice, ice cream, carbonated drinks, roasted nuts and chocolate biscuits — staple items in many a family trolley — cost 20 per cent more than they need to. Hungry kids are being penalised over their comfort

foods, while parents' purses can ill-afford to bear the cost. Health advocates will rightly approve of anything that lowers the consumption of sail and sugar. But control measures should be better directed at the recipes of multinational manufacturers, rather than the

receipts of British households.

The rationale for VAT being applied or not is elusive: chocolate digestives bear VAT but millionaire shortcake does not. Lollipops do but toffee apples don't. The VAT rate on Twiglets is zero but on savoury popcorn it's 20 per cent. This Mad Istater's meur could well have been devised by Lewis Carroll, but food prices are no laughing matter, especially when artificially inflated by arcane legislation. Marie-Antolinette once famously

urged that hungry French protesters should eat cake. At least in the UK this is VAT-free Michael Povnor

Coustouge, Occitanie, France

Central banks also have to consider risk of deflation

There has been no shortage of economists warning that central banks must not let up on monetary tightening too early. The argument is captured in a quote from the IMF used in Martin Wolf's column "Disease and war are

shaping our economy" (October 12).
Wolf quotes the fund's latest World
Economic Outlook: "Yielding to pressure to slow the pace of tightening will only undermine credibility, allow inflation expectations to rise, and necessitate more aggressive and painful policy actions later."

But even if correct, this analysis But even if correct, this analysis ignores that there is actually a two-way risk with monetary tightening. Entrenched higher inflation is one risk. But there is a second risk, which is at least as serious, if not more. If central banks drive economies into recession, they may quickly find themselves back in the predicament of the 2010s, with deflation — not inflation — the main worry and

inflation — the main worry and monetary policy constrained by the

year (Japan's Central trains possiniy stair has not escaped).

This is one often-forgotten upside of the rise in inflation. It is undoubtedly a difficult trade-off, but if monetary policy is too gung-ho, it runs the risk of taking us all the way back to square

What Tories could learn

unneard of. If on top of this, he or she! also still facing potential investigation over their own behaviour when in charge of the ship (as is the case with our last prime minister, bar one), it would surely be beyond comical to think they could simply resume their leadership where they left off, on the premise there isn't really anyone else t choose from: monetary policy constrained by the zero bound once again. That would also require "some painful policy actions", such as negative interest rates and yet more quantitative easing. This is an experiment most central banks do not want to repeat. They have only just escaped this predicament over the past year (Japan's central bank possibly still has not escaped). choose from.

The reality is that there were always proper grown-up alternatives that the government could turn to. This is how businesses do it when selecting new leaders.

leaders.

Moreover once shareholders in a business have seen the back of a former boss, no amount of pleading for second chances, to get things right this time round, ever gets a hearing. Clearly, on this last point at least, the Tory party has learnt its lesson from how businesses operate in the real world.

Lee Callaghan

unheard of. If on top of this, he or she is

Xi's Communist cadres are the west's real foe

In "Containing China is Biden's explicit goal" (Opinion, October 20) Edw Luce says US president Joe Biden has "launched a full-blown economic war on China - all but committing the US

on Cnina — all but committing the Us to stopping list rise." Indeed, that seems to be the case. But what is missing from the Biden narrative is why China's rise needs to be challenged, not just by the US but also by the entire free world.

Over recent years we have learnt about China's rise in the world — in seeking both a position of strategic self-sufficiency and a position of

seir-suniciency and a position of global leverage.

If China were a democratic nation, the Us would have behaved differently towards it, as would the rest of the free world. However, there are 90mn members of the Chinese Communist

members of the Chinese Communist party — more than enough to form a nation within a nation. These 90mn could become a profound threat to the democratic free nations of the world.

Biden, in identifying the threat of China for the Us, should therefore widen his warning to include not just the threat China poses to the US but also to the entire free world. He should explain that China needs to be held in check to head off a wayward global power from seeking to impose its domineering global ambitions.

Nick Towers

London TWIZ, UK

I am still in Hong Kong, your letter writer is not

Mark L Clifford ("Investors cannot ignore Hong Kong's rights record",
Letters, October 26) is entitled to his opinion about the situation in our city
But he is not entitled to his own facts.
The statement in his latter that "the

Insurer-managed pension funds come with a caveat

Pension funds transferring their liabilities to insurers ("Insurers likely to take on more pension schemes", Report, October 12) is not a new idea –

Report, October 12) is not a new idea-but the turbulence that is impacting pension funds right now has certainly shone a light on it. In a lot of ways, it makes sense— pension funds may not have the investing expertise in-house to secure the required returns, and insurers are well versed in employing low-risk, long-term investing strategies. Allowing them to take the reins and farm the capital out to specialist asset managers can work really well. The inbuilt insurance policy that ensures that the end investor can draw their pension at maturity date provides confidence at a time when economic instability can be worrying for those

instability can be worrying for those reaching retirement age. The other benefit is that it allows pension funds to allocate a certain amount of their capital towards private market assets, with the allure of higher yields on that portion of the portfolio, especially in periods of depression in public markets.

There is an operational issue here

especially in periods of depression in public market.

There is an operational issue here though. For insurers providing pension risk transfer services, they need to be able to account for private assets alongside the more vanilla investments such as long-dated bonds through a holistic view of the total portfolio—especially if it is being managed by arriety of asset managers with different specialities. Unless they can do that, insurers won't be able to take advantage of this boom in business. Gayatri Raman

European President, Clearwater Analytics

London EC2, UK

Don't heap the blame or

while conservatives are spread more evenly, means 75 per cent of constitu-encies are now majority immigration-sceptic despite the overall electorate splitting almost 50-50. The public has moved forward, but Britain's political

entives drag on progress. At the UK's 2019 general election,

opinion into a 34-16 ratio of states in

How an even split among Americans on gun control becomes a comfortable Senate majority for the gun rights movement % of US adults in each state who say

In aggregate, 52% say gun rights are more important, while 48% say the reverse



favour of protecting gun rights.

Britain and America like to see themselves as the standard bearers of liberal democracy, but on the evidence presented, there is still some way to go.

from boardroom reshuffles

Cat Rutter Pooley is right ("Business needs better than this blueprint for failure", opinion, October 200 that the sure sign of a failing business is one that brings in a new chief executive to unveil a new strategy and, when it hits the ropes, then suddenly it fires list chief financial officer. This neatly captures the similarities between a failing firm and the Tory party as a government over the past two weeks.

In these circumstances, the new chief executive tends not to last much longer either.

It's also true that one thing businesses rarely do with former chief executives, especially when there was good reason to jettison them to start with, is think the answer to the challenges they now face is to invite the old boss back.

More so, if the reason they are in a fix might have something to do with events that the old boss presided over. As to the idea that that person should have any say in the choice of new boss, that would be almost

from boardroom reshuffles

A PM is no different from banker or football director

banker or football director
In the context of the current debate in
the UK around probity in public life
("Investors take fright at prospect of
Johnson return as UK, premier",
Report, october 22) it is interesting to
note the Financial Conduct Authority
imposes a "fit and proper test" in
relation to senior appointments in the
banking industry. This test also applies
more widely to the NHS, other
regulated bodies and indeed directors
of football clubs
The FCA has the following guidelines
for this test-honesty (including
openness to self-disclosures, integrity
and reputation), competence and
capability, financial soundness.
Surely it is reasonable to expect that
standards in political life, in particular
and the office of prime minister, should
be at least equal to those required for a
football club directorship.
Richard Orders
Mid Levels, Hong Kong

very real prospect that investments in Hong Kong will go to zero" simply has no basis in fact.

I am no longer surprised when people who claim to be friends of Hong Kong make false allegations about us. But I am surprised that a serious business newspaper should let this one go unchallenged.

Clifford left here some time ago and now writes from Washington. I am still here after 50 years.

Mike Rowse
Hong Kong

Two data points show just how unequal US is

Your front page Datawatch item on "Unequal America" (October 14) says two things about trickle-down economics. The first is that whatever trickle there was has clearly dried up. The second is the limits on the incentive value of further tax cuts for the rich—how much more of the pie can the top 1 per cent possibly want? Raj Parkash London W4, UK

one neap the plant on beleaguered managers

Delcaguered managers

Oh not Distrusting employees by default; oversight by managers unsure of their role; surveillance by tech which doesn't measure what makes an employee effective, against metrics that don't capture what the company needs. Why doesn't any of this improve motivation and company effectiveness? Who'd have thought it? If one were to brainstorm the question — how can we make our company as ineffective as possible—these things would be high on the list. The blame should not be heaped on beleaguered managers, as proposed by Rana Foroohar in her article ("The perils of 'productivity paranois", Opinion, October 24).

The self-reflection she proposes should be by company boards who are obsessed with money and numbers, because they are easy, instead of what really inspires and motivates people, because that is hard. Hilary studilfe Director, Society Inside London SE21, UK

Friday 28 October 2022

Opinion

China can use its leverage with Moscow to prevent a nuclear war

Zhou Bo

ill Putin use nuclear weapons in Ukraine? This billion-dollar question matters not only to Kyiv and Europe, but also to China. So far, Beijing has trodden a careful line between Russia, its strategic partner, and Ukraine, which is a significant trad ing partner. During September's Samar-kand summit, Vladimir Putin thanked China for its "balanced position" on the

Ukraine conflict.
But if Moscow decides to use tactical nuclear weapons against Ukraine, China can hardly maintain such a pos-ition any more. A joint declaration between Beijing and Kyiv in December 2013 agreed that China will not use or threaten to use nuclear weapons against Ukraine and, more importantly, will provide security assurances in the

event of any such threat by a third party.
Puttin's intensifying rhetoric is therefore raising the stakes for Beijing. He
said last month he would be ready to
defend the "territorial integrity" of
Russia "by all means." If his military
struggling on the battlefield — which it is
in areas such as Kharkiv, where Ukrainin forces are retaking lost territory ian forces are retaking lost territory then the likelihood of Russia deploying tactical nuclear missiles only increases.

China has so far refrained from pro China has so far Tertained from pro-viding any military assistance to Russia. But given Beijing's huge influence on Moscow, it is uniquely positioned to do more to prevent a nuclear conflict. First, Beijing should tell Moscow to honour the five nuclear powers' joint statement in January that "nuclear war cannot be aven and must have to be

statement in January that "nuclear war cannot be won and must never be fought". Russia has the largest nuclear arsenal in the world and threatening Ukraine – which chose to give up its nuclear weapons – has already tarnished its reputation. It would be all the more appalling if Putin followed through on his threat against Ukrainian citizens, who he had previously described as "practically one people" with Russians.

Second, Beijing should make clear to the Kremlin that using nuclear weapons on the battlefield would put China in a very difficult situation. Beijing has maintained a policy of "no first use" of nuclear weapons for more than half a

century.

While other defence policies have changed, this has held firm and China prides itself on having nuclear

Beijing could play a significant role in brokering a deal between the Kremlin and Nato

strategies which are the most stable, sustainable and predictable among

sustainable and predictable among unicear powers.

The last thing Beijing wants now is a sour relationship with European capitals. At a time when the US is ramping up its competition with China, it is particularly important that Europe does not always take America's side. Puttin has admitted that Beijing had "ques-

tions and concerns" about Russia's inva-sion — but if he uses nuclear weapons, then Beijing's response will go far beyond questions and concerns. Could China remain neutral in the event of international protests against Moscow? And could Beijing abstain from a UN Security Council vote condemning Russia for its actions?

Russia for its actions? Finally, Beijing could play a signifi-cant role in brokering a deal between Russia and Nato. For example, Nato could promise to halt any further expansion in exchange for Moscow agreeing not to use nuclear weapagreeing not to use nuclear weapons. Such a compromise would save
face on both sides. During the 1962
Cuban missile crisis, US president John
F Kennedy and Soviet leader Nikita
Khrushchev reached a similar agreecont the Greider weld dimently their ment: the Soviets would dismantle their ballistic missiles in Cuba in exchange for a US pledge not to invade Cuba again. Secretly, America also agreed to dismantle all of the Jupiter medium-range ballistic missiles which had been sta-tioned in Turkey for possible use against

Since Moscow's primary concern has

been Nato expansion, Putin might find this option worth considering. It would be worth thinking about for Nato too. The allilance's expansion in the face of the Kremilin's warnings has helped push Europe to the brink of a nuclear conflict. Putin is right to conclude this is a war between Russia and the west rather than between Russia and Ukraine. As a goodwill gesture, Nato could pledge not to use nuclear weapons first against Russia or within Moscow's sphere of

In a 2018 documentary, Putin asked "Why do we need a world without Russia in it?" The answer should be, "But where is Russia without the world?" If Putin now opens a nuclear Pandora's box that was kept closed even during the cold war, it would be a

moment of infinite stupidity.
China can help the world by simply telling Putin: don't use nuclear weapons, Mr President.

The writer is a former senior colonel in the People's Liberation Army and now senior fellow at the Center for International Secu-rity and Strategy at Tsinghua University

The end of **Europe's** energy crisis is in sight

Chris Giles



n Monday, the wholesale spot price of European nat-ural gas went negative. For an hour, suppliers were willing to pay almost €16 to someone able to suck up a megawatt hour of gas, about the equivalent of an average UK household's monthly consumption. It was a remarkable turn-round for a market that saw record prices of over €300/MWh towards the

round for a market that saw record prices of over \$500/MWh towards the end of August.

Of course, there were special forces at work. Although the negative price was recorded on the main Dutch benchmark for European gas, it was not seen everywhere across the continent. It lasted for noe hour only and a more standard spot price now around \$60/MWh remains twice the norm for European gas. And it occurred because liquefied natural gas supplies keep arriving in Europe when storage facilities are effectively full.

But it is important not to get too distracted by these caveats. All European gas prices have tumbled since Vladimir Putin decided tosto pupplying the continent through the Nord Stream 1 pipe line at the end of August. Day-ahead prices are similar to the hourly rate of \$50/MWh, month-ahead prices for November are £100/MWh, less than a third of the peak, and future prices for November ace £200/MWh around £440. It goes without saying that the tumbling cost of gas was neither Putin's intention nor the consensus expectation when the Russian president weaponised

Higher prices will lower gas demand, encourage other ways of making electricity and crush the amount used

European gas supplies during the summer. At the time, sector specialists expected wholesale prices to shoot higher and industry was worried. The voice of German industry, the BDI, warned of a "massive recession".

It was economists who came closest to understanding the likely effect of Putin's energy aggression; people and indus-tries tend to respond to price incentives so they predicted that consumption was likely to fall.

Economic circumstances will still be difficult across Europe this winter, but that is exactly what has happened. The gas-hungry process of producing ammonia for fertiliser — a low value added business – ceased until a couple of days ago, with the bulk chemical imported from the US. Dirty coal and clean renewables have been used to substitute for gas in electricity generation Analysis by Ember, a consultancy, has found that there was a record year year increase in solar and wind electric-ity generation across the EU between

Flood of green finance must flow from west



hen the COP27 climate talks begin next month in Egypt, there will be dozens of depressing data points for dele-gates to consider. Here is one that has largely gone unnoticed: between 2019 largely gone unnoticed: between 2019 and 2021, there were only \$14bn of so-called climate "blended finance" deals — structures that use public money to de-risk green investments —

for poor countries.

This was less than half the volume seen in the previous three years. Yes, you read that right: even amid renewed calls to fight climate change around the world, blended finance has shrivelled in

world, blended finance has shrivelled in a most "disappointing and unexpected" way, says Joan Larrea, head of the Con-vergence group that collected the data. This might not alarm non-financiers. After all, the phrase "blended finance" tends to sound worthy-but-dull, the financial policy equivalent of spinach. It never graces the lips — or placards — of activists such as Greta Thunberg.

But, as next month's meeting will show, developing countries feel increas-ingly angry about the lack of support

ter this, it needs to rapidly unclog the blended finance pipeline in what could be the single most sensible way to help. Right now, global climate finance is in a bifurcated state of flood and drought. Parts of the environmental ecosystem are drowning in private funding, sending green asset valuations sky high. Financial groups such as Brookfield, General Catalyst and TPG (to name but afew) have raised tens of billions to support green projects. Meanwhile, mainstream environmental, social and governance funds have swelled, despite the rightwing anti-BCS backdash. This is likely to continue, given that the younger generations in the west care more about green issues than their elders, and are set to inherit many trillions from them.

But the developing world faces a

But the developing world faces a drought. Poor nations urgently need funding to switch from dirty activities funding to switch from dirty activities (such as burning coal) to green equiva-lents. Yet western private sector capital currently shies away. This is partly because of political and currency risks but it also reflects a shortage of credit data, and the fact that developing coun-try projects tend to be too small — and too opaque — to meet the criteria of the investment funds.

Until now, efforts to plug this gap have mostly focused on public or philan-thropic funds. At the upcoming COP27 debates, for example, there will be wealthy countries (which seems



filled a 2015 pledge for \$100bn annual

help.)
There will also be demands for the There will also be demands for the multilateral development banks (MDBs), such as the World Bank, to extend dramatically more green loans. Mia Mottley, the Barbadian premier, wants more than \$100bn in such eserves to be repurposed for this ca vith a further \$650bn in new issua

for clean-energy developments.

The World Bank has so far refused to do this, since its leaders fear losing their cherished AAA credit rating o having to change the bank charter. encouragingly, US climate envoy John Kerry told me this week that the US, which is the bank's biggest shareholder, also wants reform. "We think that a nificant increase in concession

Developing countries feel angry about the lack of

ated by virtue of Deing more creative, he says.
Unfortunately, the unpalatable fact is that, even if MDB funding or aid doubles, it will not be enough. After all, the OECD reckons that \$\frac{2}{2}\trace{1}\trace{1}\trace{1}\trace{2}\trace{1}\tra estern aid in 2021 was \$179bn. Hence why blended finance

ormously. The beauty of this cor enormously. The beauty of this con-cept is leverage if a small pot of MDB or western aid provides the first-loss tranche for green investment projects, it could attract a much larger dollop of pri-vate sector capital. And if MDBs partici-pated in such projects, they might be persuaded to share their all-important credit data on emerging markets and roll lots of small projects into larger pools of investible structures.

investors, and could be one way to finance to the parched corners of the

That is partly because the MDBs tend to be conservative. But it is also due to a "silo" problem: it is very hard for different public, private and non-profit groups to collaborate in the existing structures, particularly across borders. Might this change? Possibly, if there is clear leadership from one player, such as America. This month, Janet Yellen, US Treasury secretary, startled observes be calling for a radical greatbul of

ers by calling for a radical overhaul of green finance structures. Kerry tells me that entities such as the Rockefeller Foundation are conducting blended finance test projects. An experimental new blended finance entity called ILX has been created in the Netherlands Others are mooted.

But far more needs to be done and far faster. Above all, western countries need to lean on the MDBs to get on board. Without more funding, the of developing nations will only swell — along with the climate risks and pain. That will hurt us all, rich and poor alike.

from wealthier nations in tackling climate change. If the west wants to counnations, lamentably, have not yet ful-

in tackling climate change

Small experiments in this direction have occurred but, as the Convergence

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Forget the humanoids – it's industrial robots that will transform the world



hen writer Simon Ings compiled a massive compendium of 100 of the most interesting stories written about robots, he was struck by one thing the had in common: how wrong they all

In the over-caffeinated imaginations of science fiction writers and film makers, robots are almost always depicted as humanoid creations that can help, care for, have sex with and, when they are feeling particularly evil, terminate humans. But the reality is that humanoid robots remain lousy at interacting with us in the physical world in the var-

ied and instinctive ways humans do. What humanoid robots turn out to be good at is performing boring, functional, repetitive tasks such as regulat-ing road traffic — which does not make such great entertainment. The first such robot, later known as a traffic light, was unveiled near the Houses of Parlia in London in 1868.

"We were expecting friends, companions, or at any rate pets," Ings wrote in his book *We, Robots*. "What we got was

That is worth thinking about as we become distracted by the emergence of more lifelike humanoid robots, which most closely resemble science fiction Earlier this month, amid his customar hype, Elon Musk unveiled Tesla's first humanoid robot, called Optimus.

Standing at 173cm tall and weighing 73kg, the bipedal Optimus robot has been designed to mimic a human. But several roboticists were underwhelmed by its functionality, pointing out that in some respects it was less impressive than Honda's Asimo robot, which played football with then US president

Barack Obama way back in 2014. Similarly, the Ai-Da humanoid robot that gave evidence to a House of Lords committee earlier this month had to

be rebooted halfway through the session to make sense (a trait, some may say, it shares with some recent British politicians)

Humanoid robots may generate media coverage and fire the public's imagination but they are never going to transform our economies — or even ake a decent cup of tea. By contrast the number of industrial and service

Society will have to become far more creative than most science fiction writers in how we collaborate

robots installed in factories, warehouses and workplaces around the world: this is certain to have a far bigger impact. In 2021, over \$17,000 new industrial robots came on stream — 31 per cent more than in the year before — bringing the total global stock to a record 3.5mm.
"The use of robotics and automation is rrowing at breathtaking speed," the

is growing at breathtaking speed," the

International Federation of Robotics noted in its annual report this month. The most enthusiastic adopters of industrial robots are found in Asia industrial robots are found in Asia, which accounted for 74 per cent of all deployments last year. China led the field with a 51 per cent increase followed by Japan, the US and South Korea.

The UK was a rare exception in recording a 7 per cent fall, leaving the

country lagging far behind other advanced economies. While the Ger-man car industry has installed 1,500 robots per 10,000 employees, the comparable figure in Britain is just 824.

This global surge in robot adoption is being driven by several trends: the demand for more miniaturised and higher tech products, the disruption of global supply chains caused by the Covid pandemic and the resulting impe-tus to reshore manufacturing, together with widespread labour shortages.

"We are sitting on some kind of demo-graphic time bomb in many countries. We do not have enough people who can do things by hand," says Patrick Schwarz-

Schwarzkopf says that the debate

about the use of robots is evolving fast. Whereas some economists had previ-ously warned that AI-enabled robots would kill off swaths of human jobs, pol icymakers now see an urgent need to accelerate automation to fill the gaps left in the workforce by retiring baby

Even at its current high rates of immigration, Germany's 45mn strong work force is set to shrink by between 4mr and 6mn by 2035, he says.

That suggests our societies will have to become far more creative than most science fiction writers in imagining how we can best collaborate with robots. Rather than constantly benchmarking them against humans, we should exploit their complementary capabilities

As the roboticist Cynthia Yeung has suggested, our obsession with human-oid robots replicating what humans can already do represents the assertion of form over function. Far better for function to inform form. Start with the human need and reverse engineer the robot to do what they do best.

March and September.

Most impressive of all has been the reduction in consumption of gas by both industrial and domestic consumers, not merely related to the mild weather. In recent weeks, Germany's industrial use of gas has been around 20 to 25 per cent down on a year ago while its production of gas has been around 20 to 25 per cent down on a year ago while its production in the sector was 2.1 per cent higher in August year on year. German household gas consumption is down similar amounts as families compete to see how far into autumn they can go without turning on the heating.

It is true that the prevailing view in the energy sector is that though there might now be enough gas this winter to avoid shortages and blackouts, the real worry is next winter because gas storage will not be replenished in the summer without Russian supply.

vithout Russian supply. It is not often I am able to deliver good news, but these forecasts are also likely to be much too pessimistic. The price signal will encourage more investment in LNG terminals and in interconnectors across Europe to create a single gas market. But most important, higher prices will lower demand for gas, both by encouraging the development and use of other means of generating electricity and, directly, by

crushing the amount consumed. No one should feel delighted they are paying more for energy this winter, but the price signal has done its job. It has forced Europe to adapt. Advanced capitalist economies are remarkably suc-cessful in this regard.

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Credit Suisse: complification plan

The latest restructuring at Credit Suisse includes a SFr4bn (\$4.05bn) capital raising and a redoubled focus on wealth management. Potential clients are entitled to ask this: how well will you manage my wealth when you have stewarded your own assets so badly? Many banks boast of building a wealth panagement funchies. Ever

Many banks boast of building a wealth management franchise. Few have done so globally. Think of Morgan Stanley and UBS, which reallocated capital away from their investment banks. Creditably, their shares trade above their tangible book values. Credit Suises stock is worth a miserable third of its TBV.

Hoping to turn the page on a woeful tory, Credit Suisse aims to shrink its

story, Credit Suisse aims to shrink its capital-hungy investment bank by two-fifths. This is at present hogging 32 per cent of risk-weighted assets. Most of those reside within a securitised products group that Apollo and Pimco plant to buy. The balance would tumble into a "bad bank" before being wound down.

The loss of deferred tax assets on the SPG unit contributed to a net loss of SFr4bn in the third quarter compared

with SFr1.6bn the previous quarter. The bank plans to raise SFr4bn of capital next month from shareholders New investor Saudi National Bank will take up SFr1.8bn of this. Net dilution will be at least 20 per cent, thinks

Citigroup.

On a conference call, executives insisted they were simplifying the wonder. The new core of Credit Suisse will be wealth, asset management and Swiss banking. But the group will keep a markets division, including equities, plus other investment banking units.

On top of that, Credit Suisse will carve out a boutique investment bank. Its rebooted CS First Boston brand may lure nostalgic co-investors. Barclays, already a beneficiary of Credit Suisse's woes, will be rubbing its hands in hopes

of mopping up more displaced clients. Credit Suisse is too cheap to be good value. Net interest income boosts via steeper interest rates could provide half of any revenue gain to 2025. That is a bet on higher-for-longer inflation.

About 5,000 staffers will eventually go, 17 per cent of the total. The target

return on tangible equity of 6 per cent by 2025 is still the lowest of any European bank. To enjoy any credibility, Credit Suisse wealth managers would have to steer clients away from buying shares in their own employer.

Renewables investment: what the hav

High oil and gas prices mean big producers gush with cash. But companies are not investing much of it companies are not investing much of it renewable. That speaks to the tight spot they are in — and does not bode well for the energy transition.

The story is the same across the board. Shell's third-quarter adjusted net income was \$9.4bn. That's off the boil compared with the second quarter, when oil prices averaged \$114 per barrel but still more than twice as high a last year. Adjusted net income at barrel but still more than twice as high as last year. Adjusted net income at TotalEnergies was just shy of \$10bn — up from less than \$5bn the year before. This year's profits translate into bumper cash flows — which so far

bumper cash Hows — which so ha mostly cut debt or go back to shareholders. Nine month capital spending at Shell was some 35 per cent of cash flow. At Total it made up about

quarter.
Making hay while the sun shines is normal in cyclical industries. But this much hay suggests producers are in a strategic bind. On the fossil fuel side, that is to be expected. With the International Energy Agency warning on peaking or plateauting oil and gas demand, why would oil and gas companies invest in anything except for high-return, quick payback stuff? But businesses are also

underspending on renewables, which the IEA reckons need double their current annual investment by 2030. At Shell, investments in wind and solar will be \$4bn this year — a sixth of its capex programme and 5.5 per cent of operating cash flow, which Goldman Sachs estimates at \$71bn this year.

sacns estimates at \$710n this year. The whole "growth" portfolio will account for a third of capital and operating expenditures. This includes other low-carbon businesses such as biofuels, carbon capture and electric whickes. In renewables investment, we are still talking small beer. Building scale in new energies takes

Building scale in new energies takes time — or a penchant for mergers and

Meta: bonfire of his vanities

Rising capital spending and slipping cash flows are spooking investors in Meta. Shares are undersho peer stocks, although the group still sits on a big bulwark of cash. Business is losing some of its enth for the metavery



threats from TikTok and a change in the Apple advertising system along with a general economic slowdown. Wall Street was so alarmed by Zuckerberg's apparent defiance that it sent the company's shares down by

t the company's snares down by re than a fifth yesterday. Ieta's dilemma of a slowing legac iness is not unusual. But its pivot Meta's dil

uncertain, expensive and led by a bos who has few constraints on his actions In the third quarter of 2021, Meta generated free cash flow of nearly

\$10bn. In this year's third quarter, that number was just \$173mn. It has a net cash balance of more than \$15bn and has imposed austerity across much of its social media banners.

The spending on artificial intelligence and metaverse is simply

overwhelming. It is unclear how cutting-edge ventures will generate revenue. Snap, the main US rival of Facebook, has shed nearly 80 per cent of its equity value this year, buffeted by the dreadful advertising

Nov 2021

environment.

In this sense, Meta's gambit to find some other place to play and use its war chest to do so is understandable. Public companies that have mutual fund investors and requirements to report quarterly are not ideal test beds for radical reinventions, Since its neak-time. beds for radical reinventions. Since its peak trillion-dollar market cap 13 months ago, Meta has lost \$800bn in equity value. Zuckerberg happens to be Meta's largest individual shareholder. That leaves him as the biggest victim of his own over-reach.

acquisitions. Expect oil majors to quarter operating profits of \$3.1bn, up In practice, consumers might not see hoover up much bigger green energy groups instead. 14 per cent on the same period of 2021. Shoppers made \$5tn in purchases on credit cards last year, according to the

Mastercard/Visa: swipe gripe

Every day, millions of Americans use their credit cards to buy things like a cup of coffee or a bagel. But behind these mundane transactions, a battle is brewing over billions of dollars of fees associated with moving and collecting se payments.

behind Facebook, Instagram and WhatsApp announced that in 2023 it would blow as much as \$39bn on

capital expenditures. Operating expenses may touch \$100bn. Both

expenses may touch \$10000. Both figures would represent annual double-digit percentage growth as Zuckerberg goes all-in on artificial intelligence and the metaverse.

The problem is that those gaudy figures were shared in a report where third-quarter revenues shrunk by

4 per cent, year over year. Meta's core advertising business is wrestling with

n a consumer swipes their plastic, 2-3 per cent of the charge goes to payment networks and card-issuing banks. These charges add up quickly, as indicated by Mastercard's thirdplastic, 2-3 per cent of th

Nilson Report. Merchants paid more than \$105bn in so-called swipe, or interchange, fees on those transaction

 a 25 per cent jump from 2020.
 A new bill making its way through Congress is taking aim at those fees. The proposal will require banks with more than \$100bn in assets to allow merchants to route payments made on cards they issue on networks besides Visa or Mastercard.

card payments network. They handled more than 70 per cent of US credit card transactions last year. Greater competition could help lower costs for merchants and prices for shoppers.

nuch benefit. Visa and Mastercard set interchange rates but get only a small slice of the charges. It is credit cardissuing banks that collect the bulk of swipe fees. They often use the money to fund perks for cardholders. Smaller networks can offer

merchants lower fees. But lower fees mean reduced profits for banks. They will try to make up the shortfall by raising card membership fees and interest rates and rolling back rewards

More than a decade ago, regulators mandated limits on debit card nterchange fees. Unless they do the same for credit cards, Visa and Mastercard remain safe bets for investors. They may bring in low

Samsung/JY Lee: South Korea expects

One genius ends up feeding 200,000 people. This was the theory of late samsung group chair Lee Kun Hee. He built the Korean conglomerate into a \$280h group. National as well as family expectations burden his son, who became executive chair of Samsung Electronics yesterday. Jay Y. Lee is stepping into the position at the most politically challenging time in the history of Samsung. Lee's appointment fills an eight-year vacuum at the top of Samsung. His succession was complicated by political volatility and a prison term for bribery and embezzlement. He was pardoned in August. While Lee always held the status accorded to the Samsung heir, his new title will increase his authority. He had been the only head of a big conglomerate in South Korea stuck with the vague role of vice-chair.

conglomerate in South Korea stuck with the vague role of vice-chair. Shares in Samsung C&T, regarded as the holding company, rose more than 6 per cent yesterday. That is no help to the profitability of Samsung the profitability of samsting Electronics. Third-quarter earnings reported on the same day missed expectations. Operating profits fell 31 per cent to Won10.9tn (\$7.7bn). Shares are down a quarter this year and trade at 14 times forward earnings. That is still a 40 per cent premium to TSMC

Samsung has outpaced its Taiwan peer technologically, becoming the first company to mass-produce next-generation 3nm chips. But Samsung is set to lose its number one position in chip sales to TSMC because it lags behind in contract chips. Its other core business, smartphones, is unlikely to offset that weakness.

The executive chair needs to show political judgment as well as business acumen. Many nations hope Samsung will help them expand domestic chip capacity. The stakes are highest in the

chip wars between the US and China.

Lee may not be a genius. But he does have the budget to hire smart advisers and the hard-earned life experience to balance their views in his decision-making. Geopolitical experts will be just as useful to him as technologists

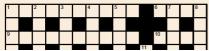


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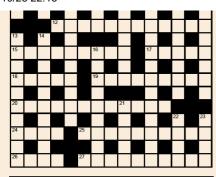
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1 One thing on top of another? Simple

to organise in days gone by (10) 6 Student events in the tabloids? (4) 9 Domestic space in no. 54, home with newly married man (6,4)







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