# FINANCIAL TIMES



# Tech IPOs suffer longest drought for 20 years

Recession fears knock valuations
 Nasdaq down 28% this year against 19% fall in S&P 500
 Sector reels from sell-off

The stock market downturn since the start of the year has caused the longest drought in US technology listings this century, with experts cautious about the pace of a revival even after tentative

igns of life in other sectors. Wednesday will mark 238 days with out a tech IPO worth more than \$50mn, sis and the early 2000s dotcom crash, according to research by Morgan Stanley's technology equity capital mar-

kets team. The US stock market has been rocked this year by the Federal Reserve's battle to bring down inflation through aggres-sive interest rate rises. Higher rates hit stock valuations by reducing the value of future earnings, and have sparked fears that the economy will be pushed

ave also been disproportionately hit by

The tech-dominated Nasdaq Composite has fallen nearly 28 per cent this year compared with a drop of just over 19 per cent in the S&P 500, while the Renaissance IPO index, which tracks US companies that listed in the past two years, is down more than 45 per cent.

years, is down more than 45 per cent.
"There's a tremendous amount of
uncertainty in the market right now,
and uncertainty is the enemy of the IPO
market," said Matt Walsh, head of tech
equity capital markets at SVB Securi-

bilisation in the outlook and investors stepping back in to buy existing public securities before they re willing to more further out on the risk curve and buy

Life insurer Corebridge last week completed the first \$1bn US IPO since January, and the cautious early recep-tion highlighted investor wariness even for more well-established and profitable businesses. Even after the Corebridge raised so far in 2022 compared with \$110bn in the same period last year, according to Dealogic data.

according to Dealogic data.

Corebridge was being closely watched
as a sign of appetite for more deals. But

Nicole Brookshire, a partner at law firm
Davis Polk who specialises in tech listings, said other factors such as weak
earnings reports could have "more of an
outsized impact" on the prospects for
new tech issuers. "Guidance has worsend with some commanies and sectors
end with some commanies and sectors. ened with some companies and sectors [and] many companies are feeling the effects of macro headwinds," she said.

IT groups in the S&P 500 just about met earnings estimates in the second quarter, according to FactSet, but forecasts for the third quarter have been repeatedly revised lower, with earnings expected to fall 4 per cent year on year. A more positive factor extending the drought, SVB's Walsh added, is that tech

drought, SVBs wash added, is that tech companies raised so much private capi-tal before the dip "there isn't the same sense of urgency". He said he expected "a small group" of companies would still try to list this year, but said most had already pushed plans back to 2025.



#### Anger over LME decision to remain open during funeral

Australia	A\$7.00(inc GST)				
China	RMB3				
Hong Kong	HK\$33				
India	Rup220				
Indonesia	Rp45,000				
Japan	¥650(inc JCT)				
Korea	W4,500				
Malaysia	RM11.50				
Pakistan	Rupee 350				
Philippines	Peso 140				
Singapore	S\$5.80(inc GST)				
Taiwan	NT\$140				
Thailand	Bht140				
Vietnam	US\$4.50				

### Subscribe in print and online

Fax: (852) 2905 5590 email: subseasia@ft.com

© THE FINANCIAL TIMES LTD 2022

# UBS hires team of 'content reviewers' to vet its research reports on China

UBS is hiring a team of "content reviewers" to ensure that Chinese research publications by its analysts are free from "sensitivities", in a move that one rival said amounted to self-censorship.

iron sensitivities, in a move than orivities and amounted to self-censorship. The recruitment drive comes three years after the Swiss bank's top econmist was suspended in a dispute over comments about pigs in china. A job advert posted by the UBS global wealth management division in July said that the "reviewers" would ensure that the "language, tone and content" of all its reports published in Chinses is "appropriate and adheres to regulatory and internal guidelines". "You will ensure that all our Chinse language publications are . . free of any sensitivities," the advert read.

A person close to the hiring process

said that UBS had since hired one reviewer in Hong Kong and was recruiting more people in Singapore. They sit alongside its research editing team. An executive at a rival global bank said that the UBS hiring plans amounted to "self-censorship", adding that their bank allowed only "exact translations" when it published research in Chinese and English. However, a person close to UBS denied it was ensoring its research and said that it was "not a new concept" and other banks hired the same kind of editors "under a different name".

UBS declined to comment.

In 2019, UBS was at the centre of an outcry in China after its global chief economist of wealth management, Paul Donovan, made comments about pigs in China during a swine fever outbreak that were perceived as a racist slur.

Hong Kong-based Chinese brokerage

quote Donovan's research or invite him to events.

He was suspended by UBS and reinstated four months later, after issuing an apology in which he said that he had "unwittingly used hugely culturally insensitive language".

The incident highlighted the high stakes for global financial institutions looking to expand their presence in China as the world's second-largest economy began to open up its financial sector to foreign competition. International banks have had to negotiate a sensitive geopolitical landscape as they try to expand their influence in China, and risk alienating politicians and clients on both sides.

### **World Markets**

STOCK MARKETS				CURREN	ICIES					GOVERNMENT BONDS			
	Sep 16	Prev	%chg		Sep 16	Sep 9		Sep 16	Sep 9		Sep 16	Sep 9	Chg
S&P 500	3858.19	3901.35	-1.11	\$/€	1.003	1.004	£/\$	0.875	0.863	US 2 yr	3.87	3.88	-0.01
Nasdaq Composite	11393.55	11552.36	-1.37	\$/£	1,143	1,158	€/£	1,140	1,153	US 10 vr	3.46	3.46	-0.01
Dow Jones Ind	30694.34	30961.82	-0.86	£/€	0.877	0.867	¥/€	143,376	143.055	US 30 vr	3.53	3.49	0.04
FTSEurofirst 300	1612.80	1638.89	-1.59	¥/\$		142,450	£ index	77.012	77.055	UK 2 wr	3.19	3.16	0.03
Euro Stoxx 50	3493.01	3541.79	-1.38	-				_	-	2.000.00		307.57	0.11
FTSE 100	7236.68	7282.07	-0.62	¥/£	163,424	164.985	SFr/£	1.100	1.114	UK 10 yr	3.13	3.16	-0.03
FTSE All-Share	3976.66	4000.33	-0.59	SFr/€	0.965	0.966				UK 30 yr	3.45	3.48	-0.03
CAC 40	6077.30	6157.84	-1.31	€/\$	0.997	0.996				JPN 2 yr	-0.08	-0.08	0.00
Xetra Dax	12741.26	12956.66	-1.66							JPN 10 vr	0.25	0.25	0.00



Self-paced, eLearning for rapid upskilling of senior executives to help grow stronger, more effective boards.

Are you looking to develop the skills to be a more effective director? Or gain a better understanding of the roles and responsibilities of the board?



FT Wilshire 5000	39792.63	40231.29	-1.09	Gold \$	1689.10	1709.35	-1.18				
FT Wilshire 2500	5093.54	5149.97	-1.10	Oil Brent \$	92.15	91.63	0.57	Prices are latest for edition	Data provided by Mor		omingstar
MSCI ACWI \$	603.30	608.93	-0.92	Oil WTI \$	86.03	85.98		GER 30 yr	1.76	1.76	0.00
MSCI EM \$	958.58	962.55	-0.41		Sep 16	Sep 9			1.75	1.77	
MSCI World \$	2592.00	2617.84	-0.99	-	0 10	C 0	Of his control	GER 10 vr			-0.01
Hang Seng	18761.69	18930.38	-0.89	COMINIODITIES				GER 2 vr	1.52	1.52	-0.01
Nikkei	27567.65	27875.91	-1.11	COMMODITIES				JPN 30 yr	1.28	1.25	0.03



Find out more at bdn ft com +44 (0) 207 873 4909

FINANCIAL TIMES

### INTERNATIONAL

# World leaders gather for Queen's funeral

royal figures for service in Westminster Abbey

JIM PICKARD AND SEBASTIAN PAYNE

The UK government will host the largest gathering of foreign leaders and dignitaries in London for decades today as they descend on the UK capital for the state funeral of Queen Elizabeth II.

Those attending include US president Joe Biden and first lady Jill Biden, French president Emmanuel Macron

and Indian president Droupadi Murmu. Jacinda Ardern, prime minister of New Zealand, Australian premier Anthony Albanese, Brazil president Jair Bolsonaro, Italy president Sergio Matta-rella and Frank-Walter Steinmeier,

president of Germany, will also be there. The service, which will conclude a week of national mourning, will take place at Westminster Abbey and be

attended by about 2,000 people.

The presence of heads of state, representatives of overseas government, for eign royal families and governors-gen eral will pose huge organisational and security questions. One senior cabinet minister said: "Whitehall has been planning the funeral for decades but it's the most complicated logistical occasion you could imagine."

As well as VIP dignitaries, attendees will include recipients of British military awards such as the Victoria Cross and George Cross, senior MPs and peers, supported by the late monarch.

Although there will be no formal

bilateral meetings because of the national mourning period, UK prime minister Liz Truss is expected to hold

Only a handful of world leaders, including those from Russia, Belarus and Myanmar, were not invited

several information meetings. She was expected to meet Biden yesterday, but they will have their first formal bilateral meeting at the UN General Assembly in

iew York City later this week. Royal figures in attendance will

Oil. Import ban Germany's energy ties with Russia lie in ruins

Masako of Japan, King Felipe VI and Queen Letizia of Spain, King Philippe and Queen Mathilde of Belgium and King Harald V and Oueen Sonia of

orway. Sheikh Mohammed bin Zayed al-Nahyan, president of the United Arab Emirates, will attend via phone call. Only a handful of world leaders,

including those from Russia, Belarus and Myanmar, were not invited, reflect-ing the war in Ukraine and a lack of full diplomatic relations with the UK.

Conservative MPs and peers expressed concerns that an invitation was extended to Xi Jinping, president of China, although it is likely that vicelent Wang Qishan will represent president W the country.

Beijing last year imposed sanctions or nine individuals, including five Tory MPs and four organisations in Brita retaliation for the UK's decision to

Former Tory party leader Sir Iain Duncan Smith, tioned MPs, said it was "astonishing that China had been invited given its

"huge record of human rights abuses". Other prominent attendees inclu-Turkey president Recep Tayyip Erdoğan and Ursula von der Leyen,

head of the European Commission.
Owing to Russia's war, Ukraine president Volodymyr Zelenskyy is not expected to be present but Ukraine first lady Olena Zelenska is due to attend. See The FT View and Opinion

**Budget spending** 

### EU plans to pull €7.5bn from Hungary over rule of law violations

ALICE HANCOCK — BRUSSELS MARTON DUNAI — BUDAPEST

Brussels has said it plans to withhold €7.5bn in funding from Hungary over rule of law violations involving corruption in the awarding of public con-

The European Commission yesterday recommended member states vote to suspend around a third of Hungary's cohesion funding, which is sent to less

economically developed parts of the EU.
Budapest is due to receive €22bn in
cohesion funds during the current
round of EU budget spending, which
lasts until 2027. It is also separately

consort mass due to the consort mass and the lasts until 2027. It is also separately seeking an extra c70 nof grants and billions in loans under the EU's Covid-19 recovery fund, which the commission said could also be affected if Hungary did not address rule of law issues. The decision to withhold the funds must be approved by a majority of EU member states, excluding Hungary, within a month. But the deadline could be extended, the commission said. Johannes Hahn, EU budget commissioner, said yesterday that the measures were designed to address what Brussels saw as risks to the bloc's budgetary procedures resulting from Budapets is active to the commission of transparency in awarding public contracts, shortcomings in Hungary's efforts to tackle corruption and weaknesses in prosecuting those who mismechanism is that the budget is no longer at risk and we hope to achieve this as soon as possible through the adequate reforms in Hungary," Hahn said. About 50 per cent of public procurement contracts awarded in Hungary have only one bidder, the commission said. Hahn noted that in August Hungary proposed 17 ways to fix the problems, Including the establishment of an independent "integrity authority", which he welcomed "even if they were at late stage".

But he said: "To consider these reme-

a late stage".

But he said: "To consider these reme-

dial measures to be adequate the com-mission needs to be able to conclude they will put an end to risks to the union budget and the EU's financial interests."

Tibor Navracsics, Hungary's Euro-pean affairs minister and a key ally of prime minister Viktor Orbán, said yes-

prime minister Viktor Orban, said yes-terday that the 17 changes would be pre-sented to parliament next week. "The last thing the government wants is not to honour its commitments," he said. "We will honour our commitments so there will be no lost funds."

so there will be no lost tunds."

Budapest plans to create an anti-corruption task force, will broaden the 
scope and control of wealth declarations 
and expand ways to prosecute crimes 
involving public funds.

The suspension of funds proposed yesterday follows months of talks with Orbán's government over rule of law breaches first triggered by Brussels in April this year. The €7.5bn amounts to 65 per cent of money allocated under three cohesion funding streams.

Daniel Freund, negotiator for the European Parliament's Green group on budgetary matters, said that "what the EU commission is selling as a success is less impressive at closer inspection" given that Hungary would still receive the majority of its EU funds.



Seizure of Rosneft's assets

marks end of a relationship

dating back to the 1970s

In May 2017, Rosneft chief executive Igor Sechin went to Berlin to outline a five-year plan to double the Russian oil company's investments in German refining to 6600mm. Cut to 2022 and Rosneft's assets have

Cut to 2022 and Rosneft's assets have been taken over by the German govern-ment. Sechin's dream of downstream expansion into Europe's largest oil prod-ucts market is in ruins, a victim of the escalating energy war between Russia and the week.

and the west.
On Friday, the German government said it was seizing control of Rosneft's stakes in three German refineries – PCK in Schwedt, north-east of Berlin, MiRo in Karlsruhe and Bayernoil in the Bavarian town of Vohburg.
Olaf Scholz, chancellor, said the decision was "unavoidable", adding: "We

Olaf Scholz, chancellor, said the decision was "unavoidable", adding: "we have known for a long time that Russia in't a reliable energy provider any more. That's why it's important to do everything we can now to safeguard Germany's energy supply."

Amrita Sen, an analyst at Energy Aspects, said: "Ultimately this is all about Germany rediscovering the need for energy security. Germany recognises its reliance on Russia has gone too far, and now, with the embargo coming in, there is little option left."

The trigger for the takeover was the looming EU ban on imports of Russian

looming EU ban on imports of Russian oil, which comes into force on January 1 and could put massive pressure on Ger-many's refining industry.

Berlin has had some success in finding

alternatives to Russian crude, but the Schwedt plant presented a particular problem: not only does it sit right on top of a Russian pipeline, the 4,000km-long "Druzhba" or friendship line, but it is also 54 per cent owned by Rosneft, a company with little interest in refining non-Russian oil at the site. The government, which is placing the

Rosneft stakes under the trusteeship of the federal energy regulator, the Bun-desnetzagentur, said Russian ownership of the three refineries jeopardised their business operations. "Key, critical serv-

Conflict: the PCK refinery in Schwedt is one of three where Rosneft's stakes put under the trusteeship of

ice providers such as suppliers, insur-ance companies, banks, IT companies, but also customers, were no longer prepared to work with Rosneft," the econ-

It is all a far cry from Sechin's press conference in 2017, which marked the opening of Rosneft Deutschland's new Berlin office. It was a time when German-Russian relations were on an even keel and the Kremlin was still seen by many in Germany as a reliable partner. The optimists were personified by Michael Harms, head of the Ost-Auss-

chuss, the principal lobby for German investors in Russia. Appearing next to Sechin, one of President Vladimir Putin's closest confidants, he said Ros-Putins closest conidants, he said Ros-neft's new Berlin representation was "proof of Russia's unwavering commit-ment to the European market". German-Russian trade had, he added, "risen dramatically" in the first two months of 2017, and the expectation was

that "it will grow by 10 per cent this year, Sechin echoed his assessment. The

Germany had risen fourfold between 2000 and 2013 to €56bn, with German imports from Russia tripling to €27bn and German exports to Russia rising sevenfold to €29bn. "And it's not just oil

deliveries and oil refining, but also tech-nological co-operation," he said. Yet the warm words ran counter to the prevailing mood in many western capitals. Russia had annexed Crimea three years previously, a violation of international law that plunged east vest relations to their lowest since the cold war. Europe and the US responded with sanctions, some aimed at Rosneft.

Instead of being hurt by the west's Instead of being nurt by the wests to punitive measures, the energy partner-ship between Russia and Germany intensified. Russia built a new pipeline under the Baltic Sea, Nord Stream 2, that would allow it to double the volume of gas exports to Europe, bypassing Ukraine. Germany backed the project despite warnings from the US and its allies that it would increase the conti-

nent's dependence on Russia. The close energy relationship has its roots in a historic agreement between

then West Germany and the Soviet Union in 1970, under which the Ger-mans paid for Soviet natural gas with exports of steel pipes. The deal was underpinned by Ostpoli-

tik, the policy of engagement with the Soviet bloc by Chancellor Willy Brandt in the late 1960s and 70s. But according to Thomas O'Donnell, a Germany-based energy analyst, it was also driven by a German desire for "strategic balancing it was a way for Germany to break free

from its dependence on the US".

Many in the German establishment, he said, resented US dominance in

energy matters. For decades the system worked well, with "long-term fixed assets like refin-eries and pipelines acting as the cement for the relationship", said Henning Gloystein, an analyst at Eurasia Group.

"But when your biggest supplier turns hostile, things break badly and they break quickly," said Gloystein. "The energy system Germany relied on for 40 years effectively lies in ruins, and they can no longer afford to leave these stra-



FINANCIAL TIMES

# Spanish supermarkets pushed to provide affordable staples

'We have

a long

known for

time that

a reliable

provider

any more

energy

Russia isn't

Supermarkets in Spain are in the line of fire over inflation as the country's dep-uty leader wages a campaign to press shops into cutting prices in an effort to shops into cutting price help struggling families. Yolanda Díaz, deputy prime minis has intensified a political battle over

has intensified a political battle over liv-ing costs by pushing big supermarkets

demic lockdowns. "They have profit

demic lockdowns. "They have profit margins that permit them to reduce their profits a little and contribute to their country," she said.

Consumer price inflation stood at 10.5 per cent in Spain in August but prices of food and drink rose 13.8 per cent year-on-year, the biggest increase since the data series began in 1994, according to official figures. Milk inflation is unsine at 25 near-ast.

Díaz, who is also labour minister, is a

Díaz, who is also labour minister, is a junior partner in the government led by Socialist prime minister Pedro Sánchez, but has already signalled a potential challenge to him in elections next year. Sánchez said there was a need for shared responsibility in business. "We have to have a balanced analysis between what the production chain rep-resents and, logically, retail," he said.

chain was not scientific. He called on the government to cut sales tax temporarily to tame inflation, and noted that Ger-many reduced its sales tax in 2020. The only supermarket togo some way towards complying with Diaz has been the Spanish branch of Carreforu, which said it would offer a basket of 50 "essen-tial" products for 450 until January — salicatine somethine it has been

30 staples. Food and energy inflation sparked by

room and energy initiations parked by the war in Ukraine is stretching family budgets across Europe. Spain is hit hard because its relatively low average salaries mean people spend a higher proportion of their income on basics. Diaz salat, "Famillies are telling me they're only giving their kids pastas and fore. The card in coses fish or meat. The

tice: They can't access fish or meat. The fruit is very expensive. For a family that has two or three kids, it's extremely complicated. That's the urgent issue this country has."

She said retailers had a duty to cut

prices to help consumers, not least because the government had used pub-lic funds to support them and other businesses during coronavirus pan-

Diaz, a member of the Communist party, stressed that she was not proposing legislation or state-mandated price controls, but was instead pushing for an "agreement" between business and government to ensure the prices of good-quality basics are accessible.

However, the supermarket sector says her efforts are unhelpful even as plaz juvijes its processnite to meet-

says her efforts are unhelpful even as Diaz invites its representatives to meet-ings this week. The competition regulator, mean-while, warned that fixing maximum prices between companies is prohibited by national and EU law. In addition to being criticised by the opposition People's party, Diaz has been upbraided by members of her own coa-lition government.

das, a group representing supermarkets and distributors, acknowledged the "grave" cost challenge but said Díaz's proposal was "not useful" and her anal-



doing in France since June.

The products include Carrefour-branded canned food, pasta, cooking oil and coffee along with a selection of drugstore items and cleaning materials. But Diaz said: "The basket has to con-

But Diaz said: "The basket has to con-tain products that are fresh — meat, fish, fruit, vegetables and dairy products." Farmers across the continent are under immense pressure because of the surging cost of energy and fertiliser. Alberto Nüre Feijfo, leader of the People's party, said: "We have seen once again the frivolity with which people's important issues are treated... Not taking into account that producers can no longer manage seems to me to be the no longer manage seems to me to be the opposite of any reasonable proposal

Monday 19 September 2022 FINANCIAL TIMES

#### INTERNATIONAL

# Markets expect more drastic tightening in final quarter

Mood swing comes before crucial policy meetings at central banks

VALENTINA ROMEI - LONDON

Investors are pricing in a sharper surge in interest rates over the coming months after the world's big central banks strengthened their resolve to tackle soaring prices, signalling they would priorities inflation over growth. A Financial Times analysis of interest

A Financial Times analysis of interest rate derivatives, tracking expectations for borrowing costs in the US, UK and eurozone, showed markets expect a more drastic pace of tightening during the final quarter of 2022 than they did earlier this year.

The shift in mood comes ahead of crucial voltar most times the US Enderal College.

rical policy meetings by the US Federal Reserve, the Bank of England, the cen-tral banks of Norway and Sweden, and the Swiss National Bank this week. It fol-lows a poor August inflation reading in lows a poor August inflation reading in the US and warnings from monetary policymakers on both sides of the Atlan-tic that they were becoming increas-ingly concerned that, without substan-tial rate rises, high inflation would prove hard to shift.

'That sucking sound is the sound of policymakers pulling rate hikes expected in 2023 into 2022'

"Central banks are coming to terms with how hard it will be to bring inflation back to target and they are trying to convey that message to the markets," said Ethan Harris, an economist at Bank of America.

Growing expectations that central

said Ethan Harris, an economist at Bank of America.
Growing expectations that central banks will raise rates even if their economies fall into recession have prompted concern from the World Bank. The organisation warned this week that policymakers risked sending the global economy into recession net year.
"Central banks will sacrifice their economies to recession to ensure inflation quickly returns to their targets," said Mark Zandi, chief economist of Moody's Analytics. "They understand that if they don't, and inflation becomes more entrenched, this will ultimately result in a more severe downtrun."
Since June, the world's 20 main central banks have together raised interest rates by 860 basis points, according to FT research.
Aso Friday, markets were pricing in a

FT research.

As of Friday, markets were pricing in a
25 per cent chance that the Fed would
raise rates by 100bp on Wednesday and
expected the federal funds target to be
above 4 per cent by the turn of the year
—about one full percentage point higher
than in early August.

-about one full percentage point higner than in early August. Markets expect the European Central Bank's deposit rate to hit 2 per cent by the end of the year, up from 0.75 per cent now. The latest bet is more than 1 per-

centage point higher than what inves-tors forecast in early August. Year-end interest rate expectations are also higher for the BoE, with economists largely split between a 50bp and 75bp rise at Thursday's vote. Switzerland's central bank is

expected to raise its policy rate by 75bp or 100bp next Thursday, ending a seven-year experiment with negative inter-

Paul Hollingsworth, chief European economist at BNP Paribas, said central banks were "front-loading their tighten-ing cycles" despite signs growth was

ing cycles despite signs growtn was weakening. A big shift in market expectations came after policymakers, such as Jay Powell, Fed chair, and Isabel Schnabel, ECB executive board member, delivered hawkish message at the Kansas City Fed's annual Jackson Hole conference in

August.

"That sucking sound you hear is the sound of policymakers pulling rate hikes previously expected to take place in 2023 into 2022," said Krishna Guha, vice-chair at the investment banking vice-chair at the investment banking advisory firm Evercore ISI, following the meeting. "We are ending up globally with something that – looking across 2022 as a whole – will resemble more of a scrambled level shift than a conventional to the control of the con

a scrambled level sint than a conven-tional tightening cycle."

Since Jackson Hole, US inflation has proved to be stickier than expected, coming in at an annual rate of 8.3 per cent in August. In the eurozone, price pressures are expected to hit double dig-

pressures are expected to hit double dig-tis in the coming months. The UK gov-ernment's £150hn energy support pack-age will lower inflation in the short term but boost price pressures in the medium term by bolstering demand. Central bankers such as Schnabel have signalled that with inflation set to remain close to record highs for the foreseeable future, they are no longer prepared to put their faith in economic models that show price pres-sures declining over the next couple of years.

While most of the inflation in Europe

years.
While most of the inflation in Europe remains the result of the surge in energy prices triggered by the war in Ukraine, there have been increasing signs in both the single currency area and the UK that price pressures have become more widespread and more entrenched.
"Ordinarily, central banks would look through gains in these volatile prices as temporary," said pennifer McKeown, head of global economics at Capital Economics. "But In an environment where core inflation is already high and inflation expectations and wage negotiations seem to be following energy prices higher, monetary policymakers just can't take that risk."
Additional reporting by Martin Arnold in Frankfurt

'Central banks are coming to terms with how hard it will be to bring inflation back to target'

Going up: price pressures in the eurozone are likely to reach double digits



### **Economists predict Fed will** raise and hold rate above 4%

rates," said Eric Swanson, a professor at the University of California, Irvine, who

The US central bank will lift its benchmark policy rate above 4 per cent and hold it there beyond 2025 in its bid to stamp out high inflation, according to the majority of leading academic economists polled by the Financial Times.

The latest survey, conducted in partner ship with the Initiative on Global Mar

The latest survey, conducted in partner-ship with the Initiative on Global Mar-kets at the University of Chicago's Booth School of Business, suggests the Federal Reserve is a long way from ending its campaign to tighten monetary policy. The Federal Open Market Committee has already raised interest rates this year at the fastest pace since 1981 and is expected to implement a third consecu-tive 0.75 percentage point rate rise on Wednesday. That move would hoist the target range, which was hovering near zero as recently as March, to between 3 per cent and 3.25 per cent. Nearly 70 per cent of the 44 econo-mists surveyed between September 13

mists surveyed between September 13 and 15 believe the fed funds rate will peak in this cycle at between 4 per cent and 5 per cent, with 20 per cent of the view that it will need to pass that level. "The FOMC has still not come to

terms with how high they need to raise

foresees the fed funds rate eventually topping out between 5 and 6 per cent. "If the Fed wants to slow the economy now, they need to raise the funds rate above (core) inditation."

While the Fed typically targets a 2 per cent rate for the "core" personal consumption expenditures (PCE) price index, which strips out volatile items such as food and energy, it closely monitors the consumer price index as well. Inflation unexpectedly accelerated in August, with the core measure up 0.6 per cent for the month, or 6.5 per cent from the previous year.

Most of the respondents project core PCE will drop from its most recent July level of 4.6 per cent 10.5 per cent by the end of 2023. But nearly a third expect it still to exceed 5 per cent 12 months later. "I fear that we have gotten to a point where the Fed faces the risk offis credibility seriously evoding, and so it needs

bility seriously eroding, and so it needs to start being very cognisant of that," said Jón Steinsson at the University of California, Berkeley. More than a third of those surveyed

caution the Fed will fail to adequately control inflation if it does not raise interest rates above 4 per cent this year.



INTERNATIONAL

# West hails censure of Putin by Xi and Modi

Criticism of Ukraine war seen as blow for Russia's hopes of stronger ties

MERRY FOY — BRUSSELS
MAX SEDDON —MOSCOW
JOHN REED — NEW DELH
Public admonishments of Russian president Vladimir Putin by China and India
over his invasion of Ukraine signal a
shift in global perceptions of the war,
western officials have said, amid efforts
by Europe and the US to erode the
Kremlin's international support.

The chiding of Putin by Indian premier Narendra Modi and the Russian leader's acknowledgment of concerns raised by chinese president Xi Jipping last week were signs of discomfort with Moscow, three western officials said.

The remarks, at a summit in Uzbekistan, came days after a Ukrainan attack forced Russia's army to surrender more than 5,000 sq km of territory. The comments were "a genuine and clear signal" of annoyance, one European official said, adding that India and China could adjust their actions towards Russia and the west.

A senior European minister said the comments were interpreted as "actual criticism", adding: "From Modi especially. I don't think that he likes this. It was way better to be in a position of ambiguity where you can be friendly with both sides. And benefit from being friends with both." Modi told Putti that "today's era is not an era of war". The Russian leader responded: "we will do our best to stop this as soon as possible", citing "concerns that you constantly express".

That came after Putin also acknowledged Xi's "concerns" over the war in

public remarks at the event. The

public remarks at the event. The exchanges at the shanghai Cooperation Organisation gathering in Samarkand mark the most public recognition of disquiet over the war in Ukraine by the two largest economies not to impose sanctions on Moscow.

The comments underscored how Putin "is only further isolating himself from the international community", John Kirby, US National Security Council spokesman, said on Friday. "Even countries who were not vociferous and strident in opposing him are beginning to question what he's doing in Ukraine."

China and India's apparent disquiet is a potential obstacle to Puttin's goal of deepening ties with non-western countries. A week before the meeting in Samarkand, Puttin made a speech in Samarkand, Puttin made a speech in Valdivostok in which he said countries such as China were able to make up for Russia's lost trade with Europe.

Though China has taken advantage of a discount to increase its purchases of Russian commodities, the risk of secondary US sanctions means its companies have been wary to fill the hole the sanctions have left in Russia's defence and technology sectors. "They expected

more from China," another western diplomat in Moscow said. "Chinese companies have either been told not to be active or they need high-level permission todo it."

The Kremlin said Russia's relationship with China remained strong.

Analysts pointed out that while the rhetoric might have been clear, neither Xi nor Modi referenced Ukraine directly or voiced support for Kyiv. Both have increased purchases of Russian energy and continued trading with Moscow.

Additional reporting by Leila Abboud in Puris and Felicia Schwartz in Washington

Electric vehicles

### Loss of car subsidies heightens S Korea-US trade tension

CHRISTIAN DAVIES AND SONG JUNG-A

The Biden administration's abrupt withdrawal of subsidies for South Korean electric vehicles is threatening to undermine trust in the US, Seoul's trade minister has warned, as trade tensions grow between the allies.

Seoul is furious that EVs manufactured excluded from generous consumer tax credits contained in the Inflation Reduction Act, a US climate, tax and

spending law.

The furore illustrates the impact on
US allies of Washington's efforts to boost
domestic manufacturing in high-technology sectors including EVs and semi-conductors as competition intensifies with China.

with china.

In an interview with the Financial
Times, Ahn Duk-geun recalled Joe
Biden's visit to South Korea in May,
when the US president and Hyundai
chair Chung Eui-sun announced a
\$5.5bn investment to build the company's first dedicated EV plant and bat-tery manufacturing facility in the US.

"President Biden himself said 'thank you very much, chairman Chung, I will not let you down' - that was the exact statement, and it was widely broadcast in Korea," said Ahn, a professor of inter-national trade law who assumed office shortly before Biden's visit.

"Then when this new law was enacted and signed by President Biden, and [it became clear that] that company was being discriminated against, this situa-tion provoked emotional and political

into law by Biden last month, lays out tax credits of up to \$7,500 for EVs assembled in the US, Canada, and Mex-ico. But Hyundai's Georgia plant is not scheduled to begin production until 2025, making it ineligible for the subsi-dies until the.

dies until then.

"That caused big trouble for Hyundai
Motor Company, which decided to
make a huge investment based on the
current arrangement," said Ahn, who
suggested that "not many [US] con-

Midterms. Stuttering campaign

# Republicans pull migrant stunt to fire up base

momentum lost after Trump

KIDAN STACEY - WASHINGTON

When Florida's Republican governor Ron DeSantis sent 50 migrants to Martha's Vineyard, the affluent Massachusetts island favoured by progressives as a holiday destination, it was an attempt to draw attention to an issue in which the Democratic party polls band yay. DeSantis's move last week came days after Greg Abott, the Republican governor of Texas, sent two buses of migrants to vice-president Kamala Harris's home in Washington, DC.
Pollsters said the headline-generating stunts would fire up the Republican

stunts would fire up the Republican base but added that they suggested a base but added that they suggested a sense of desperation in a party hunting for ways to reignite a stuttering cam-paign ahead of the midterm elections. With soaring inflation eating into incomes and President Joe Biden's

approval ratings in negative territory the elections in November should be the Republican party's to lose.

At the start of the summer, Republ cans looked set to take control of both houses. But momentum shifted after the Supreme Court overturned national abortion protections and former presi-dent Donald Trump was revealed to be under investigation for allegedly mis-handling classified information.

Now the Democrats are favoured to win the Senate, while what was expected to be a "red wave" victory in the House is set to be a more closely fought contest, even if Republicans end

up with a majority. "Both sides are playing a game of base "Both sides are playing a game of base politics, which makes sense in a mid-term election when not as many inde-pendents turn out to vote," said Larry Sabato, director of the University of Vir-ginia Center for Politics." immigration energises the Republicans like no other issue. But they need it – all the polis are telling us that the energy right now is with the Democrats."

Last week offered a chance for the

with the Democrats."

Last week offered a chance for the
Republicans to win the news cycle after
an unexpected increase in inflation
caught the White House by surprise. On
Tuesday, the US Bureau of Labor Statistics published figures showing that consumer prices had risen in August, sparking a stock market sell-off and fresh



Political pawns immigra gather with their belonging in Martha's Vineyard after being sent there by Florida's Republican

and his advisers had hoped that the fig ure would show a small decline in con sumer prices. They even scheduled a White House "celebration" of his Inflation Reduction Act, a package of health and climate measures with a somewhat disingenuous title given that it will do little to tackle current price pressures.

little to tackle current price pressures. Senior party officials were worried that the event would show the administration to be out of touch. "The timing of the party was less than ideal — I'm not sure why the White House chose that as aday to do it." said one who attended.

But by Tuesday evening, inflation had been knocked off the top of the news agenda by Republican senator Lindsey Graham, who refocused voters' attention on abortion after publishing proposals to ban the procedure across the country after 15 weeks of prepanacy.

The announcement distracted from the inflation figures and also undermined the Republicans' argument on

Republican leader in the Senate, refused to back Graham, saying he would "leave

energy

with the

right now is

it up to our candidates . . . to determine for them what their response is". Juleanna Glover, a former Republican official turned lobbyist, said: "Graham's announcement struck me as a desperate bid for relevancy. I don't think there was any greater good for the party from this, or for women."

any greater good for the party from this, or for women."

The tensions triggered by Graham's proposals highlighted a broader split in the party, with the likes of McConnell wanting to focus on the economy while other Republicans — many playing to the Make America Great Again wing of the party — zero in on social issues.

"The problem for Republicans is that heir party is genuinely divided, and they are not going to be able to change that before the election," said Simon Rosenberg, a Democratic strategist.

DeSantis's move to push migration to the front of the agenda helped reunite the party, at least temporarily. And it

'All the polls might still draw voters' attention. A poll by Siena College and The New York Times showed that 51 per cent of regis-tered voters agreed with the Republicans on illegal immigration against 37 per are telling us that the

cent who agreed with the Democrats.

But pollsters warn that the Republicans will need to do more to regain the momentum. The Siena poll showed the parties tied in terms of which one voters lean towards, with a 9-point improve-

ment in Biden's rating.

The economic and political conditions should still favour the Republicans, say many experts. But the party needs to work out how to take advantage of the party needs to work out how to take advantage of the party and the party an

This is a unique time in American politics," said bon Levy, director of the Siena College Research Institute. "You have the majority of voters ... saying the country is on the wrong track. But on the other hand you have a Republi-can party whose de facto leader is thought by the majority of people to have committed a serious crime". men and senators were fully aware

of all the details of the IRA".

Ahn stressed that US officials had acknowledged Hyundai's predicament and were working with Korean counterparts to try to "minimise the damage".

'We don't want to aggravate the prob "We don't want to aggravate the prob-lem by adopting similar retaliatory measures," said Ahn, who reiterated South Korea's openness to taking action at the World Trade Organization. "But you never know, if the situation gets really serious, we are flexible too."



### **Great Opportunity**

Travel Tech Company & Digital Marketing Company

Both seeking investment traveltech123@outlook.com

## Learning crisis looms for children in poorer countries hit hard by pandemic

Tamanna Khan has been struggling to catch up with her classes since her school in India reopened this spring, nearly two years after shutting during the coronavirus pandemic.

The 11-year-old's family was hit hard by the economic fallout from the disease. It wiped out her father's income as a tailor in Numbai, and he and his wife were forced to leave their slum dwelling to return to their home willage several hours away by car. They left their daughter with her aunt, where she struggled to continue her online studies "studying online was difficult and boring, with poor connections. I had a lot of problems learning," said Tamana, who has since returned to school. "It was hard to be without my parents." The pandemic has left millions of children worldwide, who like Tamanna live in poverty, facing educational setbacks and emotional distress.

Now they have been confronted by fresh pressures as rising inflation and food insecurity threaten their families' livelihoods, funding for their schools and their own future.

Parents, teachers and policymakers The 11-year-old's family was hit hard by

are concerned about how to help young-sters facing multiple challenges. These issues will be discussed by governments at the UN's Transforming Education Summit in New York today, where calls for substantial fresh funding to tackle the crisis are expected.

tor substantial fresh funding to tacker he crisis are expected.
"There is a huge learning gap because of the pandemic," said bivya Dhangar, who works on a Teach for India pro-gramme in 34 Mumbai schools includ-ing Tamannas. "Kidsgot soused to stay-ing at home, they didn't see the impor-tance of studvine."

ing at home, they didn't see the impor-tance of studying."

Dhangar estimated that a third of her children fell behind normal attainment levels and some had since dropped out of education entirely.

An estimate by the World Bank sug-gests "learning poverty" — which it defines as children being unable to understand a simple written text by the age of 10 — has increased by a third in low- and middle-income countries since the start of the pandemic. It said 70 per cent of 10-year-olds in those nations were unable to comprehend simple text compared with 57 per cent in 2019.

Without a change by governments to find fresh and better targeted funding to tackle the growing inequalities that resulted from Covid-19, it projects the

global loss in earnings throughout the lives of children educated during the pandemic would total \$21tn. Stefania Giannini, assistant director-

Stetama Giannini, assistant director-general for education at Unesco, warned of a looming "education crisis" at a pre-paratory summit in June: "Unless we radically transform our priorities, there will be no way back," she said.

There is shared concern over the

squeeze on government finance for schools in poorer countries, driven by the economic slowdown during the pan-demic, rising debt and interest pay-ments and the prospect of continued



finance ministries suggests two-fifths of low- and lower-middle income coun-tries have cut expenditure on education

since 2020, by an average 13.5 per cent. That has placed fresh attention on the need to ensure more effective spending. Alongside support for emotional wellbeing, World Bank, Unesco, Unicef and donors engaged in the summit argue for a greater focus on "foundational learning", improving student outcomes noted by by delivering solid literacy and numeracy skills in primary school as essential building blocks for progress.

But with scant sign of fresh funding or aconsensus on policies, some are sceptical about the UN gathering, "Expectations are low," wrote the Centre for Global Development, a think-tank, last week. "Nobody's proposing any kind of binding international agreement on educational standards, and foreign aid donors show little sign of ponying up with big new financial commitments."

The think-tank argues that the summit's agenda is too wide-tranglic including factors such as education focused on climate thange awareness. Yet its analysts themselves call for greater attention to still more policies, including preventing violence in schools since 2020, by an average 13.5 per cent. That has placed fresh attention on the

Since Russia's war against Ukraine

Since Russia's war against Ukraine prompted fresh concerns about food poverty, school-feeding programmes have become a particular focus. The aim is to tackle hunger at home, encourage families to keep their children in school and help them to develop healthily through improved nutrition. "School feeding is a good investment. It needs to be universal," said Wawira Njiru, the head of Food4education, a Kenyan charity running programmes in 77 schools which has seen a surge in demand. "It's really shocking to see how rising food costs mean parents can't afford to feed their kids, and how it's affecting them."

affort to feed their stask, and now its affecting them."
Laura Savage, head of the International Education Funders Group, a group of philanthropists seeking to coordinate their support, said today's education summit must go beyond merely highlighting concerns about the crisis by crystallising practical measures to help the world's poorest children.
"I remain convinced that progress in education is not about understanding what works, but about how support is provided," she said.

FINANCIAL TIMES

New order It may be a difficult time to be a forex analyst, but it looks a brilliant moment to be a Japanese robot o see LEO LEWIS

# Companies & Markets

# LME decision to stay open on Queen's funeral sparks outrage

- Hong Kong owner cites 'stability'
- Lloyd's of London and BoE to close

The London Metal Exchange has infuri-ated some members with its decision to remain open during Queen Elizabeth II's funeral, further inflaming tension

funeral, further inflaming tension between the market and its users. Metal brokers and clients have reacted angrily to the 145-year-old exchange's ruling to open its electronic market but close its famous pit today, it means that many traders will work as usual instead of being able to pay their respects. Trading on the London Stock Exchange, in comparison, will be closed for the bank holiday. The decision further stokes the tension between the exchange, owned by Hong Kong Exchanges and Clearing,

### '[The decision is] appalling and would never have happened pre-HKEX'

Malcolm Freeman, Kingdom

and the two camps of its main users.
On one side are longstanding members who trade on behalf of users wanting to buy the physical commodity, and, on the other, electronic traders who seek to profit from bets on the value and direction of the asset.

direction of the asset.
In March, the LME angered hedge
funds and market makers when it cancelled a day of trades and halted trading
in nickel for a week when the metal's
price doubled.

price doubled.

A group of five investment firms launched new legal action against the LME on Friday, months after hedge funds Elliott Management and Jane Street sued the exchange.

Metal industry executives privately question whether the exchange would have taken the same course of action if the company at the centre of the short

squeeze — Tsingshan — had not been Chinese.

hinese. Last year, the LME was forced to ditch a plan to close its Ring open-outcry pit and go all-electronic after complaints from users.

In a letter to members and warehouse companies, LME chief executive Matthew Chamberlain said that the international nature of its market and operational risks from the short notice meant
the bank holiday had to be considered
asa husiness day

use vants notiday had to be considered as a business day;

"The LME has carefully considered how best to balance the interests of the market, our operational stability and our desire to pay our respects during the UK public holday; the LME said.

But Malcolm Freeman, chief executive of Kingdom Futures, a Fookerage, wrote on Linkedin that it was "appalling and would never have happened pre-HKEK".

and would never nave happened preMEKEX".

Another participant was sympathetic
to the LME's reasoning over the operational risks but said that it ultimately
should have the electronic infrastructure in place to make the change.

"Everybody is angry and disappointed," they said.

Many UK businesses, from Selfridges
and Primark to John Lewis, are closing
on the day of the funeral to allow
employees to pay their respects, as will
Lloyd's of London and the Bank of England.
But some LIK-based markets will

land.
But some UK-based markets will remain open to cater to international investors, including the futures markets for Frent crude oil, TTF gas and UK electricity, all run by ICE Futures Europe. For the LMR the unexpected bank holiday is unfortunate as today is traditionally the busiest day for settling its most liquid contracts, which expire on the third Wednesday of September.
That makes the day crucial to establishing monthly valuations.

### Zero growth Warning for baby formula market as China infant numbers decline



Goldman Sachs has warned investors to expect five years of zero growth in the global market for infant milk formula, as China approaches a critical demographic inflection point and the world's most important market runs short of new babies.

Chinese infants, whose consumption of higher-end formula has surged in recent years thanks to rising middle-class incomes, had become the key source of growth for a sector dominated by companies such as Danone, Reckitt and Abbott Laboratories

tories.

However, in a report to clients, the US investment bank said it had turned negative on the industry in light of its new forecast that china's infant population would decline at an average? per cent per annum over the next five years.

The same forecast raised the possibility that who end of this year.

The same forecast raised the possi-bility that by the end of this year, deaths could outnumber births, putting China into population decline, a point passed by Japan in 2016, and which can trigger big revi-sions to economic modelling.

Earlier this year, wrote Goldman analyst John Ennis, the bank had anticipated a fairly moderate drop in the Chinese baby population. Now, it expects new births in 2022 will have fallen 12 per cent from the previous year, and will decline a further 5 per cent in 2023.

panien 12 per ceit. The per cent in 2023.

This means that the infant population in 2023 could be about 45 per cent lower than in 2016, Ennis said. The Chinese infant formula market

Beijing has unwound restrictions, including allowing all couples to have two children

could experience an 8 per cent decline this year, before compounding 4 per cent declines over the coming five years, he added.

The predicted contraction of China's baby population may contrast with markets such as the US, where

with markets such as the US, where the population is stabilising, but Gold-man argued that the total picture, including western Europe, was poor. International groups such as Nestlé, Danone, A2 Milk and Abbott would

generally underperform, the report predicted, while the situation was likely to create opportunities for local Chinese companies Feihe and Yili to gain market share.

"We do not expect the market to offer much growth, which stands in stark comparison to the prior growth credentials ... over the previous decade, when average sales growth was around 5 per cent per annum," wrote Ennis.

Ennis.
The report represents a blow to the Chinese government under President XI Jinping, which has implemented sweeping policy overhauls in an effort to reverse the country's deteriorating demographic picture. After years of ruthless application of the one-child policy, Beijing has notably unwound prohibitive birth restrictions, including in 2015 officially allowing all couples to have two children.
Chinese officials as with their councilies of the property of the property

ples to have two children.

Chinese officials, as with their counterparts in Seoul and Tokyo, are experimenting with incentives targeted at easing the financial burden faced by women who have children. But birth rates have remained among the proof of t the world's lowest.

Additional reporting by Maiqi Ding in

### Inflation dents hopes for plant-based meat rebound

The increasing pressure on consumers has extinguished hopes of a rebound in sales of plant-based meat this year, dealing a blow to a sector that was an investors' favourite when shoppers were prepared to pay higher prices.

Naw finites show that after climbing

New figures show that after climbing over the past two years in the UK, the growth in sales of plant-based meats was just 2.5 per cent in the 36 weeks to Sep-

Just 25 per cent in the 36 weeks to Sep-tember, according to market research firm Kantar. Sales had climbed 40 per cent in 2020 and 14 per cent last year. In the US, meanwhile, the tougher economic backdrop has depressed a market that had already started to

struggle last year. Sales were down 0.4 per cent in the 32 weeks to early August, according to data provider Spins, after they fell 0.5 per cent last year. Sales had surged 46 per

Jeff Crumpton, senior manager at Spins, said "flexitarians" — people who eat only moderate amounts of meat — were thinking twice about plant-based

eat only moderate amounts of meat—were thinking twice about plant-based meats as pressure on incomes grew as a result of rising food prices. "They're having to make a difficult decision with what their budget is," he said.

Plant-based meats were particularly vulnerable to the squeeze on consumers, industry analysts said, because they typically retail at a premium to real meat. In the US, a pound of plant-based meat made by Beyond Meat, which went public togreat fanfare in New York in 2019, cost \$8.55 in June, while real ground beef was \$4.50.

Even before this year's pick-up in filation and recession fears, the plant-based meats market had lost some of its momentum as the initial consumer euphoria over the products moderated. Canadian meat group Maple Leaf Poods is among those warning that hopes for a rebound in sales are fading. The company had expanded into plant-based alternatives but said that it had now cut the size of its plant-based business by 25 per cent.

Michael McCain, chief executive, said that while the company had built a business model a summe a radicel shift in

Michael McCain, chief executive, said that while the company had built a busi-ness model assuming a radical shift in consumer behaviour, "this transforma-tional outcome did not materialise". Beyond Meat, whose shares are less than a tenth of their 2019 high, has scaled back its revenue projections. Last month, the group said it was cutting 4 per cent of its workforce.

Automobiles. Marketing

# Car show returns but is stuck in the slow lane

Manufacturers unveil fewer models, cut back the glitz

and skip some exhibitions

CLAIRE BUSHEY - DETROIT

Detroit opened its first auto show since the beginning of the pandemic last week and the subdued spectacle illustrated how manufacturers are changing the way they market cars and trucks.

way they market cars and trucks.

More carmakers are skipping shows and unveiling fewer products at them, with less glitz. While Jeep did unveil pulga-in hybrid version of its Grand Cherokee by scaling a two-story-high indoor track, 50 years ago the company drove one up the convention centre's steps and through a plate of sheet glass. The tab for exhibiting runs into the millions and carmakers are choosing to tout their wares instead at the Consumer Electronics Show in Las Veeas. or

umer Electronics Show in Las Ve the Texas state fair or via a virtual launch. Frankfurt held its last show in 2019, and the Geneva International Motor Show will not return until next year, and then in Qatar, not Switzerland.

Yet US consumer attendance at auto Yet US consumer attendance at auto shows is recovering as the pandemic ebbs and proponents say they still rep-resent a unique opportunity for manu-facturers: a place where potential buy-ers pay to be marketed to. "That is gold," said Dan Bedore, an industry consultant who worked in communications for Ford and Nissan. "People would kill for that in other bus-messes." The death of the auto-play is

nesses . . . The death of the auto show is exaggerated." But he added, "the decline is certainly real".

Auto shows grew out of 19th-century

industrial expositions and bicycle shows. The first Us show featuring all cars was staged in 1900 at New York's Madison Square Garden.
The shows spread across the US, and today a "season" of more than 60 shows runs from October to May, punctuated with important expos in Los Angeles, New York and Detroit.

Detroit's show vaulted into the international ranks in 1991 following a rebranding as the North American International Auto Show. Held in january, a month when many carmakers released new models, the number of launches peaked in 2004 at 70, with public attendance hitting a high of \$11,000 a year earlier. Manufacturers competed to outdo each other with lavish exhibits, which can cost more than \$10 m to design and build.
But executives began to question why they were spending so much to compete with other companies for media coverage, said Chris Stommel, president of the Michigan firm Foresight Research.
Jaguar Land Rover, Volvo and Mazda skipped the 2018 show, followed a year later by Mercedes-Benz and BMW. The companies argued that Michiganders' loyalty to Us automakers made it too hard to crack the market, Stommel said.

hard to crack the market, Stommel said. Their absence prompted others to reconsider their participation, and "then it just started to snowball".

Covid-19 devastated consumers attendance and introduced nerve-rack ing uncertainty into the multi-million-dollar process of launching a new vehi-cle at one. Executives worried that supply chain disruptions might derail an unveiling or that an auto show might be cancelled, as happened with the 2021 New York show. At the same time, they realised online launches could still gen-

erate media coverage.

Matt O'Mara, an executive vice-president at Texas-based Czarnowski, a com-Matt O'Mara, an executive vice-president at Texa-based Caranowski, a company that designs and builds automotive exhibits, said he was handling the same amount of business, but carmakers, particularly luxury brands, were redirecting their spending. They wanted to either produce an event where they were the sole headliner, or appear at venues geared to the wealthy, such as the Pebble Beach Concours ("Eleganca, where a ticket corts \$515.

such as the Pebble Beach Concours
d'Elegance, where a ticket costs \$525.
"Every luxury automaker has the
same problem: they have champagne
taste and a beer budget," he said, Since
fewer people buy luxury cars, the
brands command smaller marketing
budgets, pushing carmakers to spend
dollars "intarget-rich environments".

Even though luxury car buyers were
more likely to visit auto shows, Stommel
said, it was the high-volume brands that
most frequently attended shows hed
during the truncated 2021-22 season.

during the truncated 2021-22 season. About half of 35 auto brands appeared

Floor space at this year's show was dominated by General Motors' family of



brands, at 75,000 sq ft altogether; Stellantis at 85,000; and Ford and its luxury brand, Lincoln, at 64,000.
Stommel's research shows that, before the pandemic, each season the US\$ 56 largest auto shows drew a combined 11mm people. Thirty-five of those shows took place last season — 65 per cent of the whole — and they drew about 5,5mm people, or half of pre-pandemic attendance.

can be seen in GM's unveiling of its chevrolet Equinox. Marketed as an electric sport utility vehicle for the masses, the company launched it a week before the Detroit show. But when consumers arrive at Huntington Place, an Equinox will be parked on the carpeted floor with a product specialist nearby to explain the tech to visitors without drifting into a hard sell.

Those specialists are the care. The changing nature of auto sho an be seen in GM's unveiling of

Those specialists are the corporate descendants of the 1980s "spin and grin girls", who displayed the cars on turntables but were barred from talking tables but were barred from talking about them. Many are employed by talent agency Productions Plus, helmed by president Hedy Popson, Just as the staffers' job has changed in the past decade to emphasise product expertise over glamour — "This is nist where pageant queens come to die" — auto shows are changing too.

Business at the agency mared back

Business at the agency roared back this year, Popson said, but now auto-makers were focused less on generating news coverage and more on educating and entertaining the public. "Saying the auto show is dead is like

saying the state fair is dead," Popson said. "It might attract a different audience, and for different reasons, but I don't think it will ever go away."

CHIEF EXECUTIVE OFFICER

- and sic Law of the Hong Kang Special Administrative Region (HKSAR) of the alic of China and bear alleaignce to the HKSAR.



### **Businesses For Sale**

FINANCIAL TIMES

### **COMPANIES & MARKETS**

# Windhorst scrambles to repay H2O debt

Controversial German financier has pledged to give more than half a billion euros to the asset manager within weeks

ROBERT SHITH AND
CYNTHIA O'MURCHU — LONDON

Lars Windhorst, the fast-living German
financier, failed to appear in a London
courtroom in June to respond to one of
several lawsuits filed against him by
aggrieved creditors.
"This is not good enough by Mr Windhorst!" complained the Judge, Jervis
Kay. When Windhorst's barrister
explained that the 45-year-old, who
spends much of his time on a private jet,
was "not in the UK at the moment", the
judge warned that her client risked
being held in contempt of court.
"You and Mr Windhorst are both living on borrowed time," he added.
It was a stern rebuke from a judge. But
for Windhorst the 665mn claim from
Norwegian shipping magnate Kristian
Siem was barely a rounding error in the
sum of his unpaid debts.
Months earlier, his investment firm
Tennor had missed a deadline to repay
more than clbn to H2O Asset Management, which ran into trouble after pourling ordinary savers' money into Windhorst's ventures, ranging from a film
distribution company to a lingerie
maker.
Having once overseen €30bn of

Having once overseen €30bn of assets, H2O slid into crisis in 2019 after the Financial Times exposed the scale of its outsized bet on Windhorst. Investors' money is still trapped in the so-called "side pockets" H2O set up to iso-late €1.6bn of these hard-to-sell assets.

After years of waiting for repayment, last month Windhorst pledged he would hand over more than half a billion euros

hand over more than half a billion euros to H2O "in the coming weeks". Windhorst does have a habit of escap-ing precarious situations. In his 30s, he avoided prison after receiving a sus-pended sentence in a high-profile crimi-nal case and also survived a plane crash that claimed the life of one of the pilots.

Still, the current challenge is formida-ble. Tennor's finances have been in disarray for years. Windhorst's investment firm was briefly declared insolvent by a Dutch court last year and it has not filed audited accounts since 2018. Even that



Object of ire: many investors have lost patience with Lars Windhorst after repeated failures to repay funds - F

year's financial statements are now in doubt: Tennor told its auditor in February that a material error meant they

could "no longer be relied upon". Tennor told the FT it "stands behind all of its financial accounting" and the correction in the 2018 accounts was related to the timing of a writedown.

Even if his €550mn payment to H2O arrives as promised, it would still only cover a third of investors' savings trapped in the asset manager's funds.

Windhorst also stands to gain from the him to settle much of his debt at a deep

And, after the financier's previous And, after the financier's previous repeated failures to repay 1120 to schedule, many investors have lost patience. Collectif Porteurs H2O, a group of disgruntled investors that includes insurance companies and wealthy individuals, is pursuing legal action.

The group's legal representative

Dominique Stucki described H2O's relationship with Windhorst as "extraordi-

narily peculiar and unprofessional".

"There is still no indication of how [H2O's for [H2O's founders] Bruno Crastes and Vincent Chailley have ever tried to compel Lars Windhorst to pay what he owes to the funds," the lawyer told the FT. H2O declined to comment. Crastes, the Frenchman who heads

Crastes, the Friedman who heads 120 Asset Management, once had a close bond with Windhorst. The pair would discuss deals while dining together at private members' clubs or aboard the financier's 240ft-long superyacht. And, after the Tf first highlighted their close relationship in 2019. Crastes leant to Windhorst's 2019, Crastes leapt to Windhorst's defence, publicly praising him as "extremelytalented".

Even as rattled investors yanked £8bn from H2O's funds in the wake of the FT's report, Crastes and Chailley dove deeper into Windhorst's world.

pockets from €1.6bn to €1bn at the end of last year. A few weeks later, Wind-horst missed a deadline to repay €1.1bn ot H2O. Instead, in lieu of any cash, he gave H2O just \$106mn worth of convertgave H2O just \$106mm workers ible bonds linked to Israeli technology

ible bonds linked to Israeli technology company Gett in January. The taxi app start-up was then poised to go public at a 5thn valuation. But the planned listing fell apart shortly afterwards – because of Gett's extensive exposure to Russia – and the company is now undergoing a debt-for-equity swap, crushing the value of the securities Windhorst handed to H2O.

The asset manager told the FT that its

The asset manager told the FT that its holding of the Gett-linked bonds is "cur-

nonling the deta-inflict bottles is cur-rently valued at zero". Windhorst has remained tight-lipped on the specifics of how he has since sup-posedly cobbled together enough money to repay half a billion euros to H2O, beyond telling the FT that Ten-nor's "diverse set of businesses across

sectors and geographies have performed strongly in the first half 2022". But he has spent much of the year travelling to Africa, striking new deals and reviving old interests on the continent. In April, Windhorst's long-struggling Sequa Perfoleum acquired an interest in some Angolan offshore oilfields through a new joint venture with Namibla's national oil company (Namcor) and Nigerian entrepreneur Vincent Ebuh's Petrolog Group. Windhorst also recently took back control of African farming company Amatheon Agri, filings show, having previously disposed of his majority stake in the group that has operations in Zambia, Uganda and Zimbabowo. Despite struggling to recover money from Windhorst, H2O has proved reluctant to launch litigation against him, in contrast with a growing number of other creditors. Shipping magnate Siem, Manfred Liefebvre Govidio and Andreas Heeschen — three European entrepress who have neverlowed wone deals ired Lefebyre a Ovidio and Andreas Heeschen — three European entrepre-neurs who have previously done deals with Windhorst — have all sued him personally in London's High Court. In July, Abu Dhabi brokerage ADS Securi-ties also filed a fresh claim in London

H2O has also had its own financial

H2O has also had its own financial entanglements with several of these parties now suing Windhorst. The asset manager's side pockets include \$64mn of bonds from ADS Securities, which alleges Windhorst failed to honour an agreement to hand over £27mn and shares in a US tech

company last year.

H2O also invested in bonds from Ignition Investments, an entity linked to Heeschen, who was formerly the majority shareholder of German gunmaker Heckler & Koch. In his lawsuit, the 61year-old businessman alleges that pro-ceeds from Ignition funded a €33.6mn personal loan he made to Windhorst that has not been repaid.

In the case of shipping magnate Siem, H2O not only previously held bonds in

H2O not only previously held bonds in one of his eponymous companies but also allegedly agreed to engage in trades with him on Windhorst-related bonds. In Siem's 6c5mn claim against Windhorst, he alleged H2O agreed to buy clomn of Tennor bonds from him in July 2019, offering to pay above face value for the securities. This is despite the fact H2O had just written down the same bonds held in its own funds to just 35 cents on the pure dave agrite, blam-23 cents on the euro days earlier, bl ing a "market commotion" sparked by "deeply unfair" press reports. The Norwegian businessman alleges





in 2019, H2O carried out big bond trades with a Windhorst-linked broker, in which the German financier himself was the ultimate counterparty. Tennor also quietly poured more than €100mn into a mysterious new fund that the set manager christened "H2O Deep Value", corporate filings show.

Value", corporate filings show. But, after French regulators stepped in two years ago, H2O changed tack. The asset manager cut Windhorst's direct line to its 57-year-old chief executive, say people familiar with the discussions. The financier now deals with Crastes's subordinates and the firm's external produced by the control of the control of the produced by the control of the control of the produced by the control of the control of the produced by the control of the control of the produced by produced produced by produced produced by produced pr dvisers during restructuring talks. H2O told the FT it had "reallocated

resources" to allow "portfolio managers, including Bruno Crastes and Vincent Chailley, to focus on managing the funds [and] strategies and a separate dedicated team to work with our finan-cial and legal advisers on the [side

cial and regal advisers on the Iside pocket] liquidation". Bringing in professional advisers has done little to salvage H2O's Windhorst-related investments, however. With the financier mired in fresh claims from creditors, the asset man-ager wrote down the value of the side

#### A glimpse inside H2O's side pockets

Holdings in side pocket for H2O's Allegro fund (December 2021)

	Market	%
Company	value	difference
Chain Finance		
(bonds)	€0mn	-100
Degros Holdings		
(bonds)	€0mn	-100
Tennor Finance		
(bonds)	€0mn	-100
Tennor Holding		
(bonds)	€159.6mn	-26.3
ADS Securities		
Funding		
(bonds)	€12.9mn	n.a.
Civitas Properties	s	
(bonds)	€3.0mn	-93.7
La Perla		
(bonds)	€2.8mn	-93.2
SWB Finance		
(bonds)	€3.7mn	-71.2
Trent Petroleum		
(bonds)	€0mn	-100
Avaterra Medical		
(shares)	€69.1mn	n.a.
La Perla (shares)	€6.4mn	n.a.

nizo then raised to purchase the ren-nor bonds", defaulting on the agree-ment, which Windhorst had agreed to backstop. H2O declined to comment on the allegations.

the allegations.
Tennor said it expects to settle with
ADS "very soon" but that Heeschen's
lawsuit is "without merit" and will be
defended "tiggrously".
While the rush of lawsuits have further complicated efforts to repay H2O,
there are signs the financier is close to
reaching a detente with at least some of
these other aggrived reditors.
Heritage Travel and Tourism, a Bahmian investment vehicle linked to

Heritage Travel and Tourism, a Baha-mian investment vehicle linked to d'Ovidio, a Monegasque cruise magnate, won a c172mn judgment against Wind-horst in London's High Court hast year. A representative for Heritage told the FT it is "presently involved in what it considers to be very positive discussions with Mr Windhorst and Tennor Group, aimed at finding a way forward for the

with mr withinors and retinor Group, aimed at finding a way forward for the companies on which we share interest."
And on Wednesday, Windhorst's rescheduled questioning hearing in the Siem case was vacated at the last minute, sparing the financier from another court appearance.

### Law firm drops UAE partner over gay tweets

Baker McKenzie said it was working to ensure a "co-operative and swift sepa-ration" from its partner in the United Arab Emirates after controversy over social media posts in which he described homosexuality as "ugly".

described homosexuality as "ugly".

The US law firm said on Friday that Habib Al Mulla would set up an independent firm once the separation had been completed by early next year.

Abu Dhabi-based Borys Dackiw, head of investigations, compliance and ethics in the Middle East, will lead Baker McKenzie UAE until then, focused on ransactional and advisory practices.

The case highlights the sharpening divide between the values of western corporations that have flocked to the expatriate majority UAE to take advantage of its regional hub status and the more conservative ethics of many Emiratinationals.

Mulla, who is one of the country's most distinguished lawyers but also comments on social issues from his popular Twitter account, sparked controversy in recent weeks over social media posts regarding Emirati identity and homosexuality. His tweets attracted widespread support among manyo fhis compatriots.

Baker McKenzie, which has a 40-year history in the region, amounced a corporate divorce from its UAE partner last week, saying it wanted to "ensure an inclusive work environment for all" and hat Mulla's social media comments did not represent those of the firm.

The UAE has introduced multiple social and economic reforms to entice more foreigners as the government seeks to boost growth and diversify the economy away from oil. Restrictions on alcohol and cohabitation of unmarried ouples have been eased, while foreigners can now set up businesses without

ers can now set up businesses without

the need for a local UAE partner. The government also shifted its weekend to align with global markets.

However, homosexuality remains illegal in the UAE and other Gulf states, which this month all demanded that Netflix remove "un-Islamic" content.

The emirate of Dubai has swung out of the pandemic strongly, enjoying an influx of new, wealthy residents, including Russians and Ustrainians fleeting war. The Dubai International Pinancial Centre, a city-centre district popular among banks and law firms, is luring new businesses ranging from hedge funds to financial technology firms. In the first half of 2022, the DIFC recorded its fastest job creation growth since its inception in 2004.

Baker McKenzie, which merged with Mulla's firm in 2013, also said it was considering moving its Dubai office into the DIFC to service its global financial clients.

Monday 19 September 2022

### **COMPANIES & MARKETS**

# Autonomy offers to pay back some losses

Macro hedge fund's move follows 30% fall this year after market sell-offs

Autonomy Capital, the macro hedge Autonomy Capital, the macro hedge innd hit by a sharp sell-off in emerging markets, has offered investors the opportunity to withdraw their money and be paid back some losses after fall-ingnearly 30 per centso far this year. Founded in 2003 by former Lehman currency and interest rate trader Robert cibbins. Autonomy is a prominent do-

Gibbins, Autonomy is a prominent glo-bal macro hedge fund that bets on a

wide range of developed and emerging markets. The company is known for its bets on Argentine government debt – which later soured – and long-term

which later source — and long-cets.

The fund has made large gains in previous years, but this year is down close to 30 per cent, according to people

to 30 per cent, according to people familiar with its performance, as emerg-ing markets have sold off.

In a letter to investors in July, Gibbins said that after profitting for years from themes such as the convergence of global interest rates, the source of trading opportunities had changed. He said the firm would now focus on opportunities in changing energy and production systems, particularly in the areas of trans

port and molecular technology.

As a result, Autonomy has given investors who do not want to stay in the fund the chance to withdraw their cash at a net asset value in line with the end of

May – higher than it is currently, with the company making up the difference. Offering to make investors good on some losses is a highly unusual move in

some losses is a nignly unusual move in the hedge fund industry, although some funds do occasionally return cash if trading opportunities change. The firm managed about \$6bn a cou-ple of years ago, but assets have fallen sharply more recently following per-formance losses.

Autonomy declined to comment.

While the company's performance has not been good, it is "looking very much to new growth frameworks that investors should understand" and has no plans to shut down, said a person familiar with its thinking.

The move, which has not previously been reported, comes as many hedge funds struggle this year during sharp sell-offs in bond and equity markets, driven by rapid tightening of monetary policy by large central banks in

response to soaring inflation.

However, some macro hedge funds have been able to profit from the turmoil, notably by betting on bond prices

falling. Macro funds on average are up 9.3 per cent in the first eight months of the year, according to data group HFR, with Caxton Associates, Brevan Howard and Odey Asset Management among those to make big gains.

Autonomy has previously profited from moves in markets such as Brazil in 2018, according to investor documenta-tion, but was wrongfooted the following year by the surprise ousting of Argen-tina's market-friendly former president Mauricio Macri.

Mauricio Macri.
Prior to recent losses, the fund had
made an annualised return of 16 per
cent from launch until 2018, said a person familiar with the performance."

Financial services

### Italy urged to boost appeal of Milan bourse after delistings

SILVIA SCIORILLI BORRELLI — MILAN

Italy must do more to attract compa-nies to the Milan stock exchange after the bourse lost some of its biggest names this year, including the holding group for the billionaire Agnelli family and luxury-shoe maker Tod's, industry experts have warned.

Exor, the investment vehicle for the

experts have warmed.

Exor, the investment vehicle for the Agnelli's, and luxury-shoe maker Tod's are among almost two dozen groups that have delisted from Borsa Italiana this year or have announced plans to do o, cutting the overall market capitalisation of companies on the exchange.

While Exor, Tod's and Atlantia, taly's biggest infrastructure group — another high-profile departure — each had specific reasons for leaving, analysts say that a combination of complex listing rules and failing share prices have put Borsa Italiana at a disadvantage compared with larger exchanges.

"The broader issue is that many companies find the Millan stock exchange increasingly less attractive compared to other countries," said Gianardo Guidici, a corporate finance professor at the Polltecnico di Millano School of Management. "It's a matter or havingto deal with domestic regulators; the requirements are complex, as are the procedures."

The FTSE MIB index, Italy's flagship stock market index, has fallen roughly 20 per cent this year, underperforming other main European Indices.

This year the Italian finance ministry

ner main European indices. This year the Italian finance ministry

'It's a matter of having to deal with domestic regulators; the requirements are complex'

sought to revise the rules governing ini-tial public offerings in an attempt to boost listings. In August, for example, a stipulation requiring that all IPO pro-spectuses be translated into Italian was

Market questions. Week ahead

# Investors keep close eye on scale of Fed's rate action

Will the Fed deliver a third 0.75 percentage point increase?

Percentage point increase?

The Federal Reserve is widely expected to announce a third consecutive 0.75 percentage point interest rate increase at the conclusion of its September policy meeting, which wraps up on Wednesday this week.

The Fed has in recent months raised interest rates at a brisk pace in an effort or ein in price growth that continues to runnear 40-year highs. Economists had expected consumer prices to fall in August from july due to the drop in petrol prices, but data released last Tuesday showed a small increase, suggesting the Fed has more work to do.

Following the inflation data, investors began betting on the possibility of a full percentage point increase, though the consistent messaging from the Fed in recent weeks about a 0.75 percentage point move.

The Fed on Wednesday will also

The Fed on Wednesday will also release its so-called "dot plot", or summary of economic projections, which shows where the median Fed official



'Such fiscal

intervention

will ease the

[but] tilt the

risks to our medium-

near-term

pain.

term

inflation calls to the

upside

ployment and gross domestic product will be over the course of the next few years. Meaningful changes in expecta-tions are expected.

years. Meaningful changes in expectations are expected.
The last dot plot was released in June, and suggested that inflation, measured as core personal consumption expenditures, would be 4.5 per cent by the end of 2022 and 2.7 per cent by the end of 2022 and 2.7 per cent by the end of 2025. Core PCE for July was 4.6 per cent. The June dots suggested interest rates would be at 3.4 per cent by the end of 2022 and 3.8 per cent by end-2023. At present, the futures market expects rates to be at 4.2 per cent by year-end, to peak in March 2023 at 4.5 per cent, and be cut to 4 per cent by the end of 2023. Kate Duguld
Will the Bed do proport or west the

#### Will the BoJ do more to arrest the fall of the yen?

tall of the yen?

The Bank of Japan is expected to maintain its ultra-loose monetary policy as market participants focus on whether authorities will intervene to stem the yen's descent to a new 24-year low.

The policy meeting follows a tense week where Boj officials phoned currency traders to inquire about market conditions in a so-called "rate check",

illustrating the government's sense of alarm about the yen's sharp fall against the US dollar. In the past, such checks have preceded an intervention by the Ministry of Finance to control the



bank has been raising interest rates at a brisk pace in an effort to rein in price growth – Graeme Soar/Bloomberg

affect Boj's monetary policy, with its governor Haruhiko Kuroda repeatedly arguing that it needs to maintain its stance until wages god 1-8. stance until wages and inflation rise a stable and consistent manner."

a stable and consistent manner."
Most economists expect Kuroda to
stay the course until his term expires in
April. The only change expected is for
the Boj to confirm the end of a scheme it
set up to offer cheap loans to banks
financing small and medium-sized companies through the Covid-19 downturn.

panies through the Covid-19 downturn.
"We expect the BoJ to keep monetary
policy unchanged... having maintained its stance that monetary policy is
not targeted at forex in the midst of
sharp yen depreciation against the dollar," said Citigroup's Kiichi Murashima.
The US Federal Reserve, the Bank of
England and the Swiss National Bank

are all expected to raise rates this week. widening a divergence in global yields that has pushed down the Japanese currency. Kana Inaaaki

#### Will the BoE raise rates for the seventh time in a row?

The Bank of England is expected to con-tinue its policy tightening at its next meeting on Thursday as it deals with inflation rates about five times above its

inflation rates about five times above its 2 per cent target. The BoE has increased rates at the last six meetings and has accelerated its pace in August with a 0.5 percentage pointraise. The median forecast of economists in

a Reuters poll is for another half a per-centage point rate rise, although some expect a 0.75 percentage point boost in the bank rate.

the bankrate.

The annual UK pace of inflation dipped in August to 9.9 per cent from 10.1 per cent in the previous month, but core inflation, which strips out food and energy, rose 0.1 percentage points to 6.3 per cent.
"The acceleration in core alongside

the continued level of services inflation

emains a notable cause for concern remains a notable cause for concern one that we believe is likely to reaffir the need for further 'forceful' actio from the [Monetary Policy Commit tee]", said Benjamin Nabarro, econ mist at Citi.

some economists also argue the energy support energy package launched this month and tax cuts expected with the Budget will help limit the blow of surging gas prices to busi-nesses and consumers, but could also mean higher interest rates for longer.

mean higher interest rates for longer.

Prime minister Liz Truss's energy
market intervention — especially if
combined with big tax cuts — may keep
spending growth too high, said Kallum
Pickering, economist at investment
bank Berenberg,
"While such fiscal interventions will

while such its cal interventions while ease the near-term pain for consumers as well as lower the peak rate of infla-tion, they tilt the risks to our mediuminflation calls to the upside," he Nor has Borsa Italiana, which the London Stock Exchange sold to Euronext for 64.5bn in 2020, been without its successes this year. It has attracted 20 companies, with Technoprobe, a maker of testing equipment for semiconductors, with a market value of 64.4bn the big-osst newsomer.

with a market value of €4.4bn the big-gest newcomer.

While it lacks any significant tech companies, the exchange is home to sev-eral luxury groups, reflecting their standing in the domestic economy.

Moncler, Brunello Cucinelli and Sal-vatore Ferragamo are all listed on Borsa Italiana, while Prada is exploring a sec-ondary listing in Milan. Renzo Rosso's Only The Brave group is also looking at going public in Milanby 2024.

Guglielmo Manetti, the chief extrement bank Intermonte, said that, although Borsa Italiana has appeal for medium-sized companies, more radical changes are required to draw larger ones.

Italy does not, for example, allow

required to draw larger ones.

Italy does not, for example, allow shares with more voting rights, as several other markets do. "This is a feature eral other markets do. "This is a feature that has attracted large Italian compa-nies, such as Exor, to delist from Milan stock exchange and move to the Dutch stock exchange," said Manetti. Fabrizio Testa, Borsa Italiana chief executive, acknowledged that "we must

continue to change processes, rules and laws to respond to the needs of entrepre-

#### Media. Growth sector

# Blockchain game makers seek to shed 'dodgy' image at Tokyo show

Companies that offer financial rewards via cryptocurrencies

keen to end misconceptions

ERI SUGIURA — CHIBA

In a sign of the fast-changing times since the Tokyo Game Show was last physi-cally staged in 2019, one of the biggest stands at this week's convention is occu-pied by a loan provider – for players of blockchain games.

blockchaingames.
Philippines-based company Yield
Guild Games is Asia's biggest provider of
start-up loans for people hoping to earn
aliving from the new gener. It chose the
show to launch a global marketing drive
to convince the industry, governments
and the public that crypto-linked games
are not "dodgy".

The Tokyo Game Show in Chiba, or
the main vatherines for the global

of the main gatherings for the global video games industry, has twice been

has become a new growth sector. Video games have long incorporated their own in-game currencies, but the new cryptocurrency-based titles allow players to convert the assets they win into real cash through officially sanctioned

The high entry fees to the games have prompted the emergence of companies such as YGG, which supplies starting capital to people who plan to devote themselves to earning money from

gaming. Part of the mission of YGG Japan and its local partner, ForN, is to convince a sceptical industry and public that blockchain gaming is, in addition to being lucrative, just as much about hav-

People think it's very dodgy that they make money playing games and some even suspect these might be financial scams, but we want to change this image," said ForN marketing head Sho Miyashita

"So, instead of a global slogan of 'play to earn', we are promoting a concept of

'play and earn': we want people to first enjoy games, and have an earning expe-rience after," he added.

In other countries, such as the Philip pines, during the pandemic, players have quit their real jobs believing they can earn enough money from battling digital monsters in games such as Axid Infinity, developed by Vietnamese stu-

To get started, Axie required a \$1,000

entry fee and YGG became an early sponsor of Axie players in the Philipines and an investor in the game's

users, taking a share of their earnings in

Blockchain games have been slo to catch on in Japan, said Miyashita, partly because of strict regulations whereby foreign blockchain game pub-



lishers need to register their tokens on Japanese exchanges to sell games in the

An even bigger factor was their image

"Many players of these games today are speculators... The blockchain game industry will fade out in the next couple of years unless Japan, which is said to have a 40mn gaming population, mass-adopts these games and finds them simply interesting as games," said

Digital Entertainment Asset, a block

Digital Entertainment Asset, a Dioca-chain game publisher on another booth at the show, said its products could pro-vide financial support in other ways. In one example, Belgian football club KMSK Deinze has bought non-fungible tokens for DEA game items using funds

from its sponsors.

It has lent them out to fans, who can earn money playing the games and use it to buy items from the club shop, as well as match tickets and even a seat on

provide a new option to a professional sports club to earn money, other than broadcasting rights," said Kozo Yamada, founder of DEA.

Games are no more about those who develop and play games. A sur-rounding economic zone can be much enlarged.

Konami, one of Japan's biggest traditional games publishers, is also looking to get in on the act. Ken Kanetomo, who oversees its blockchain business, said he believed the technology would "expand exponentially" the value that games

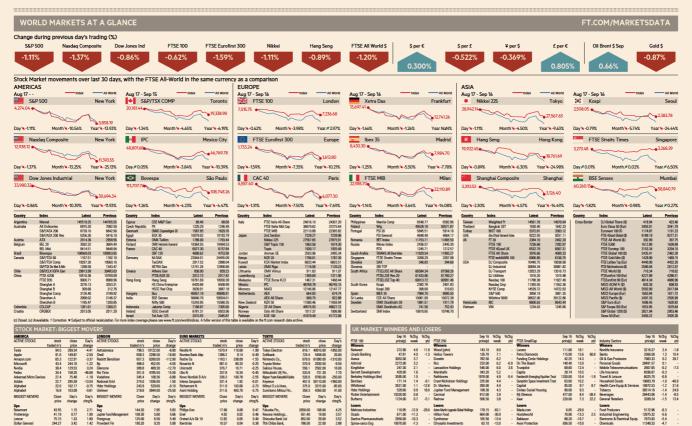
exponentially the value that gaines could deliver.

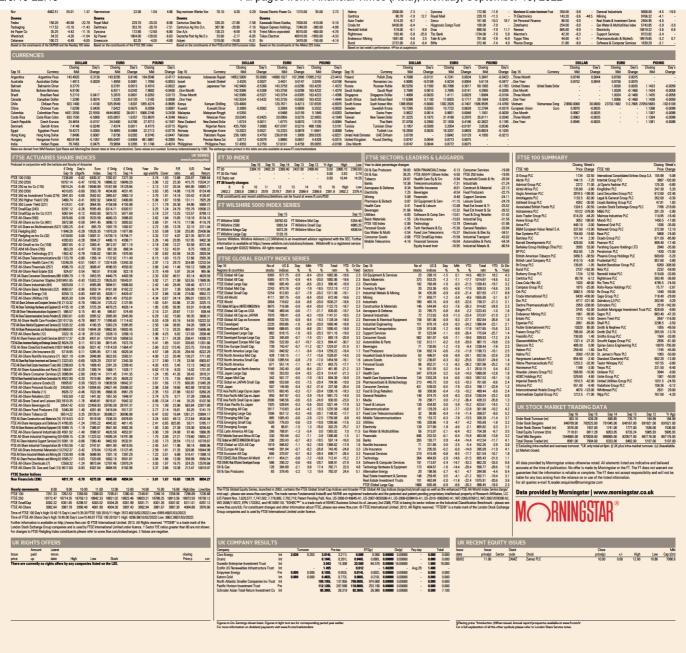
The publisher behind conventional hits such as Castlevania and Silent Hill has yet to give a date for its own blockchain game launch and is also struggling with the balance of making enjoyable games while allocingulates the each in get he while allowing players to cash in on the

blockchain does not catch up, it will be perceived as a game to make money, which is not our intention," Kanetomo

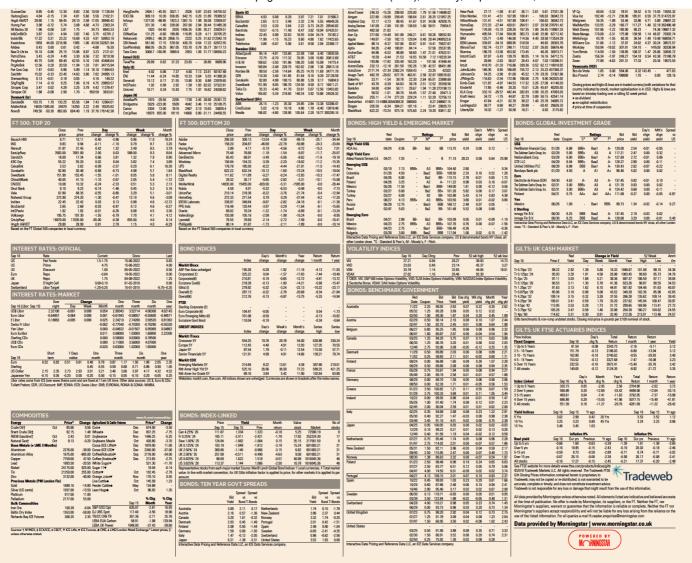
FINANCIAL TIMES nday 19 Sentember 2022

### MARKET DATA







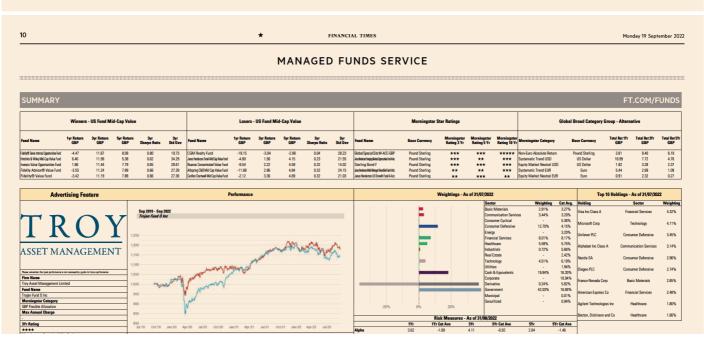


# **Equity Research from Morningstar**

Make confident investment decisions powered by our independent global insights and a consistent methodology across our qualitative and quantitative universes.

Get your next investing idea from one of the world's largest independent analyst teams at morningstar.com/products/research/institutional







(UK)

Ministry of Justice Common Investment Funds (UK.)
Property & Other UK Unit Trusts
The Equity ldx Tracker Fd Inc. 1802.00 . 8.00 2.25 -0.80 4.56
Eliteribution Units

Funds (0EIC) 8 Share Class steet Funds (0EIC) 8 Share Class steet 5 Acc 121.17 - -0.54 0.00 -11.06 -0.84 steets Inc 119.32 - -0.54 0.00 -11.07 -0.84 st Acc 349.22 - -1.33 - -4.36 0.63 275.77 - -1.52 - -4.35 0.63

**10UR** 

Slater **Investments** 

**Stewart Investors** 

(JER)

endly Asset Managers Ltd (UK) Hse, 16 Blythswood Sq, Glasgow G2 4HJ 0141 275 5000

TOSCAFUND

Authorised Funds

Actus Global Financials B Acc £ 4.78

9/19 22:45						
European Alpha Acc	954.55		-S 02		.10.24	250
European Alpha Inc	826.58		-4.36		-10.34	2.58
European Smaller Cos Acc	625.28		-5.83			
Global Equity Income Acc Global Equity Income Inc	225.42 114.85		-0.31			
Managed Bal Inc	181.48		-0.16 -0.17	1.89	-0.31 -9.34 -0.95 -0.95	2.37
UK Income Acc	1535.57		-0.53		-0.95	1.85
UK Income Inc UK Omega Acc	565.56 263.14		-0.20			
UK Omega Inc	220.42		0.18		-2.99 -2.99	1.65
UK Smaller Cos Inc	2001.70		8.44	0.40	-24.24	1.74
Lothbury Property Trust 156 Bishopsgate, London ECZN Property & Other UK Unit Tru Lothbury Property Trust GBP	(UK) 1 3TQ +4 usts E212429				10.62	2.93
M & G Securities (1200) PD Box 9039, Chelmsford, CM9 www.mandg.co.uk/charities En Authorised Inv Funds	F 19 2XF 1q./Deali	ing: 08	00 917	4472	(	UK)
Charifund Inc	1473.35		2.45	5.34	0.23	3.16
Charifund Acc	28470.52		47.36	4.49	0.22	3.17
W65 Carbool Carties Fael Intent Feel (Carbool) loc W65 Carbool Carties Feel Intent Feel (Carbool) Acc	£ 1.09 £ 38.59	1	-0.05		-9.57 -9.57	
M&G Charity Multi Asset Fund Inc	£ 0.88		0.00	3.73	1.33	
M&G Charity Multi Asset Fund Acc	£104.04	-	-0.06	3.59	1.33	
MMIP Investment Mana Regulated Multi-Manager Investment I	gemer	nt Lim	ited		(	GSY)
Multi-Manager Investment I LIK Fourty Ed CLA Series 01	Program 62973 15	mes   30616	-142 29	nited	-6.69	4.31
UK Equity Fd Cl A Series 01 Diversified Absolute Rtn Fd USD Cl AF2 Diversified Absolute Return Sfg Cell AF2	\$ 1532.81		51.73	0.00	-6.48	0.64
Diversified Absolute Return Stig Cell AFZ : Global Equity Fund A Lead Series :	£ 1519.37	130373	47.28	0.00	-7.06 E.10	-0.48
Madharanah lanastroa	t Man		ant l	imito	. ,	IIV\
Marlborough Investmen Marbrough PO BOX 1952 Lichfeld, S www.marlboroughfunds.com Authorised for Funds	t Mans Staffordshi	agem ira, Engli	ent Li ind, WS	imite 13 SQJ.	<b>d (</b>	UK ) 5 2500.
Mariborough Investmen Marborough PO BOX 1852 Lichfeld, S www.mariboroughfunds.com Authorised Inv Funds Balanced	222.16	222.16	-0.63	0.18	-8.06	2.24
www.mariboroughfunds.com Authorised Inv Funds Balanced Bond Income	222.16 41.37	222.16 41.37	-0.63 -0.05	0.18	-8.06 -18.27	2.24 -4.92
www.marlboroughfunds.com Authorised Inv Funds Balanced Bond Income Cautious Inc	222.16 41.37 84.44	222.16 41.37 84.44	-0.63 -0.05 -0.08	0.18 3.81 1.58	-8.06 -18.27 -7.27	2.24 -4.92 -0.54
www.mariboroughfunds.com Authorised Inv Funds Balanced Bond Income Cautious Inc Emerging Markets Conservative P Acc	222.16 41.37 84.44 331.00 92.90	222.16 41.37 84.44 331.00	-0.63 -0.05 -0.08 1.45 -0.02	0.18 3.81 1.58 1.00 0.00	-8.06 -18.27 -7.27 -8.04 -8.53	2.24 -4.92 -0.54 2.87
www.mariboroughfunds.com Authorised Inv Funds Balanced Bond Income Castious Inc Emerging Markets Conservative P Acc European Multi-Cap	222.16 41.37 84.44 331.00 92.90 665.53	222.16 41.37 84.44 331.00	-0.63 -0.05 -0.08 1.45 -0.02 -4.37	0.18 3.81 1.58 1.00 0.00	-8.06 -18.27 -7.27 -8.04 -8.53 -15.89	2.24 -4.92 -0.54 2.87
www.mariboroughfunds.com Authorised Inv Funds Balanced Bond Income Cautious Inc Emerging Markets Conservative P Acc European Multi-Cap Extra Income	222.16 41.37 84.44 331.00 92.90 665.53 85.82	222.16 41.37 84.44 331.00 - 665.53 85.82	-0.63 -0.05 -0.08 1.45 -0.02 -4.37 -0.08	0.18 3.81 1.58 1.00 0.00 1.02 4.31	-8.06 -18.27 -7.27 -8.04 -8.53 -15.89 -4.77	2.24 -4.92 -0.54 2.87 - 13.78 3.35
www.mariboroughfunds.com Authorised Inv Funds Balanced Bond Income Cautious Inc Emerging Markets Conservative P Acc European Multi-Cap Extra Income Far East Growth A Inc	222.16 41.37 84.44 331.00 92.90 665.53	222.16 41.37 84.44 331.00 - 665.53 85.82	-0.63 -0.05 -0.08 1.45 -0.02 -4.37 -0.08	0.18 3.81 1.58 1.00 0.00 1.02 4.31	-8.06 -18.27 -7.27 -8.04 -8.53 -15.89 -4.77	2.24 -4.92 -0.54 2.87 - 13.78 3.35
www.mariborouphfunds.com Authorised Inv Funds Balanced Bond Income Castious Inc Emerging Markets Conservative P Acc European Metif-Cap Extra Income Far East Growth A Inc Global Global Bond Inc	222.16 41.37 84.44 331.90 92.90 665.53 85.82 234.90 292.46 138.63	222.16 41.37 84.44 331.00 - 665.53 85.82 234.00 292.46 138.63	-0.63 -0.05 -0.08 1.45 -0.02 -4.37 -0.08 -1.97 -1.66 0.33	0.18 3.81 1.58 1.00 0.00 1.02 4.31 1.19 0.00 2.82	-8.06 -18.27 -7.27 -8.04 -8.53 -15.89 -4.77 -14.15 -9.83 -8.62	2.24 -4.92 -0.54 2.87 - 13.78 3.35 0.91 4.30 -2.80
www.mariborouphfunds.com Authorised Im Funds Balanced Balanced Band income Cartious Inc Emerging Markets Conservative P Acc European Multi-Cap Extra Income Far East Growth A Inc Global Bond Inc Histol Yeal Facile Interest	222.16 41.37 84.44 331.90 92.90 665.53 85.82 234.90 292.46 138.63	222.16 41.37 84.44 331.00 - 665.53 85.82 234.00 292.46 138.63	-0.63 -0.05 -0.08 1.45 -0.02 -4.37 -0.08 -1.97 -1.66 0.33	0.18 3.81 1.58 1.00 0.00 1.02 4.31 1.19 0.00 2.82	-8.06 -18.27 -7.27 -8.04 -8.53 -15.89 -4.77 -14.15 -9.83 -8.62	2.24 -4.92 -0.54 2.87 - 13.78 3.35 0.91 4.30 -2.80
www.mairboroughfunds.com Authorised line Frends Belanced Belanced Bond Income Cardious Inc Enreging Markets Conservatives P. Acc European Multi-Cap Estra Income Far East Growth A Inc Global Global Global Bond Inc High Yilad Frand Grarest Mairborough Technology Fard A	222.16 41.37 84.44 331.00 92.90 665.53 85.82 234.00 292.46 138.63 61.87 793.44	222.16 41.37 84.44 331.00 665.53 85.82 234.00 292.46 138.63 61.87 793.44	-0.63 -0.05 -0.08 1.45 -0.02 -4.37 -0.08 -1.97 -1.66 0.33 -0.46 1.11	0.18 3.81 1.58 1.00 0.00 1.02 4.31 1.19 0.00 2.82 4.56 0.00	-8.06 -18.27 -7.27 -8.04 -8.53 -15.89 -4.77 -14.15 -9.83 -8.62 -12.39 -30.51	2.24 -4.92 -0.54 2.87 13.78 3.35 0.91 4.30 -2.80 -1.27 11.78
www.mairboroughfunds.com Authorised line Funds Balanced Balanced Bond Income Castioss Inc Emerging Market Conservative P Acc European Multi-Cap Extra Income Far East Growth A Inc Global Global Bond Inc High Yield Fixed Interest Markhowgh Technology Fund A Multi Cap Income A Inc Sinon-Cap Growth A Acc	222.16 41.37 84.44 331.00 92.90 665.53 85.82 234.00 292.46 138.63 61.87 793.44 121.47 203.51	222.16 41.37 84.44 331.00 - 665.53 85.82 234.00 292.46 138.63 61.87 793.44 121.47 203.51	-0.63 -0.05 -0.08 1.45 -0.02 -4.37 -0.08 -1.97 -1.66 0.33 -0.46 1.11 0.15 -0.31	0.18 3.81 1.58 1.00 0.00 1.02 4.31 1.19 0.00 2.82 4.56 0.00 5.27	-8.06 -18.27 -7.27 -8.04 -8.53 -15.89 -4.77 -14.15 -9.83 -8.62 -12.39 -30.51 -17.43 -30.80	2.24 -4.92 -0.54 2.87 -13.78 3.35 0.91 4.30 -2.80 -1.27 11.78 -1.93 6.49
www.mairboroughfunds.com Authorised Im Fends Balanced Bal	222.16 41,37 84,44 331,00 92,90 665,53 85,82 234,00 292,46 138,63 61,87 793,44 121,47 203,51 1717,52	222.16 41.37 84.44 331.00 - 665.53 85.82 234.00 292.46 138.63 61.87 793.44 121.47	-0.63 -0.05 -0.08 1.45 -0.02 -4.37 -0.08 -1.97 -1.66 0.33 -0.46 1.11 0.15 -0.31	0.18 3.81 1.58 1.00 0.00 1.02 4.31 1.19 0.00 2.82 4.56 0.00 5.27	-8.06 -18.27 -7.27 -8.04 -8.53 -15.89 -4.77 -14.15 -9.83 -8.62 -12.39 -30.51 -17.43 -30.80	2.24 -4.92 -0.54 2.87 -13.78 3.35 0.91 4.30 -2.80 -1.27 11.78 -1.93 6.49
www.mairboroughfunds.com Authorised Inv Funds Balanced Balanced Bond Income Cardious In- Emerging Markets Conservative P Arc. European Muldi-Cap Etra Income Far East Glowth A Inc. Global Global Bond Inc. High Yindh Fund Global Multi-Cap Income A Inc. Solotal Solotal Bond Inc. Solotal Solotal Bond Inc. Solotal Bond In	222.16 41.37 84.44 331.00 92.90 665.53 85.82 234.00 292.46 138.63 61.87 793.44 121.47 203.51 1717.52 338.82	222.16 41.37 84.44 331.00 - 665.53 85.82 234.00 292.46 138.63 61.87 733.44 121.47 203.51 1717.52 338.82	-0.63 -0.05 -0.08 1.45 -0.02 -4.37 -0.08 -1.97 -1.66 0.33 -0.46 1.11 0.15 -0.31 -8.67 -2.89	0.18 3.81 1.58 1.00 0.00 1.02 4.31 1.19 0.00 2.82 4.56 0.00 5.27 0.00 0.00	-8.06 -18.27 -7.27 -8.04 -8.53 -15.89 -4.77 -14.15 -9.83 -8.62 -12.39 -30.51 -17.43 -30.80 -32.32 -28.57	2.24 -4.92 -0.54 2.87 -13.78 3.35 0.91 4.30 -2.80 -1.27 11.78 -1.93 6.49 2.60 0.01
www.mairboroughfunds.com whuthorised live Frends Balanced	222.16 41,37 84,44 331,00 92,90 665,53 85,82 234,00 292,46 138,63 61,87 793,44 121,47 203,51 1717,52	222.16 41.37 84.44 331.00 665.53 85.82 234.00 292.46 138.63 61.87 793.44 121.47 203.51 1717.52 338.82 774.93	-0.63 -0.05 -0.08 1.45 -0.02 -4.37 -0.08 -1.97 -1.66 0.33 -0.46 1.11 0.15 -0.31 -8.67 -2.89 -2.14	0.18 3.81 1.58 1.00 0.00 1.02 4.31 1.19 0.00 5.27 0.00 0.00 0.00 0.00	-8.06 -18.27 -7.27 -8.04 -8.53 -15.89 -4.77 -14.15 -9.83 -9.62 -12.39 -30.51 -17.43 -30.80 -32.32 -28.57 -36.99	2.24 -4.92 -0.54 2.87 - 13.78 3.35 0.91 4.30 -2.80 -1.27 11.78 -1.93 6.49 2.60 0.01 3.34



PLATINUM CAPITAL MANAGEMENT

29.90 29.90 0.40 0.00 40.57 1.14 233.32 323.32 10.81 0.94 -16.04 7.03 146.52 146.52 -1.36 0.93 -16.16 0.71 425.60 426.60 -0.10 1.01 -13.87 1.62

-0.02 - 9.19 4.28 -0.02 2.05 13.47 9.43 -0.01 1.95 3.99 9.37 0.05 3.39 6.45 10 47

MIRABAUD





Numer LLP (1000)P		,	UK /							
65 Gresham Street, London, EC2V 7NQ Order Desk and Enquiries: 0345 601 9610										
Order Desk and Enquines: US45 601 9610 Authorised Inv Funds										
Authorised Corporate Director - Link Fund Solutions										
LF Buffer Diversified Btm C Acc	101.64		0.61	0.00 1.66	_					
					•					
LF Ruffer Diversified Rtm C Inc	100.79		-0.22	0.00 0.97						
LF Ruffer European C Acc	748.60	•	13.25	1.03 -21.99	6.75					
LF Ruffer European C Inc	135.48	-	2.40	1.04 -21.99	6.76					
LF Ruffer European O Acc	726.22		12.81	0.67 -22.23	6.43					
LF Ruffer Equity & General C Acc	547.37	-	2.07	0.44 -4.75	6.60					
LF Ruffer Equity & General C Inc.	498.48		1.89	0.44 -4.75	6.60					
LF Ruffer Equity & General O Acc	531.06		1.98	0.15 -5.04	6.28					
LF Ruffer Equity & General O Inc.	491.00		1.83	0.14 -5.04	6.28					
LF Ruffer Gold C Acc	213.94		-0.26	0.00 -13.86	1.74					
LF Ruffer Gold C Inc	129.48	-	-0.16	0.00 -13.86	1.74					
LF Ruffer Gold 0 Acc	207.49		-0.26	0.00 -14.11	1.44					
LF Ruffer Japanese C Inc	155.61	-	2.50	0.00 -18.94	7.85					
LF Ruffer Japanese C Acc	334.41		5.38	0.00 -18.93	7.86					
LF Ruffer Japanese O Acc ●	323.98		5.19	0.00 -19.19	7.53					
LF Ruffer Total Return C Acc	542.44		-5.15	1.86 0.15	6.38					
LF Ruffer Total Return C Inc	343.65		-3.26	1.88 0.16	6.38					

Authorised Corporate Director - Link Fund Solutions											
LF Ruffer Diversified Rtm C Acc	101,64		0.61	0.00 1.66		SI					
LF Ruffer Diversified Rtm C Inc	100.79		-0.22	0.00 0.97		SI					
LF Ruffer European C Acc	748.60		13.25	1.03 -21.99	6.75	SI					
LF Ruffer European C Inc	135.48		2.40	1.04 -21.99	6.76						
LF Ruffer European O Acc	726.22		12.81	0.67 -22.23	6.43						
LF Ruffer Equity & General C Acc	547.37		2.07	0.44 -4.75	6.60						
LF Ruffer Equity & General C Inc.	498.48		1.89	0.44 -4.75	6.60						
LF Ruffer Equity & General O Acc	531.06		1.98	0.15 -5.04	6.28						
LF Ruffer Equity & General O Inc.	491.00		1.83	0.14 -5.04	6.28	_					
LF Ruffer Gold C Acc	213.94		-0.26	0.00 -13.86	1.74	5					
LF Ruffer Gold C Inc	129.48		-0.16	0.00 -13.86	1.74						
LF Ruffer Gold 0 Acc	207.49		-0.26	0.00 -14.11	1.44						
LF Ruffer Japanese C Inc	155,61		2.50	0.00 -18.94	7.85						
LF Ruffer Japanese C Acc	334.41		5.38	0.00 -18.93	7.86						
LF Ruffer Japanese O Acc ●	323.98		5.19	0.00 -19.19	7.53						
LF Ruffer Total Return C Acc	542.44		-5.15	1.86 0.15	6.38						
LF Ruffer Total Return C Inc	343.65		-3.26	1.88 0.16	6.38						
						s					
						w					
						er					

3 Asia Entirolishi Are   2 apr   -0.06   0.00 4.87   8.52   Tripin Incomo Acc   23.04     3 Gladi Foungey Moh Acc   78.05   -0.10   0.00 4.16   9.55   Tripin Incomo Acc   23.04     3 Gladi Foungey Moh Acc   78.05   -0.10   -0.10     3 Gladi Foungey Moh Acc   78.05   -0.10   -0.10     4 Gladi Foungey Moh Acc   78.05   -0.10   -0.10     5 Gladi Foungey Moh Acc   78.05   -0.10   -0.10     6 C   7.05   -0.10   -0.10     8 Wordholds Glady Acc   7.05   -0.10   -0.10     9 Wordholds Glady Acc   7.05   -0.00   -0.17     9 Wordholds Glad Acc   7.00   -0.00     9 Wordholds Glad Acc   7.00   -0.00   -0.17     9 Wordholds Glad Acc   7.00   -0.00   -0.00     9 Wordholds Glad Acc   7.00   -0.0										
Silvadi Campring Man Sac No. 855	SI Asia Pacific Leaders A Inc	£	3.09		-0.04	0.00	-4,87	8.52	Trojan Income O Acc	333.43
State   Fragment   State   S	SI Asia Sustainability A Acc		759.05		-10.19	0.00	-0.14	9.86	Trojan Income O Inc	165.07
State   Support   Suppor	SI Global Emerging Mkts A Acc		798.57		-8.61		1.24	-0.74		
Stoden Section Asc   2009   3 - 1346   200 1271   1848   3   3   Workshold Equity Asc   2 - 28   3 - 0.05   - 2194   287   3   3   Workshold Equity Asc   2 - 28   3 - 0.05   - 2194   287   3   3   Workshold Equity Asc   2 - 28   3   3   3   3   3   3   3   3   3	SI Global Emerging Mkts Leaders A Acc		560.14		-6.04	1.24	-1.44	-0.09		
Stockapp Flaming Investment Management Ltd   RL	SI Global Emerging Mitts Sus A Aco		378.06		-4.08	0.00	-8.96	2.93		
SWortholds (Suph Acc   E 2.38   - 0.05   - 21.04   8.07     SWortholds (Suph Acc   E 2.39   - 0.05   - 22.04   8.07     SWortholds (Suph Acc   E 2.39   - 4.02   6.00   4.01   72   70   70   70   70   70     SWortholds (Suph Acc   E 2.39   - 4.02   - 4.02   70   70   70   70   70   70   70     SWortholds (Suph Acc   E 2.39   - 4.02   - 4.02   70   70   70   70   70     SWortholds (Suph Acc   E 2.39   - 4.02   - 4.02   70   70   70   70     SWortholds (Suph Acc   E 2.39   - 4.02   70   70   70   70     SWORTHOLD (Suph Acc   E 2.39   - 4.02   70   70   70   70     SWORTHOLD (Suph Acc   E 2.39   - 4.02   70   70   70   70     SWORTHOLD (Suph Acc   E 2.39   - 70   70   70   70     SWORTHOLD (Suph Acc   E 2.39   70   70   70   70   70     SWORTHOLD (Suph Acc   E 2.39   70   70   70   70   70     SWORTHOLD (Suph Acc   E 2.39   70   70   70   70   70   70     SWORTHOLD (Suph Acc   E 2.39   70   70   70   70   70   70     SWORTHOLD (Suph Acc   E 2.39   70   70   70   70   70   70   70   7	SI Indian Sub-Cont A Acc	٠,	837.09		-13,48	0.00	12,71	19,48		
Strocked Equip A loc   E 2.3   - 0.05   - 224.0   80   Unicone hazer Management Lif (RL)	SI Latin America A Acc	£	2.18		-0.01		-4.66	-8.93		
3 Wordsheld James A Acc   92.27   - 4.42   60.9 4.87   72   72   72   72   72   72   72	SI Worldwide Equity A Acc	£	2.36		0.05		21.94	8.37		
3 Wordsheld Lader A Acc   97.27   -4.47   600 -448   717   70 lbc 1932 Continuing Team, Chi 19	SI Worldwide Equity A Inc	£	2.39		0.05		23.40	8.80	Unicom Asset Manager	nent Itd
Wordende Sur Ale   E 2.6	SI Worldwide Leaders A Acc		578.23		-6.42	0.00	-8.48	7.12	PO Box 10602, Chalmsford, Ess	ex, CM1 9
Maintenant Air.   St.	SI Worldwide Sus A Acc	£	2.55		-0.02		-17.75	4.73		
UK flowed 8 to   99.93	SI Worldwide Sus A Inc	£	2.47		-0.02	0.00	-17.67	4.86		
Maintenate like = 6   518.25										
STONEHAGE FLEMING  GLOBAL BEST IDEAS  EQUITY FUND  Societa See 9 F. 2029  UK. Tomate Crack Acc 9 F. 27230  UK. Tomate Crack Acc 9 F.										
Commission   Com									Mastertrust B Inc ● F	519.05
STONEHAGE FLEMING   U.C. Date for Ja. Ace 6   S2.19			•						Outstanding British Cos A Acc ♥ F	272.50
STONEHAGE FLEMING   U.C. Date for Ja. Ace 6   S2.19		7	W						Outstanding British Cos B Acc ⊕ F	299.23
GLOBAL BEST IDEAS  EQUITY FUND  Scookage Finning Investment Management Ltd (III.)  Scookage Finning Investment Management Ltd (III.)  Zating Gestions (Memmon Fund)  Carding Gestions (Memmon Fund)			_	_					UK Smaller Cos A Inc ● F	573.19
GLOBAL BEST IDEAS EQUITY FUND  Stockhap Finning Investment Management Ltd (IRL)	STONEHA	10	ЭE	F	LE	- 1	111	1G	UK Smaller Cos B Inc ● F	563.18
EQUITY FUND  UK Income 8 for 9 f 23.38 UK Income 8 for 9 f 24.39  Stockhape Fleming Investment Management Ltd (RL) www.stockhapefleming.com/gib PK-All recognised		٠.							UK Income A Acc ⊕ F	294.27
Kincons Bine 9   224.39	GLOBAL		BE:	s t	. 10	ΣE	AS		UK Income A Inc ● F	200.42
UK income 8 inc e F 224.99  Stockhape Fleming Investment Management Ltd (IRL)	FOUL	т	Y	F١	IN	D			UK Income B Acc ● F	328.88
www.stonehagefleming.com/gbi FCA Recognised		•	•	٠,	,,,	_			UK Income B Inc ● F	224.09
www.stonehagefleming.com/gbi FCA Recognised										
	www.stonehagefleming.com/	(gbi		Ma	nager	nent	Ltd (	IRL)	FCA Recognised	





FINANCIAL TIMES

0845 026 4287

-5.19 0.09-28.36 0.73

-3.18 0.46-14.26 3.82

-5.75 - 28.78 1.47

-2.87 - 12.58 4.59

-1.33 0.89-17.94 -3.80

-1.47 1.29-17.29 -3.07

-2.54 - 25.55 -3.23

-0.16 4.98-16.19 -1.73

-0.10 - 16.16 -1.89

-0.17 - 15.55 -0.99

-0.12 - 15.54 -1.05

### **Guide to Data**

Time: Some funds give information about the timing of price quotes. The time shown alongaide the fund manager's/operator's or The symbols are as of lower. 2001 to 1100 hours, 4° 101 to 1400 hours, 4° 1401 to 1700 hours, 1° 1701 to midnight. Delyke denotes that the managers/operators will manally deal of the price set at the most recent usulation. The prices shown are the late basis. The managers/operators must deal at a forward price on request, and may move to forward pricing at any time. Forward investors can be power of definite price in advance of the purchase or set being contract on. The prices appearing in the newspaper documents may be obtained free of charge from fund managers/operators. "Indicates funds which do not price on Fridges Character for this administration scorice are beard on the one-paid of the on-political and the rediscribers of the form CPB Bases norm."



### **WORK & CAREERS**

### **Fracktastic** news! I felt the earth move

Messages from the archive of Rutherford Hall, critical

To: DavidL@Fracarys.com Thanks David. Liz Truss's announcement that she'll lift the moratorium on shale gas exploration, as long as there is local support, is indeed fracktastic — I felt the earth move when I heard the news — and

our strategy: the national story, drilling regs, local consent and incentives. Drilling rules. Obviously one of the

big issues is the strict regulations that require work to cease for hours if the seismic activity exceeds 0.5 on the Richter scale. That's a total block on drilling and we need to get that limit raised. In the US the figure is 4.0, which admittedly would be quite shaky in the more densely packed UK but it's nothing you wouldn't pay good money can see past minor inconveniences (lorries, protesters, earthquakes etc) and raise their eyes to the bigger picture. In other words, cash incentives.

promises to train residents and to use local supply chains. We should invest in the community; a new sports centre, some road upgrades, which would suit us anyway. Sponsorship of local sports



working. This will

or is it just the only club that hasn't said no yet? Not sure we should rename the team the Blackpool Quake. Fans get sniffy about new names. Also our data team tested your idea of "the Tremors" as a nickname but amazingly it did not play as well as you'd have thought.

Ultimately, we may need a cash offer It's a bit of an ask to live in an ecoprotest hotspot. No one wants Extinction Rebellion blocking their trunk roads or Swampy tunnelling



we're excited to join you in helping to ensure the UK's energy security. As you requested, we are focusing initially on a requested, we are focusing initially on plan for Blackpool and adjacent sites. Thank you for the "Welcome to Frackpool" idea. It is inspired and something we should build on, though perhaps it works better as the hidden philosophical underpinning of our strategy. Let's keep it in res though. We'll be in touch.

PR London to Brighton: 4h 17m

From: Rutherford@monkwellstrategy.com To: DavidL@Fracarvs.com We love the thought your team is giving to slogans. "Shale gas: it's fracking brilliant" — genius. But again, let's keep our powder dry for later in the aign. As I said, I see four prongs to

for at Alton Towers. We are hopeful here since no change effectively means no shale gas. The good news is Jacob Rees-Mogg is in charge of this and our sources say he's OK with anything that can't be felt in Somerset. can't be felt in Somerset.

can't be felt in Somerset.

On the national campaign we see an appeal to a higher cause. There's an energy crisis: we need to get to our own gas. Fracarys will keep Britain warm and working. This will play well everywhere you aren't drilling, which appliy, is most places. The local approval part is definitely a pest. approval part is definitely a pest.
Winning support will be tricky,
especially if we get the seismic limits
lifted. There are two parts to this. The first is defining local approval so that it means a handful of councillors we can work on rather than, say, a borough-wide referendum. The second is shaping the local narrative so residents

teams or community activities.
We thought of asking Jim Ratcliffe at Ineos if he wants to buy Blackpool FC. Iknow he'd prefer Man United, but he can get Blackpool a lot cheaper. With his cash they could be in the Prem in two seasons. And what's a few

two seasons. And what's a few aftershocks when you are pushing for a Champions League spot? I'm sure we could change the team's nickname to the "Frackers" or the "Shalers". I know the fans call them the "Pool" or "the Seasiders", but neither is dynamic. We want a team that sounds intimidating, steaming into the opponents' territory and hydraulically fracturing it up a bit. Find me on Strava . .

From: Rutherford@monkwellstrategy.com To: DavidL@Fracarys.com That's great. Do you think Jim's serious play well where you aren't drilling, which, happily, is most places



under the aquatic centre. How do you feel about offering to pay some of the locals' gas bills while successfully extracting? It's more expensive than a one-off community investment but it puts a real incentive in people's pockets at a time when they are thinking about it. No need to rush on this till we see how things stand. No point in spending if you don't need to

PS: Hadn't clocked your London/ Brighton time. That's seriously fast. Might give it another crack this weekend. Rutherford

Find me on Strava .

WhatsApp to David: Phew. 18 mins off my London to Brighton time. Not in your league but under 4hrs. Fracking brilliant, as we like to say. Messages recovered by Robert Shrimsley

### Management

# Middle managers — on the new front line of office life

Demands on team leaders are intensifying as they juggle the expectations of staff and senior leaders. writes Emma Iacobs

n her middle manager role, Catherine says she has experienced "more pressure" since the start of the pandemic than ever before. Based in Zurich and working for a financial services company, she is trying to navigate a stiffening in senior leadership's tone, pushback against demands for higher wages and hybrid work plans. "In the past two years, the company gave a lot of support. The sense is, that's done," she says. "We're entering a different chapter, a different economic context and a push to get people back into the office." she has received little training on how to manage, yet is grateful for some coaching on building boundaries between work and family life. "It's very lonely — my boss is at a different level. I found myself having no place to turn to speak openly [to get] a sanity check."

At the same time, Catherine is putting in long hours trying to motivate her team. She says the new generation have different expectations of what they want to do. Some of her team members expect nine-to-five jobs. "Your job is to motivate, but they don't have the same drive as 1 did. I have to step in and do a lot of this work. My hours are endless between hand-holding and managing their work." She is wary of "applying pressure" and triggering sick leave.

The intensity of demands on managers' time and skillset is recognised to then they performed the performance of the properties and skillset is recognised to the managers' time and skillset is recognised to the performance of th

ers' time and skillset is recognised by Elizabeth Gaito, head of talent experi-ence at cloud software group Salesforce. Working in the sector for 20 years, she has seen more change in the past two years than in the first 18. "Managers are not only responsible for driving busi-ness results. They're on the front lines ness results. They re on the front lines with their teams, supporting their emo-tional and psychological wellbeing, keeping company culture alive and nav-igating the challenges of 'work from anywhere'. This has prompted 24,000 managers at Salesforce to ask for man-

agement training – a 200 per cent increase since last year. Middle managers, who oversee front-line team leaders while answering to

line team leaders while answering to senior leadership, have had to deal with upheavals wrought by the pandemic and the staff turnover through the so-called Great Resignation.

Stefanie Tignor, head of data science and insights at Humu, a California-based HR software company, says the pandemic has widened the gap between good and bad management. "The best managers care about employees, try new things and, as a result, were resilient to the problems."

Now, she says, many are charged

Now, she says, many are charged with overseeing hybrid work plans and managing teams' pay expecta-tions in a period of high inflation. Tomas Chamorro-Premuzic, chief talent scientist at Manpower group,



Elise Finn, of Nkuzi Change, below, says managers 'need support and recognition rather than blame' – Richard

performing managers have more ophisticated soft skills than their sophisticated soft skins than their bosses. "You can have senior leaders with little empathy — they might be nar-cissistic. If you are a manager who can't classice. If you are a manager who can't connect with people, the team will be disengaged. If you don't know how to deal with hybrid, people will quit." It is a tricky position, particularly in a downturn, when traditionally the temp-

tation for senior leaders has been to dis pense with supposed management bloat. The image of the middle manager, says Zahira Jaser, associate professor at the University of Sussex Business School, is still mired in "anachronistic

School, is still mired in "anachronistic ideas that they are uninspiring".

Elise Finn, co-founder of Nkuzi Change, which provides coaching to middle managers at big employers, agrees. They can be "characterised as the 'frozen layer' who block change". In agrees. They can be "characterised as the 'frozen layer' who block change". In reality, they are given the responsibility for change with very "little input [in] the strategy ... They need support and recognition rather than blame."

Organisational turbulence intensifies middle managers' evergreen problems, says Kate Franklin, also a co-founder at says Kate Franklin, also a co-founder at Nkuzi Change. These include trying to deliver strategic priorities which they have not shaped, while at the same time balancing the demands of management with their expertise. So "with pressure from all sides, just getting your job done can be frustrating and exhausting," she says. "As a result, many middle leaders default to their comfort zone of technical expertise, and this leads to a lack of leadership."

If managers do not have the time to prioritise management, it can have an impact on team performance, conflict and absence, says Ben Willmott, head of public policy at HR body the Chartest Institute of Personnel and or punic poincy at risk body the Char-tered Institute of Personnel and Development. "If they aren't picked up early they can escalate and become more time-consuming." For this reason, it is crucial, says Louise — who works in corporate

banking for a European bank — that middle managers connect to senior leadership and speak up for their teams, rather than managing up. "It's important to build that bridge." Her team values that she challenges leaders. "They feel you are representing (them). The best managers, says Brian Kropp, belief of HR research at Gartner, the consultancy, are "connectors" — not necessarily solving employees 'problems but connecting them to parts of the organisation that can. Nonetheless, research by Microsoft found that 74 per cent of managers say they don't have the influence or resources to make change for managers say they don't have th ence or resources to make cha

ence or resources to make change for employees, and 54 per cent say leadership is out of touch with employees. On hybrid plans, middle managers can feel caught between senior leadership's desire for staff to return part-time and resistance from some of their teams. Catherine questions the demand for three days in her workplace. "I wonder why there's a push to bring people

The promotion culture of an investment bank is geared to old-school performance metrics

back? People have closed M&A deals

back? People have closed M&A dealls from home. The saving of not travelling and [the impact on the] climate, you have to wonder why it's a big deal." Meanwhile, Jane, a customer services operations manager, says the challenge is negotiating senior management's mixed messaging. "We're hearing people say: "Wed like to encourage teams to come back." You need to be clear about why they re doing it. Otherwise it is just putting pressure on middle managers." For Andrew, however, a product manager in an investment bank, the office has enabled him to mentor one new starter. "I couldn't get them up [to speed] until they came to the office."

Jane also feels squeezed when it omes to employees' desire for wages to jane also feels squeezed when it comes to employees' desire for wages to match inflation. "It doesn't help financially but they realise I'm doing everything I can. It doesn't change the fact that they're looking for other jobs. It's harder to manage their motivation." Jack, who works in sales, says his company in planning another party is a before

pany is planning another pay rise before Christmas due to the cost of living. How-ever, he knows it will not match the pay of competitors. "The external market is strong." Another manager sought to mitigate the pay squeeze by encourag-ing more flexibility in commutes and ressed hours to help reduce costs.

Middle managers are wary of sharing their challenges with fellow managers. Catherine says it can be a bit like the "blind leading the blind: they're your peers, but it's also an element of compe-tition. We share the same boss. If I have concerns about my boss, I won't talk to

concerns about my boss, I won't talk to them about it. I don't wan to be per-ceived as bad-mouthing or gossiping." And in the current climate, says Jane, "there's cost cutting going on all over the place. Middle managers are the first to go. It's not always about being the high-est performer, it's about how you fit." Andrew says. "The promotion culture of an investment bank is geared towards

the old-school performance metrics.

to all mivestiment oats its gearest owns to be old-school performance metrics. There's no success metric on mentoring, helping list team jgrow."

Willmott says too few middle managers receive training, "The old story rings true — people are recruited because of their technical skills and receive either no training or 'sheep-dip' training, There's nothing wrong with people being recruited on their technical skills if they are given support. Some people aren't suited to being managers. You need to give people other roles that aren't management." This would bolster he middle management role. As coach Finn observes: "When they're good, they can be catalysts for change."

The names of some of the interviewees have been changed

YOUR QUESTIONS FOR OUR EXPERT — AND READERS' ADVICE

I'm a high-level administrator, can I now aim for a senior management role?



#### This week's problem

In administrative positions. From my first job as a clerk In a law firm, I have worked my way up to the level of

What does senior management mean to you and which specific aspects do you seek? For example do you seek? For example, do you want more power and authority? If so, define what you would want to achieve with more power. Many ambitious people may want power but are not

always clear on why or what they will do with it.

Perhaps you feel you have more to offer and would like more responsibility, a larger budget, or a bigger team of people to manage

Maybe you are primarily seeking senior managemen levels of pay. Clarifying you motivation for being in senior management can start to illuminate the steps to take towards that objective.

If you seek influence and ognition, then treat the title of senior management as a byproduct of positional authority. Focus instead on finding roles to stretch you, where you can have influence on the organisation from within.

As Gen Z enters the workforce, they expect their voices and influence to be heard within organisations and there is no reason olde colleagues can't also find a

colleagues can't also find a way to achieve this. If you seek a pay rise or more responsibility, then consider what extra experience, qualifications or training you might need for more senior roles. Work out how to build on your office management

sideways move into a related function where you already have some

related function where you already have some experience — perhaps accounting, law, Hit or operations. The transferable skills from your masters degree, such as research and writing a persuasive dissertation, could be valuable in these functions. Talk to people in your current organisation to find out if you could be seconded to work on projects in areas in which you can be interested, our interested, so may be interested to the project in a season of the project is still of interest; you could explore using your administration skills for roles at town planning organisations. Even if not in a senior management position

You will probably have to work in non-senior management first. You need to have demonstrable experience of making decisions affecting the

Network with alumni from your masters programme in the roles you are interested in. Look for openings you find attractive and ask alumni in those jobs for a 15-minute call to ask about working at the organisation and how to get your résumé noticed. Joffrey

You could possibly aim for a chief administrative officer role but you'd need to understand the underlying Queen Peep

### The next problem

In a hybrid or remoteworking world, is it worth it for a graduate to relocate to London, during a time of high-inflation and spiralling energy bills, to increase their odds of climbing the corporate ladder? Male, 20s

Jonathan Black is director of the Careers Service at the University of Oxford. Every fortnight he answers

Monday 19 September 2022 FINANCIAL TIMES 13 How to Lead. Enver Solomon, chief executive, Refugee Council

# 'Leadership is something you're constantly trying to improve'

Charity head talks about his route to the top and running the body during an 'extraordinary' time. By Michael Skapinker

ince Enver Solomon became chief executive of the Refugee Council in December 2020, Kabul has fallen to the Taliban and Russia has invaded Ukraine, both provoking a flood of refugees. Twenty-seven people, including three children, drowned when their boat capsized crossing from France to England in November last year. The UK parliament passed the Nationality and Borders Act, which penalises asylumseekers who do not come to Britain directly from their home countries. And the UK government launched its plant to deport migrants to Rwanda — although this is currently being challenged in the High Court.

this is currently being changing in the High Court.

"It's been an extraordinary period," Solomon says. He had been warned that UK refugee work would be intense. "But this has been like no other period in recent times."

recent times."

We are speaking in his north London family kitchen. The primary school class photo and times tables charts tacked to the walls speak of a domestic normality far removed from the terror of those risking their lives to reach

of those risking their lives to reach UKs shores.

The Channel crossings – more than 28,000 people have made the crossing in small boats so far this year – provided much of the impetus for the UK government's recent actions. But UK government's recent actions. But while Solomon describes the Nationality and Borders Act as "one of the most significant pieces of legislation relating to asylum, refugees and immigration for many, many years" and the Rwanda plan as "a watershed moment", in effect outsourcing an important government role to another country, he says it would be wrong to dismiss people's worries about the increase in Channel

"It's no good going on the radio and saying the numbers of people trying to come to the UK is not a problem. Because then people will immediately

'It's something that you never master . . . It gives you incredible insights into yourself as a person'

not engage with you if they think it is a problem. So you have to think very carefully about how you communicate."

The Refugee Council — an independent charity set up in 1951 — provided support, help into employment and English language and vocational training to 15,000 refugees last year. It also campaigns for a more humane approach to those who have fled their countries. Solomon believes 25-30 per cent of the UK's population are sympathetic to refugees. A similar number are implacably opposed. His laim is to address the 40-50 per cent in the middle, the people he calls "persuadable", who are anxious about numbers, but are often supportive of refugees in their owncommunities.

What does he say to those who are genuinely puzzled that people make life-threatening journeys to the UK from France, a safe and democratic country! Many risking the crossing have family or friends in the UK, he says. France has nearly twice as many salyum seekers as the UK, Germany three times. We also need to remember that most refugees do not get as far as Prance or the UK. The largest numbers end up in countries next to their own: Ukrailmains in Poland, Afghans in Pakistan, Syrians in Lebanon.

How would he deal with the Channel

Ukrainians in Poland, Afghans in Paki-stan, Syrians in Lebanon.

How would he deal with the Channel crossings? It needs detailed, patient work, he says: easing restrictions on family reunions, providing humanita-rian visas and working with the French authorities against people-smuggling gangs. "But there arent any magic single silver bullets. And that's the problem: the government is flailing around and it's overpromising and, ultimately, underdelivering."

Solomon's route to leadership began when, after a decade as a BBC journalist, he decided to become more involved in ne decided to become more involved in the causes he made programmes about. He did a series of jobs in prison reform and children's charities, some in team leadership positions. In 2018, he became the chief executive of Just for



Enver Solomon says he played down his mixed-race heritage when he was a journalist but feels it is important to identify himself as the Refugee Council's first ethnic minority CEO – Area Gordon

Kids Law, which provides legal support

Kids Law, which provides legal support and advocacy toyoung people. He had prepared for this first chief executive role for a while, working with an executive coach. "I'm a huge fan [of coaching] because I think leadership is something that you're constantly trying to improve," he says. "It's something that you rever master. You're always trying to learn, absorb, think about it differently. It gives you incredible

to improve, ne says. "Its sometimal that you never master. You're always trying to learn, absorb, think about it differently. It gives you incredible insights into yourself as a person." To be a really good leader, be believes the biggest challenge is that "you have to think about who you are as a person. And that can take you to places that you might not have explored before." He says, for example, that leadership is "relational". "It's about how you might respond to ther people. So how you might respond to toffired, it stitutions, is a reflection of who you are as a person. That comes from experiences back in childhood, how you've been parented, your own relationships," he says, If you respond to someone who challenges your leadership in a defensive way, that night be because of how things happened in your own family.

He says that when he first started leading teams, he was less open to understanding who he was as a person and less open to understanding how to creat to people. "Itteally made me think about how I deal with challenge, and that you can't just push forward your view," he adds. "You have to try and listen to people, you have to understand the refuge council. His father's family were Jewish refugees who arrived on Merseyside from eastern Europe at the turn of the 20th centry. His maternal grandmother, an Indian Muslim from Gujarat, was sent to

South Africa for an arranged marriage south Africa for an arranged marriage. The family there were anti-apartheid activists. Solomon's Johannesburg-born mother worked as a social worker with Winnie Mandela in Soweto before emigrating to the UK, where she met his father, also a social worker and, later, a

Growing up mixed-race in Manches-ter, Solomon says he was taunted at school. Today, his surname attracts

ter, Solomon says he was taunted at school. Today, his surname attracts antisemitic comments on Twitter. As a journalist, he played down his mixed-race heritage. "When It was at the BBC, I was determined not to be the community affairs reporter that reported on race and race relations." But when he arrived at the Refugee Council, he felt it was important to identify himself as its first ethnic minority, brile executive.

"I haven't gone through the asylum system, but I've got refugee blood, if you like, or the history of it in my family, it matters that you're not white in this sector, because race is an issue. The racialised nature of our approach to asylum and refugees and immigration in this country is very prominent. So suddenly Ifound myself in a role where it matters and I should be proud of it and talk aboutit."

As to how he talks to that middle group of "persuadables", he adds that they care about fairness and efficiency. "People think it's absolutely right that they care about fairness and efficiency. "People think it's absolutely right that people are treated fairly and given a fair hearing. People are asso very committed to the notion that there needs to be order," he says. That there are more than 100,000 people awaiting a decision, that tens of thousands are waiting over six months and thousands waiting two, three years, seen up to five years, is, he says, chaotic. "And people want a system that is efficient and orderly and works well — like they do with any public service."



# WHAT'S **YOUR** PATH?

**MASTER IN GLOBAL MANAGEMENT** Leading in the world of tomorrov

MASTER IN INNOVATION AND ENTREPRENEURSHIP Start and disrupt business for good

MASTER IN ANALYTICS AND ARTIFICIAL INTELLIGENCE Develop and apply data-driven solutions to future challenges



Who is your leadership hero?
Pep Guardiola. I used to go and watch
Manchester City as a kid and we always
lost. I've thought about what one can
learn from Guardiola's leadership style.
When Man City lose or do badly, the first thing he says is how brilliant his players are. He will never, ever openly criticise them. And he's always trying to think about how they can be better. He's one of the best of his generation, but he's entirely modest about it.

### What was the first leadership lesson

you learnt? When I worked with Martin Nary when he was chief executive of Barnardo's I learnt that leadership is about being

glving people inne, and salways interested in thinking about how he communicated as a leader, internally and externally, in the voluntary sector I don't think we think enough about the importance of being an external as well as an internal communicator. If we're going to advance our cause, we really need to think about how we talk about

If you weren't CEO, what would you be I'd probably still be a journalist. A lot of people in the voluntary sector see the the sector who hated the media, who thought they all believed in locking everyone up. We know we should be makers and funders. We should see editors as just as important



#### ARTS

# Sam Mendes brings Oscar bait to Toronto

at the festival also included comedy duo Key and Peele in a rambunctious animation, and a beguiling drama from Korea. Nicolas Rapold reports

he flood of screenings con-tinued in the second week of the Toronto Interna-tional Film Festival, led by Sam Mendes's Empire of Light, a highly anticipated potential jug-gernaut of the awards season. The direc-tor's first world war epic, 1917, was over-shadowed at the 2020 Academy Awards by *Parasite*'s historic wins, and it's tempting to take Mendes's new film as a concerted attempt to win over audi-ences and voters. Tempting, because it seems absolutely to be the case.

ences and voters. Tempting, because it seems absolutely to be the case. 
Empire of Jight is set in a movie palace by the English seaside, shot in warm 
ones like a homey secular church by 
master cinematographer Rogue 
peakins. The year is 1981 (ludging from 
a prominent screening of Chariots of 
Fire) and Olivia Coliman plays Hillary, a 
depressive manager at the cinema. Her 
boss (Colin Firth) calls her into his office 
or sexual favours, which she seems to 
welcome as a change of pace from her 
lithium-numbed existence. Though she 
has an affable circle of colleagues, it's a 
handsome young arrival, Stephen 
(Micheal Ward), who draws her out of 
her shell in a disused wing of the cinema, 
where he tends to an injured pigeon. 
Stephen becomes a vessel for Hillary's 
rejuvenation, partly through the occastomal snog. Mendes's methodical 
screenplay never quite explains why she 
holds such an attraction for him, and his 
anodyne selflessness begins to seem 
convenient. It's doubly unfortunate 
because Stephen happens to be black 
and, as the racism of early 1980s Britain 
ears Ists head, the story feels manipulative in setting up violent scenarios that 
are mainly viewed in terms of their 
impact on Hilary, not Stephen.



Vet Empire of Light cruises along obliviously, cushioned by its artfully muffled piano score. Preconceptions of the film as a love letter to cinema seem misplaced, more a way of softening the actual content of the film, which includes Hilary's fierce schizophrenic episodes and the activities of a racist mob. The movie has a genial sense of humour, and there are cute moments among Hillary's circle of colleagues (with Toby) poness as pernickey projectionist). But it's hard to buy into its cathartic vision of aunifying cinema in a film with a dubiously lopsided approach to its leads.

Perhaps it was the self-seriousness of Toronto's various movies with messages, but a welcome respite came with Wendell & Wild. The rambunctious animated feature teams Henry Selick, director of The Nightmare Before Christmas and Coraline, and a reunited Keegan

Clockwise from above: Micheal Ward and Olivia Colman in 'Empire of Light; 'Walk Up'; Wendell & Wild'





ward, at first a little, then a lot. The

ward, at first a little, then a lot. The locale, however, stays constant, and so we effectively follow Byung soo as his life grows entwined with the building, he tacks between being controlling and apathetic — a twinning of moods that seems fitting for an underemployed director — and, as with a stop-motion film of a growing plant, we see him and his relationships evolve. All of which is quietly radical but carried off by Hong in an assuredly casual way.

Another film that uses cinema to span time in compelling ways is My Imaginary Country, the latest documentary from chilean cine—historian Patricio Guzmán. The essaylst film-maker adds a new chapter to his life-long chronicle of Chile's evolution from Allende through Pinochet and beyond: the historic mass demonstrations that led to the creation of a new constitution (albeit one that was rejected in a recent referendum). Guzmán, whose Battle of Chile dissected the overthrow of socialist Chile in the early 1970s, interviews the diverse protesters who organised and pushed for

The cinema in Sam Mendes's 'Empire of Light' is shot in warm tones, like a homey secular church

FINANCIAL TIMES

### **LOOKING TO IMPROVE YOUR DATA LITERACY?**

Read How to Talk About Data by

This compelling title is your comprehensive

- Understand data analytics
- Speak confidently about data

Buy your copy at amazon.co.uk or your local bookshop



Michael Key and Jordan Peele. It follows an orphaned teen, Kat (Lyric Ross), as she sulks her way through a boarding school, while two demons journey into our world from hell to test a resurrection technique involving hair cream. The afterlife as a setting is not uncommon in the realm of children's animation, but not every movie stars Key and Peele as underworld underlings whose job is to stoke the hair follicles of a creater demon. Eccentric touches like that — or the fact that a character who later helps Kat inexplicably resembles a turtlenecked Marlon Brando circa the 1970s — give the movie a certain spark. But what makes it soar is Selick's vibrant visual design, even when the plot settles into a conventional groove (foiling a gentrification scheme by villainous developers). The colours, patterning and character designs all reward scru-

tiny from one sequence to the next. The international selection can be dauntingly vast at Toronto, but it's worth singling out a world premiere by Korea's pre-eminent independent auteur, Hong Sang-soo. He continues to make two films almost every year, each one ordinary in setting and yet experimental in some way. Walk Up, like so many of his other films, begins with a beguilingly simple set-up, as if we've stumbled into a conversation midstream without knowine its purpose. stream without knowing its purpose. This time, a fading film-maker, Byung-soo (Kwon Hae-hyo), brings his daugh-ter to an old friend's house for a design apprenticeship. There seems to be a flicker of an old flame between Byung soo and his friend, who has unorthodox views on being a landlord.

The set-up drifts into unforeseen

change from a sclerotic government. Reflective but not overbearing, Guzman gets out of the way of his subjects, ceding the spotlight to new generations and marvelling at their good works. Finally, it would be a shame not to rec-

Finally, it would be a sname not to rec-ognise a couple of curios at the festival. Carmen, directed by choreographer Benjamin Millepied, may not exactly be an adaptation of, well, Carmen, but it is a grandiose spectacle that feels grounded in movement even when no one's danc-ing. And Self-Portrait As a Coffee Pot shows the illustrator-artist William kentridge at play in his studio, finding a hundred different ways to think aloud (including talking to his own double). It is a fitting reminder that Toronto is back on track in supplying the world with an invigorating array of movies.

# Tragic tale of a miscarriage of justice



of a man washed up on a beach in Caithness in northern Scotland. He was dressed entirely in black and next to him lay half a bottle of and next to him lay half a bothe of whisky. Investigators later identified the body to be that of Omar Mattan, from south Wales. He was the son of Mahmood Mattan, a sailor in the British Merchant Navy who had settled in Wales in the 1940s from Hargiesa, in what was then known as British Somaliland. In 1952, Mahmood was the last man to be hanged in Cardiff. It turned out Omar's death was another tragic chapter in a story that began with a devastating miscarriage of justice. In Mattan: Injustice of a Hanged Man from the BBC, the actor, writer and presenter Danielle Pahiya tells the story of Mahmood Mattan, who was accused of the murder of Lily Volpert from Cardiff Bay (formerly called Tiger Bay). Volpert ran a haberdashery which also sold cigarettes and which she sometimes opened in the evenings for



and buried in a unmarked grave.

On the surface, Pahiya's series may look like a regular true-crime podcast, one featuring a murder, a wrongful execution (Mahmood's conviction was quashed in 1998) and a death from drowning. While these elements would be more than enough to sustain a piece of dramatic storytelling, there is more going on in Mattan.

It is a visceral reflection on racism and corruption, and the ways trauma can be carried through the generations. Aided by sound design which gently drops in

up in Cardiff Bay and her grandfather, who was also from Hargeisa, was friends with Mahmood. Early episodes draw on interviews conducted by Fahiya with the descendants of those close to the murder case including Lily Volpert's niece, Rutth, who recalls working in her aunt's shop as a young girl.

There are powerful archive interviews too, most notably from Mattan's widow, Laura, who was white and endured the judgment of her neighbours, who disapproved of her marrying a black man. In a moment of

"The insights of this book show how to bring data to the people." ph Keller, CEO IBM Switz

customers she knew. One evening in 1952, a man knocked on the door asking to buy cigarettes; a few minutes later. Volpert was dead. Six months later, following a three-day trial in which his own defence barrister called him a "semi-civilised swape" Matter was eventued in prison. savage", Mattan was executed in prison

the sounds of dockyards, of busy stree and the tinkle of a shop doorbell, it is also an illuminating portrait of a community shaped and sustained by the sailors who arrived from overseas looking to start new lives. Crucial to the podcast is the host.

unbearable poignance, Laura — who died in 2008 — describes her late husband's naivety about how he was viewed in the community. "He loved everybody," she says, "and he thought everybody loved him."

FINANCIAL TIMES

### FT BIG READ, TECHNOLOGY

Nasa is encouraging American companies to start working on commercial replacements for the trailblazing International Space Station, due to be decommissioned by the end of the decade. By Peggy Hollinger, Clive Cookson and Ian Bott in London

At the end of August a parcel arrived from outer space for a small Connecticut-based biotech company called LambdaVision. Inside were samples of a protein-based film that the company hopes will one day be the basis of an artificial retina to restore sight to people blinded by age or genetic disease.

The film was created some 420km

ve Earth, on the International Sp Station, where the microgravity en-ronment allows LambdaVision to pr duce more consistent and even layers of proteins. The retinas are still under development, but Nicole Wagner LambdaVision's chief executive believes that in a few years the company could produce them at scale on com space stations.

"There's a lot of promise in continuing to do this work in a microgravity environment," she says. "But the ISS is a research lab. Commercial space stations will have more capabilities. They will be designed with the future in mind.

The race to outline that future is already under way. US companies including Jeff Bezos's Blue Origin, Sierra Space, Northrop Grumman, Axiom Space, Lockheed Martin and Nanoracks re spurred by a Nasa-funded comp tition to design privately owned replace ments for the ISS, due to be decommis

sioned by the end of the decade.
Four initial contracts have already been awarded and the winner, or wir ners, to be selected by Nasa in around 2025, could expect an estimated \$1bn in annual revenues from the American agency to deliver space station services. But the contenders are hoping for a big-ger prize: to become the go-to platform for a rapidly emerging space economy spanning research, manufacturing,

ourism, entertainment and more. The ISS has been the trailblazer, the greatest global collaboration in the his-tory of technology. During 22 years of continuous habitation it has hosted 258 astronauts and cosmonauts from 20 countries and thousands of groundbreaking experiments. "Research conducted aboard [the] ISS...has

breaking experiments. "Research conducted aboard [the] ISS... has spanned every major scientific discipline," said a transition report prepared for Congress earlier this year by Nasa.

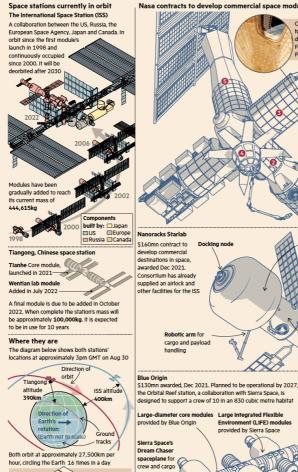
Work on the space station has helped the development of drugs for cancer, Alzheimer's and Duchenne muscular dystrophy. Even household goods such as fabric softener have been enhanced thanks to space-based research, leading to three patents registered by consumer goods company Procter & Gamble.

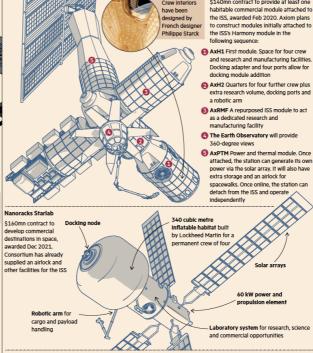
While the space station is nearing the end of its life, back on Earth cost considerations and geopolitical tensions are making it harder to sustain the remarkable collaboration between five space agencies (those of the US, Russia, EU, Canada and japan) that has kept it aloft for far longer than intended.

The ISS has cost more than \$159bn over its lifetime and some \$55n a year to operate, roughly one-third of Nasa's annual budge for human space flight. The shift to commercial platforms could free up some \$1.8bn a year by 2033, according to Nasa — funds that could be used for a new age of space exploration. "As larger government agencies focus on the bigger goal of going back to the Moon and creating a sustained presence there—and then onto Mars—they hope to save time and money by having commercial providers help maintain a presence in low Earth orbit," says Dhara Patel of the UK National Space Centre.

### Fraying partnerships

The ISS has been the most visible exam-ple of a working partnership between Moscow and the west in the space domain. But Russia's invasion of Ukraine this year has pushed that rela-tionship to breaking point. In July, Yuri Borisov, the new head of Russia's space agency Roscosmos, repeated the country's threat to quit the station "after , 024". Not everyone believes Russia ill leave. The country has voiced ambiwin leave. The country has voiced amor-tions to build its own space station, which would "take five, six or seven years minimum", says David Parker, director of human and robotic exploration at the European Space Agency.
"The Russians don't want their cosmonauts kicking their heels...so it's





expand that to eight or more

# The space station race

space through China's space station," says one executive who has discussed says one executive who has discussed the issue with both Nasa and the US Department of Defense.

Three years ago Nasa began prepara-tions for the transition by loosening restrictions on commercial activity in the ISS. ESA, too, is making a notable shift towards the commercial use of space. Greater access and the falling costs of launching into space are fuelling demand for the ISS. "We have a very busy programme of scientific activities,"



says Parker. Rather than bearing the cost of a single, huge successor station, the strategy has been to promote a small number of privately owned and operated platforms. Nasa expects them to be operating by 2028, giving users two years to transition before the ISS is decommissioned in 2030.

excursions

decommissioned in 2030.
The agency has already allocated
\$550m for the development of four different models. In 2020, Houston-based
Axiom Space won a competition to
attach a module to the ISS, which will be
gradually expanded until it detaches
into independent orbit when the station nissioned. It aims to host a variety of activities from research to tourism and astronaut training.

In December 2021, Nasa awarded three more design contracts for free-flying space stations in the second stage of the competition. A consortium led by Nanoracks, the in-space services com-pany owned by Voyager Space, is proour forecast of what we want to buy in the way of services," says Gatens. "We want to be one of many customers."

### Paths to transition

nt (LIFE) m

Nasa still worries about whether the Nasa still worries about whether the market will be big enough to sustain private stations. "Nasa is promoting several space stations because they don't want all their eggs in one basket," says the UR National Space Centre's Patel. "There isn't necessarily commercial demand now because the industries they hope to cater to, like space manufacturing and tourism, are not mature."

Investment bank Citi estimates a market for the space economy as big as \$1tn a year by 2040. But the forecast for annual sales for commercial stations is estimated at just \$8bn, comprised of services such as astronaut training, research and new industrial activities including space logistics and mining Others are more pessimistic. A granuhelp private sector customers would receive on commercial stations. Such caution has not deterred Nasa's hopefuls. The construction of perma-nent infrastructure in space, open to all, is "the beginning of the most profound industrial revolution humanity has eve seen", says Tom Vice, chief ex Sierra Space, "By the end of the 2020s, I envisage several stations operating in orbit," says Dylan Taylor, chief executive of Voyager Space, part of the Nano-

demand for goods and services from space has not really materialised". Moreover, says Carissa Christensen, chief executive of consultancy Bryce-Tech, "Nasa helps companies access the ISS, and sometimes even provides free

fights and astronaut time, particularly for what it considers to be pre-commer-cial uses." It is not clear what level of

Docking ports for

The candidates are reluctant to detail their business plans while they negoti-

develop a space suit and private research projects. Like its rivals, Axiom is targeting nations with space ambi-tions that have not played significant roles in the ISS.

"Any emerging space nation will gain access to services in low Earth orbit that we could not afford before, because prowe could not afford before, because programmes such as the ISS required a lot of continuous upfront investment," says Sarah Al Amiri, chair of the United Arab Emirates Space Agency. "Now countries such as the UAE will be able to tap into the services that was nead." the services that we need.

#### Manufacturing in microgravity

The weightless "microgravity" environ-ment of a space station has been a draw to many companies. Microgravity affects the behaviour of solids, liquids, – and living tissues. This allows scientists to exert greater control ove physical, chemical and biological proc ses, from the growth of crystals and cells to fluid mixing and heat transfer

Microgravity can eliminate defects in silicon carbide used for the production of semiconductors. There is growing enthusiasm, too, for producing ultra-pure fibre-optic cables — although these will be limited to niche uses.

So far biomedical and pharmaceutical researchers have made the most use of microgravity on the ISS. Astronauts en guinea pigs for studies on the effects of microgravity on the human body, which may become an important limiting factor when sending people to establish lunar bases and, later, to visit Mars. People who stay in space for extended periods, for example, show "manifestations of accelerated ageing", says Danilo Tagle, director of special ini-tiatives at the US National Center for

dvancing Translational Sciences. To study these effects, the US National Institutes of Health is sending "tissue chips" to the ISS. These small three-dimensional models of human tissues — including lung, bone marrow, intestine, heart, kidney and muscle — grow better in microgravity than on Earth.

in microgravity than on Earth.

Among pharma companies, Merck of
the US has led the way under the leadership of its research scientist Paul
Reichert. Experiments on the ISS produced superior crystalline suspensions
in Keytruda, Merck's bestselling cancer
treatment he eave

treatment, he says.

Reichert is enthusiastic about using commercial stations but cautious about producing drugs for the market in space. "The problemis not only logistics but also scale," he says. "Monoclonal antibody therapeutics are made in tonnes. It is difficult to imagine how you could scale it up tha far. Ilike the model [where] we use space as a laboratory and [apply the results to] improve processes on Earth."

Josh Western, founder of the space manufacturing start-up Space Forge, believes it is possible to produce high volumes in space and return them to Earth economically—but only if the products are relatively small and very high value. His company, which aims to manufacture semiconductors, alloys and composites in space, has quantified its market at more than \$100bin in the next 15-20 years.

its market at more than \$100bn in the next 15-20 years.
Yet he is not planning to book a place on any of the stations being proposed to Nasa, which have to support human crew. "We don't want to be anywhere near humans," he says. "On the 1SS you have astronauts moving around. Every time they grab a handle you have a vibration. . I that might interfere with your crystal."

Most of the proposed stations will also fly in suboptimal orbits for the purest manufacturing, he says. "Because Leo is not that far away you still have some constraints of Earth. Parts of the atmosphere will interfere with the vacuum phere will interfere with the vacuum conditions." Instead, Space Forge is developing its own autonomous space factories and transport that, at most, would dock with a private station to resupply or discharge cargo. Autonomous stations — the equiva-

lent of dark factories on Earth - will be on offer from commercial space station operators, says Mike Gold, executive vice-president of Redwire, part of the

Orbital Reef consortium.

As the ISS winds down its activities,

important for them to maintain opera-tional capacity on the ISS."
But the repeated threat of Russia's early exit has intensified pressure on ISS partners to find a way to maintain continuous human presence in orbit. Access to space is also seen as a question of national competitiveness and security, "We don't want to have a gap in Leo rity. "We don't want to have a gap in Leo [low Earth orbit]," says Robyn Gatens, ISS director at Nasa. "We want to transi-tion all our users, whether government, commercial or university, seamlessly." Western governments are keenly aware that China is about to complete its

own space station, Tiangong, and is opening it up to allies. "It is imperative for the US government that none of its allies or friends are only able to access



'The ISS is a research lab. Commercial space stations will have more capabilities . . . designed with the future in mind'

posing Stariab, an inflatable science park designed by Lockheed Martin. Blue Origin and Sierra Space are offering the Orbital Reef, a 30,000 sq ft "ecosys-tem" of different habitats and services

tem" of different habitats and services for industry, research and tourism. Finally, Northrop Grumman aims to build a platform for training or science projects but it is still seeking an opera-tor. "We are manufacturers," says Andrei Mitran, Northrop's strategy director. "We are not committed to put competitions most they have all loon." something in orbit that we will own

Not all the projects will make the final cut, expected around 2025 when Nasa will agree firm service agreements with chosen candidates. Whether the busi-ness models are commercially viable will be a key criterion. "We are refining lar study of live potential markets for commercial stations — ranging from manufacturing to satellite assembly and maintenance, astronaut training for new spacefaring nations and entertain-ment and tourism — estimated the marment and tourism — estimated the mar-ket would be between \$455mn and

ket would be between \$455mn and \$1.2bn in annualised revenues by 2025. That study, published in 2017 by the Washington DC-based Science and Technology Policy Institute, put the costs of operating a station at between \$465mn and \$2.25bn a year. It concluded that only under the most opti mistic scenarios could the stations be commercially viable without sustained

space agency support.
Since the report was written, says lead
author Keith Crane, "private sector

ate with potential customers. But most agree that building a station will cost between \$2bn and \$3bn, meaning that whichever project is picked by Nasa will have to raise substantial funds to reach completion. Sierra Space's Vice says he expects operating costs to be one-fifth of those of the ISS.

All the competitors agree that the model will only work with Nasa as an anchor customer at the beginning. "It will take time to build a robust indus-

try," says Voyager's Taylor.
But, in a sign of the untapped demand
for private-sector services, Axiom
Space's founder Mike Suffredini says his ompany has already clinched some Bbn in revenues through private space missions to the ISS, a Nasa contract to

is a time for the

reflect that no

levels of soft

Nasa is starting to think about how its legacy should be preserved, says Gatens. "We can't bring the whole thing down and turn it into a museum — I wish we could." There is another option. "if some commercial space stations wanted

could." There is another option. "If some commercials pace stations wanted to propose taking a piece to use it, we would entertain that," she says.

So far there have been no offers. Unless someone steps in, the ISS will be midged into the Earth's atmosphere in January 2051, where it will burn on re-January 2031, where it will burn on re-entry and plunge into the South Pacific. Voyager's Taylor will be one of millions to mourn its passing. "The ISS should win a Nobel Prize," he says. "It is one of the best things humans have ever done." Additional research and illustration by

## The FT View



# The world bids farewell to Queen Elizabeth

Her reign was the product of a unique combination of qualities and circumstances

qualities and circumstances

After all the miles travelled by her coffin, the days of mourning and remembrance, the hours spent queueing by the hundreds of thousands who wanted to pay their respects at her lying in state, Britain and the world bid a final farewell today to Queen Elizabeth II.

It is a moment of thanksgiving for what her son, King Charles III, has called a life well lived with solemn pageantry, the funeral will lay to rest something more than just the person of the Queen. For all its grief of past days, Britain may yet come to miss its departed monarch even more than it realises.

Many people in Britain and in the 14 other realms of which Elizabeth remained head of state have been surprised at the depth of their sorrow at her passing; even some republicans have

saluted her. They have been surprised, too, by the extent of the reaction around the world. Countries as far affeld as Brazil and Cuba — with no direct connection to the British monarchy — have held days of mourning. France's president Emmanuel Macron summed up the global response by noting that: "To you, she was your Queen. To us, she was The Queen."

A glance at the guest list for the funeral provides an idea of the soft power Queen Elizabeth helped her country to project. The 2,000 invitees include a roll-call of monarchs from Belgium to Bhutan, of elected leaders and of ceremonial heads of state. According to some estimates, more than 4bn viewers may watch the funeral globally, which, if achieved, would make it the most watched live broadcast in history. King Charles will inherit enormous goodwill and a worldwide network of relationships from the decades he has spent preparing to succeed his mother. He will bring to the role his own quali-

ties and commitment to service. But the valediction for a seven decades-long monarch who personified "global Brit-ain" is a time for the government to reflect that no one person can emulate her levels of soft power, and that a post-imperial and post-Brexit UK needs to seek and nurture other sources. For the world as a whole, the Queen's

For the world as a whole, the Queen's passing represents the turning of a his passing represents the turning of a his torical page in a wider sense. Her extraordinary reign was in many ways the product of a unique confluence of circumstances. She came to the throne of what was still an empire, even as it was being dismantled and transforming itself into a commonwealth. She acceled at an unexpectedly young age, and proved to be remarkably long. Hived. The beginning of her reign coincided with the dawning of the era of global mass media, her coronation becoming the first great televised event.

The Queen inspired immediate interest and affection as a source of glamour in a country still living through the

drabness of postwar austerity, and as a young female leader in a world still dominated by older men. Over time she utilised the platform she had been given

dominated by older men. Over time she utilised the platform she had been given not just to be a symbol and transcending representative of her country but to project personal values of duty, service and compassion that proved to have international appeal.

The waning of monarchies worldwide and the passing of the imperial era will make it difficult for such conditions to come together again. The fragmentation of mass media, and rise of social media, have altered the iconography of fame. Modern societies are less deferential to authority, royal or not.

There will be many more globally televised moments – including the coronation of King Charles – and farewells to world leaders. But the laying to rest of the Queen may be one of the last great to you found the conditions of the last great of the queen may be one of the last great anywhere to have such truly global resonance.

**Opinion Asia** 

# Era of weak yen should be a boom time for robots





fter months of defying forecasts, the yen ended last week with a near ver-tical plunge under its belt and the glint of more craziness to come. The Japanese authori-ties have opened their playbook to the page on fake intervention. A glut of central bank announcements next week looks sure to revive the turmoil. It may be a difficult time to be a

forex analyst, but it looks like a brilliant moment to be a Japanese robot.

The yen's sharp plunge against the dollar this year has highlighted some

dollar this year has highlighted some pressing questions around Asia largest developed economy. Japan is a resource-poor country that imports most of its energy, food and raw materials; it has let wages stagnate for two decades and must now protect a shrinking and ageing population that has largely forgotten the pain of inflation; its corporations have moved almost 40 per cent of their manufac-

If Japanese companies start onshoring, this implies a bonanza for factory automation

turing capacity overseas since 1995, blurring the picture of whether a weak yen is fundamentally good or bad for industry. But these uncertainties increasingly look like factors makes

The hurdle that any such plans The hurdle that any such plans encounter is the minuscule spare capacity in Japan's labour market. The only way to make such a project work is if it is built to operate with an absolute minimum of human staff.

lute minimum of human staff.

In theory at least, this implies a bonanza for the factory automation specialists and producers of industrial robots. The problem, though, is that for now there are overwhelming signs that most lananese manufacturers or the problem. that most Japanese manufacturers are nowhere near being in reshoring-with-robots mode.

In fact, Japanese manufacturers appear more eager to push even more capacity overseas, because they now view proximity to customers as more critical than yen competitiveness. Within days of the US passing its Infla-tion Reduction Act into law last

tion Reduction Act into law last month, Toyota, Pansonic, Honda and other giants collectively announced \$20bn of new US-based factories. The tax incentives established by the act make others more likely to follow. But a second, more powerful, set of currency-related forces, in combination with demographic decline, still point firmly to Japan's robot-embracing future. As the yen has fallen, and as the country has begun to reopen after the pandemic, many have noted how cheap Japan (in particular, its fabulous restaurants) looks to the outside world.

But while the weak yen, a \$12 plate

world.

But while the weak yen, a \$12 plate of high-end sushi and the delight of a tourist casts a timely spotlight on Japanese pricing, the underlying cheapness has been decades in the making—those long decades of unraised wages and deflation that have weighed on the wallets of the providers and consumers of that first-class lunch.

The problem for Japan that companies two cheater freezes is that narmanies to we dead to freeze it but narmanies to we dead to freeze it but narmanies.

### Letters

In his Market Insights column "A painful era of 'spend but don't tax' faces investors" (Opinion, September 13) Philip Coggan notes correctly that "central banks bore the brunt of supporting the economy in the 2010s, just as they had in much of the period since 1980" while rightwing politicians cut taxes and complained about Starting in 1965, these politicians have succeeded in reducing the total was been as the succeeded in reducing the total was mong OECD countries: 25.5 per cent of gross domestic product, compared with the OECD average of 35.5 per cent, according to 2020 figures.

As tax revenues declined and spending increased, deficits rose, of

America has to end its toxic tax debate

spenting increased, deficits rose, of course, allowing those same politicians to insist on cutting spending on the social safety net — on infrastructure, education and healthcare.

Meanwhile, they pushed such policies knowing the Federal Reserve, the US central bank, would rescue them at times of stress, such as the

financial crisis and the pandemic, by reducing interest rates to near zero and ensuring, through the tool of quantitative easing, that Treasury securities issued to finance the deficit

securities issued to finance the deficit would be fully taken up (on the secondary market) without tightening financial conditions. If US politicians had dared increase taxation in line with the growth in GPD and (total factor) productivity, deficits would be far less worrisome than they

are today. And the Fed could better focus on controlling inflation.

J Paul Horne Alexandria, VA, US

### EU energy package must avoid litigation hazards

deficits. Coggan also noted that lower taxes never correlated with faster

taxes never correlated with faster growth in gross domestic product or with increased tax revenues. He might have added that the same conservative politicians succeeded in making taxation a toxic word for man American voters.

To contain the impact of the energy crisis, the European Commission has announced it will propose a cap on the revenues of low-carbon electricity producers ("EU wrestles with details of gas price cap and windfall levies", Report, September 12). The measure sounds attractive.

The measure sounds attractive. The exceptionally high prices wind and solar energy producers currently receive for the electricity they produce by far exceed their operating costs resulting in "enormous revenues" that could be redistributed to vulnerable households. However, the proposal could backfire if investors take the issue to international investment

arbitration.
Spain's experience in 2010-14
provides important lessons for the EU.
Attempts to limit the subsidies and alleged overcompensation of renewable energy investors resulted in arbitration decisions ordering the country to pay hundreds of millions of

country to pay hundreds of millions of euros in damages.

Similarly, the arbitral decisions concerning the Argentine crisis in the early 2000s show that the pressure for governments to address economic and social emergencies does not necessarily exempt states from liability. In the design of its energy crisis package, the EU needs to limit the risk of investment arbitration by taking into account the legal architecture it created to attract low-carbon investments.

Anatole Boute

Professor, Faculty of Law, Chinese
University of Hong Kong, Hong Kong



Precarious position: Pakistan floods have killed more than 1,000 people

actions of other creditors, such as the Chinese banks that have lent a great deal for basic infinstructure projects through the Belt and Road Initiative with little concern for climate change. Third, these loans need to be part of comprehensive programmes that are adequately monitored.

To ignore the governance and implementation realities on the ground would be a big mistake and simply provides more arguments for inaction. Damy Leipziger
Professor of International Business George Washington University Washington, Dc, US
Former Vice-President, World Bank actions of other creditors, such as the

Can meme mania survive Pakistan is no poster child higher rates environment?

# Why economic forecasting

remains a mug's game I was heartened to read Howard Marks' piece "Macro models only provide an illusion of knowledge" (Markets Insight, September 9). As a critique of economic forecasting, the points he makes are unassailable. Some, in fact, are obvious. The broad economy is indued to econylicated to forecet indeed too complicated to forecast accurately; consumers may actually behave differently at different times and models are incapable of dealing with things that have not been seen in nodern times. The far more interesting question is

why forecasters continue doing what they do knowing all of the above and more. Marks does not believe that

more. Marks does not believe that forecasters are crooks or charlatans and believes that they mostly think they are doing something useful. I am inclined to agree. But I wish he had elaborated on the "self-interest" that presumably biases their self-assessments of the work they do. I would venture that there is a professional motive for perpetuating—through the use of elegant and abstract models—the fantasy that economics is a science. The prestige, stature and influence that such a myth permits is undeniable. Yet, far more permiciously, the ostensible neutrality of "cocomoic science" provides seemingly science" provides seemingly unshakeable ideological cover against critics who (more realistically) accentuate power, inequality and

politics. Mariano Torras

Young professionals do

### People power is the way to clean up water companies

Email: letters\_editor@ft.com Include daytime telephone number and full address Corrections: corrections@ft.com If you are not satisfied with the FTs response to your complaint, you can appeal to the FT Editorial Complaints Commissioner: complaints/commissioner@ft.com

As Camilla Cavendish points out
("Privatising water was never going to
work", Opinion, FT Weekend, August
20) a complex web of ownership lies
behind England's privatised water
companies

companies.
The ultimate owners of these
companies include people who, it is fair
to assume, do not approve of raw
sewage being discharged on to beaches

What do the academics whose Universities Superannuation Scheme pension plan is a major investor in Thames Water think of the company being fined £32.4mn for water pollution incidents since 2017.

according to the government?

And how do local government
workers in Greater Manchester, Merseyside and West Yorkshir some of the ultimate owners of Anglian Water thanks to their pension schemes – feel about that company being responsible for 14 pollution incidents in 2021 that the Environment Agency

defines as serious?

Perhaps if they read this they would pressure their schemes to call for

improvements. If regulators are unable to get this serious situation under control, maybe it's time for some people power Rob Lake Cambridae, UK

### One thing of consequence from the Johnson years

IrOm the JOHNSON Year'S
Come come, Mr Shrimsley, you
disappoint me ("In a disposable world,
prime ministers are like iPhones",
Magazine, September 10).
You enjoy, metaphorically, debagging
our recent prime ministers as much a
Ido. What would we have to complain
about if any of them were actually any
sood?

about if any of them were actually any good? Political consumerism, maybe; the trend may be more straightforwardly explainable, however. The revolving door of the past six years is down to Boris Johnson in every case. History will decide whether he was indeed a prime minister of great consequence — for "getting Brexit done" (which he didn't) or rovanquishing Covid (too many wrong calls).

calls).

In fact, his principal, single-handed consequence has been the turbulence in our leadership politics which you describe. And it doesn't look to be over Richard Moon Beirut, Lebanon

more decisively to the brink of its next

more decisively to the brink of its next robot revolution — an even more wholehearted embrace of automation that could serve as a model (or, if fumbled, a warning) for South Korel, China and other economies where labour markets seem destined to tighten indefinitely.

The simplest line of argument lies in the exchange rate itself: not the head-line lows that the yen has plumbed in recent weeks, but the 50-year low at which the yen's real effective exchange rate (a trade-weighted rate adjusted for inflation) now stands.

Economics suggest that this dirt cheapness should be a trigger for Japanese companies to bring production back onshore. There is already evidence of such moves: several clothing manufacturers have said recently they will bring production of high-end products home because of the weak yen. Japanese companies are jointly investing with the Talwanese chipmaker TSMC in a \$57 ho plant in southern Japan that has become a poster child for reshoring in the weakyen era.

nently suppressed wages, in combination with the now structurally weak
yen, will make it difficult to offset
long-term population decline by
enticing large-scale immigration.

The yen does not have very much
further to fall, argues Monex adviser
and economist Jesper Koll, before a
high-end nurse in Manila will earn
more than an entry-level nurse in
Tokyo. For industries such as healthcare and construction, where robots
are clearly not ready to take over, the
prospects are troubling. Elsewhere,
though, the situation portends a
golden era of automation.

Last month Family Mart, Japan's
second-largest convenience store
chain, began introducing shelf-packing automatons that have finally
mastered the vital job of ensuring
that the labels of drink bottles all
face exactly to the front. Armed with
that skill, the minimum number of
human staff in each Family Mart
branch can now be halved. The robots
are coming.

### for climate change loans

For climate change foams

The FT's call for rich countries to
accept their responsibilities to finance
investments allowing developing
countries to adapt to a changing
climate ("Pakistan's perfect storm is an
urgent call to action", FT View,
September 8) is compelling, However,
using the Pakistan case may weaken
the aroument.

September 8) is compelling. However, using the Padsistan case may weaken the argument.

A country with severe governance issues, now in its 22nd programme with the IMF, may not be the best poster child for these investments. Of course, the human tragedy cannot be overlooked, and humanitarian aid should flow, even if the claim that this is the rich countries' fault may fall flat. The call for multilateral development banks to step up their "adaptation" financing is valid, but with certain caveats. First, there needs to be confidence that public investment will not be mismanaged. Second, if subsidies are to be provided using International Development Association terms for World Bank lending, it must be accompanied by the

Duncan Wales spent years working under Lord Spencer, one of the Square Mile's most successful entrepreneurs. It's heartening to see the former

It's heartening to see the former spearheading a new effort to distribute independent and untied research ("Some data points on meme stock mania", Letters, September 2).

Miffel II was essentially the death knell for the private investor, and even for the institutional investor. The misguided theory that paying for research would lower bid-offer costs has had disastrous consequences. Investors instead have found themselves lifting blind as stockbrokers have either discontinued research coverage or just do not make it available.

available.
The publication of research, or "democratisation" as Wales describes it in his letter, is essential if the current capital-raising process is to survive. Whether this mania persists in a rising rate environment and returns in other asset classes become relatively more attractive is an important point. Stephen Butcher Hambleton, Rutland, UK

### not fit 'slacker' stereotype

not fit 'slacker' stereotype
Sarah O'Connor's repudiation of "quiet quitting" ("The term 'quiet quitting is worse than nonsense', Opinion, September 15) mirrors our own research into young professionals' attitudes towards work.
Contrary to "slacker generation" stereotypes surrounding Gen Z, we found young professionals are motivated by "core work", deriving meaning and purpose from the substance of work rather than any workplace culture or identity.
The inevorable decline of the office as a social hub will be resisted and regretted by many, but in order to build at thriving company culture, businesses will need to adapt to a generation for whom work increasingly means just that — work.
These insights were gained through months-long ethnographic research following young professionals in New York, Paris, Shanghai, Stockholm and Copenhagen.
Mads Holme

Copenhagen.
Mads Holme
Managing Partner, ReD Associates
Copenhagen, Denmark

### Use price controls to fight inflation, not handouts

INHAUON, NOT handouts
So we have a small drop in inflation
due to a decline in petrol prices
("Cheaper petrol pulls inflation rate
below 10%", Report, September 15).
It is a demonstration that price
controls would be a more effective
curb to rising costs than paying people
to alleviate a crisis, with money we do
not have.
Colin Heath
Cardiff, UK

### Retrenchment is a better option if growth is elusive

Option II growth is citisive you may want growth and your consultants advise it ("Chancellor's growth target raises eyebrows", Report, September 14) but 50 years in the textile trade have taught me that sometimes it just does not happen. Best to retrench, conserve your money and you will be in a stronger position to fight another day. Charles Mason Clumy Lace, Ilkeston, Derbyshire, UK

Monday 19 September 2022

# Opinion

# Energy package puts UK economic credibility at risk



iz Truss and Kwasi Kwarteng, the UK's new prime minister and chancellor of the exchequer, are gamblers on a huge scale. According to the Institute for Fiscal Studies, the two-year tute for Fiscal Studies, the two-year energy package set out by Kwarteng on September 8 is likely to cost £100bn (4 per cent of gross domestic product) in the first year alone. Its total cost might be £150bn. To this should be added permanent tax cuts amounting to more than 1 per cent of GDP, expected to be announced later this week. Perhaps worst of all, as Paul Johnson, director of the IFS, notes: "The failure to provide any official sense of a costing was extraordinary, and deeply disappoint-ing." I would call it "frightening".

Some such energy package was neces-sary, for reasons I laid out two weeks

ago. The soaring prices of energy are the result of a Russian war on Ukraine. It was necessary to protect the British people and the economy from the immediate consequences. Moreover, I argued, he rise was too huge to be dealt with only by targeted assistance. In the short run there should be price controls, coupled with additional financial help for those, households, met. advarsaly. those households most adversely affected by what would still be very

large price rises. So, what is wrong with what Kwarteng has done, apart from not even trying to tell the world what it might cost?

tell the world what it might cost?

First, it is too generous. Under the
plan, energy prices for the typical
household are capped at £2,500 for the
plan, energy prices for the typical
household are capped at £2,500 for the
predicted cost of the year (up from
£1,100 before the crisis). If targeting of
the more vulnerable were more
generous, the price cap could have been
et at, say, £3,500, still below the
predicted cost of £4,586 from January 1.

and almost cartainly still higher later and almost certainly still higher later on. This would have been more afforda-ble and also a sharper spur to energy

efficiency.
Second, too much of the cost falls on public borrowing. The government is

bearing all the cost of lowering the prices, instead of imposing price con-trols on domestic energy producers, as I suggested. Moreover, it is not raising additional taxes on windfall profits of on those able to pay more. I argued instead for a temporary "solidarity levy" on better-off taxpayers, which would have been fully justifiable in such circumstances. Higher taxes on the

The ill-targeted measures fail to raise taxes on the better off or increase support for the poorest

prosperous have historically helped pay

Third, given the failure to raise taxes on the better off or increase support for the least well off, the package is ill-tarthe least well off, the package is in-tar-geted. True, according to the IFS, the gain from the package of support is 14 per cent of household budgets for those in the bottom decile and only 5 per cent for those in the top decile, because the former spend far more of their income on energy. But, in cash terms, the top decile will receive some £2,000 each, against £1,600 for the poorest. Accord-ing to the Resolution Foundation, if one against £1,600 for the poorest. According to the Resolution Foundation, if one adds the likely reversal of Rishi Sunak's changes to national insurance, the rich est households gain over twice or rich est households gain over twice as much in cash terms as the poorest. Moreover, the latter will still be harder hit by the rise in energy prices relative to their incomes than the former.

Fourth, this package is unsustainable. Suppose energy prices continue to be so high for more than two years. What would the government do then? Indeed, that point is likely to come even sooner, since the planned support package for business expires in six months. If the crisis lasts as long as that, the govern-ment would have to let prices rise, target

ment would have to tel prices rise, starget assistance beter and raise taxes. It should set out its follow-up plan soon. Pinally, the combination of a massive fiscal loosening with low unemployment, high inflation and a weak exchange rate creates significant macroeconomic risks. For the Bank of Endund the acknowledge the Advantage. England, the package has the advantage of lowering peak measured inflation by some four percentage points, according

to the Resolution Foundation. That was presumably part of its aim. But it seem likely that the Bank of England will con sider that the boost to demand will offset the gain from lower headline infla-tion and adopt higher interest rates than would otherwise have been the case.

Whether the impact of such a combi-nation of looser fiscal policy with tighter monetary policy would also raise the exchange rate depends on the most important impact of all, which would be on confidence in the UK. Alas, the new growth target, this fiscal loosening and the expected decision to introduce per-"dashes for growth" that have blown up this economy (and those of many othinis economy (and nose of many out-ers) in the past. This is a risk the country cannot afford to take, especially given the risk-aversion in today's world econ-omy and the aftermath of Brexit. The UK is not the US. The foreigners who finance it have to believe it is man-

aged by sober and responsible people With soaring inflation and fiscal loosening, the UK is now on trial. Kwarteng's duty is to avoid its being found guilty.

# America needs a plan on China decoupling



he drumbeat of decoupling between the US and China rose to a crescendo last week as President Joe Biden telling the Committee on Foreign Investment in the US to boost scrutiny of cross-border deals in sensitive areas such as artificial intelligence, quantum computing and biotechnology.

The order didn't specifically mention China but was clearly part of a growing effort by the White House to separate its sunby chains and financial markets

supply chains and financial markets from Chinese influence.

Whether or not you agree with the move, or decoupling in general, it's high time America had a much more com-plete strategy for how to deal with the reality. US-China tensions have risen to orrisome levels, particularly around

Last week, the Senate foreign rela tions committee approved a bill that would provide \$6.5bn in direct military assistance to the country, as part of an effort to help the island nation — which t to help the island nation — which luces 92 per cent of the world's unclear. But the move, along with talk of new sanctions against China to deter a potential attack on Taiwan, are pushing geopolitical hot buttons at a time when the Us has yet to develop a detailed action plan for the economic fallout from such a conflict, or even the continued decoupling of the US and Chinese economies.

ued decouping of the US and Chinese conomiles.

In Washington, fears that Beljing is planning a military invasion are growing, and America is in danger of becoming embroiled in sparring between Beljing and Taipei in the Taiwan Strait. But what would happen if supply chains and financial flows between the US and China were cut off tomorrow? What's Nebody Twe spoken with in either the public or private sector has a clear and complete answer to that question. The government approach has so far fallen into two categories: a tit-for-tat response to China's own moves, involving tariffs and sanctions, or a big picture

ing tariffs and sanctions, or a big-picture but still somewhat vague top-down approach about how to rebuild the industrial base at home.

Donald Trump's administration was nostly about the former.

The Biden administration has made clear it wants to sharpen government focus on protecting national security and building more resilience and re-dundancy at home, and regionally with partners ("friend-shoring"), in strategic areas such as semiconductors,



need to really drill down to what that means in practice. What would it mean, for example, if

What would it mean, for example, if China suddenly stopped shipping key drug ingredients to the US7 is there a full list of what the most important inputs are, which companies use them, where alternative supplies could be located quickly, what percentage of consump-tion needs they could meet, and how quickly (and at what cost) industry in either the US or allied nations could

nanufacture new supply? Likewise, how would the US (and the world) meet chip demand should China invade Taiwan? Would there be a milicounterstrike? Is it conceivable that ndries on the island would be destroyed? Are there any plans for which parts of the public and private sector would be prioritised in the event

I doubt that policymakers

of a major and immediate semiconduc tor supply shortage?

These are terribly uncomfortable

testions, and it's no surprise that few ant to raise them. But they are exactly the ones we need to be asking, particu larly given that Chinese leader Xi Jin ping — who is likely to be reappointed for a third term at the Communist party congress in mid-October — has made clear that national security, even more than Chinese economic growth, is his top priority.

China would have much to lose if

trade and capital flows decoupled quickly. But the US has just as much to se, if not more, and is less prepared fo

Beijing is already actively implementing a "Fortress China" strategy to become self-sufficient in the most sential goods and technologies. The US has said it wants the same. Yet

of the realities of America's dec ed, privatised economy is that it is

understand the totality of the supply chain in even the most important non-defence areas, such as electric vehicles or electronic components.

defence areas, such as electric vehicles or electronic components.
This is not to say the US should copy Beijing's top-down approach to economic development—as I've argued in past columns, decentralisation is a strength for the US in terms of innovation. But in a decoupling world, it's not a good idea to raise the security stakes without having a solid plan for what happens if there's a war, real or economic.
The US of the US should be a solid plan for what happens if there's a war, real or economic.

The US should appoint a White House-level resilience tsar (a non-partisan figure with a logistics or business continuity background) — as I've also argued previously — to pose the right questions and ensure public and private questions and ensure presented a far better understanding of the control of the c

pling, whether it happens slowly or sud-denly. We must not sound the drums of

In this queue, the journey matters as much as the destination

Moran

ueueing in Britain has never just a matter of standing in line; we always think it tells us something about ourselves. A five-mile queue to see the Queen's coffin is being celebrated as quintessentially British — but, like most self-flattering

traditions, the UK's view of itself as a nation of expert queuers is more recent than people think.
Only during the second world war, and just after it, did social commenta-

Only during the second world war, and just after it, did social commentators first notice our penchant for queueing. In his 1944 essay "The English People", George Crwell praised "the orderly behaviour of English crowds, the lack of pushing and quarrelling, the willingness to form queues". Three years later, the historian Ernest Barker commended English queuers for their knack "of "fitting in" neatly on a little space". Both Orwell and Barker conflate Britishness with Englishness. They assume a link between British democratic institutions and English threat they assume a link between British democratic institutions and English threat they assume a link between British democratic institutions and English traditions of fair play and civility Queueing, for them, is essentially a political. The queue is session of the season of the political in the prizes tolerance and tact as guarantors of social stability. But queueing is always political, because its aim is to ration a scarce resource. During and after the war, queueing was a stressful activity, as people competed for essential times. Fair from being hailed as egalitarian, queues were often seen as inequitable. Working women, elderly people and mothers

Only the poorest tend to stand in line in banks or post offices; the premier customers are all online

with babies thought them unfair because they were less able to queue for long periods. A Ministry of Information report, worried queueing might san long periods. A Ministry of information report worried queueing might sap morale, and warned that "peace talks are being fostered in queues". After the war, the Conservative leader

After the war, the Conservative leader Winston Churchill exploited these popular frustrations by identifying queues with the new Labour government. When bread was rationed in 1946, he declared that socialism meant queueing. And, in a 1950 election broad ggested that queues would become manent feature of British life, cari caturing the new Socialist dream as "no longer Utopia, but Queuetopia". For the next two decades, queueing

became a symbol of national decline Readers of The Times complained endlessly in its letters page about the long queues in banks and post offices. Since a queue forms when supply fails to match demand, its stubborn visibility in daily life was framed as a symptom of the

high-end semi nductors – defend its

sovereignty.

The path to actually passing the bill and pushing through aid money is

green batteries, key minerals and phar

That's important and needed But

understand the totality of the supply chain in even the most important areas

difficult to map risk. The Department of Defense may have a grasp on where all the parts of an F-35 lighter jet come rform. But I doubt that policymakers

### The King's passion for environmentalism was clear to those who worked with him

Tony **Juniper** 

uring his time as the Prince of Wales, King Charles III became well known for his environmental work. As someone who worked with him on two books, as an adviser for many years and on many subjects, from forests to climate change and from farming to wildlife, I saw first-hand the enormous effort he put in, the intellect behind the work and his sheer determi-nation to make a difference.

His ecological awareness origi from a deep personal disquiet he felt as a young man about the direction the world was embarking on. During the late 1960s and early 70s, the young prince began to raise through speeches and articles the profile of pollution, disappearing wildlife and depletion of nat-

ural resources. He also delved into the future of food and, as time went on, embraced global questions such as cli-mate change. In 1985, he took direct action, converting the farm at his Highgrove home in Gloucestershire to

While today all this might seem per fectly reasonable, back then, and until relatively recently, concern for the envi-ronment was regarded by many as a "fringe" pursuit. He was attacked and ridiculed. Notwithstanding the criticism, however, he persisted and his con-victions continued to deepen, even if at times he was portrayed as "rather dotty" (as he himself has put it).

He set in motion a range of initiatives which grew over the years into a constel-lation of charitable organisations, not only concerned with the environment but also the related subjects of disad vantaged young people, responsible businesses and sustainable urbanisation. And he did this not only through his own charities, but by supporting hundreds of others — such as Wildlife Trusts, the Rare Breeds Survival Trust

and WWF — as their patron.

One of the things that repeatedly struck me during our work together has been the empathy for people that was integral to the prince's brand of environ-mentalism. It has never been about a healthy environment in spite of people, but always about a healthy environment for the benefit of people. Through his speeches and writing, the

His ecological awareness originated in a personal disquiet he felt about the

path the world was taking prince set out to build connections prince set out to build connections between particular sectors and the causes he championed. One vehicle for elevating discussion to the systemic level has been the University of Cam-bridge Institute for Sustainability Lead-ments which seeds to inverse by which

ership, which seeks to improve b

leaders' awareness of environmental challenges. This initiative, and the royal support for it, has been instrumental in lping propel environmental challenges om the barricades to the boardroom.

The Prince's Rainforests Project, and his International Sustainability Unit that succeeded it, involved a decade of intense activity with world leaders to forge consensus on deforestation, food and water security, climate change, the circular economy, and the health of the most recent large-scale intervention was the Sustainable Markets Initiative. Launched at the Davos summit in 2020, its mission is to help businesses move more quickly to a sustainable future. It has brought together world leaders and has brought together world leaders and chief executives to discuss energy, nature and the circular economy

The programme of action he has led as been relentless and lasted decades. It is, as far as I know, without precedent. His messages have long focused on the screaming need for action before it is too late to avoid ecological and climatic dis-

aster, something that has now found been passionate about the power of partnership and the need for different oups acro ss society to come together to forge solutions. He has also sised the ways in which the sustain ity of the human world is fundamentally connected to the health of the natural one, and how if we look after the Earth, it will look after us.

No one knows how, if at all, the King will take forward this agenda in his new role, but it is clear that in the past half century of work he has made history. His son William, the new Prince of Wales, shows every intention of filling the space left by the royal transition. For anyone concerned about the future of our world, it is reassuring to know that an institution that has always taken the long view now holds ecological concerns

The writer was an adviser to King Charles when Prince of Wales. He is chair of Natural England, but is writing in a personal capacity

"British disease" of poorly motivated workers and mediocre management. Now, in a post-Thatcherite landscape transformed by technology and con-sumerism, queueing is both more affluen-cient and something the more affluen-cient and something the more affluen-tean optout of by paying for special treat-ment, such as priority boarding. Only the poorest tend to stand in line for their money in banks or post offices; the premoney in banks or post offices; the pre-mier customers are all online. We are right to celebrate queueing, because it is the most visibly fair way of managing demand for something that lots of peo-ple want. Nowadays, though, the rationng of scarce resources is rarely as equi-

Those who see the queue as a uniting national ritual find their theory confirmed in that long line of mostly calm stoical, good-humoured people leading to Westminster Hall. This queue is not what retail experts call a "pain point", to be suffered on the way to being served; it is a cultural phenomenon, an end in itself, a site of pilgrimage where the journey matters as much as the arrival.

The mundane queues we experience every day rarely give us the same sense of purpose and belonging. They will remain tedious and unglamorous to stand in — which is why the line of Britons waiting to pay respects to their late Queen should be remembered as some-thing different, and unique.

The writer is professor of English and Cultural History at Liverpool John Moores University and author of Queueing for

FINANCIAL TIMES Monday 19 September 2022



Jugaling act Middle managers battle to keep the post-pandemic office happy **OWORK & CAREERS** 

### The strange death of the company phone number



Pilita Clark **Business Life** 

telephone number; said a note on the photography busine I needed to contact in a hurry last week. "It's because we've noticed customers prefer to chat online, via email or by filling in the form below,

Yeah, right, I thought, as I grumpily filled in the online form and hit "submit", sending my query off to some digital netherworld where I doubted it would be seen by anything

as costly as a human.

As it happened someone did
respond, quite quickly, by email. But
by then I had already spoken to a rival
business that had a phone number on
the site and a sewer who at telebric its site, and a person who quickly picked up — a fact I relayed to the first company with a degree of triumph I am not proud of.

am not proud or.

The thing is, the numberless
business was at least being open about its intentions. A growing number of organisations have quietly dispensed with website phone numbers, or made them so hard to find that they may as well not exist. This was happening long before the pandemic spurred a wave of



places like Facebook has been so famously difficult that even police

officers have complained.

But it has reached the point that But it has reached the point that today the sight of a prominent company phone number is becoming notable and having a call answered quickly by a person feels like winning some sort of jackpot. We all know why this happens. People are expensive. For Covidibattered businesses cost efficiency is

esses, cost efficiency is crucial. A lot of queries can be easily ered online. Nuisance calls are rife

Still, a backlash is taking shape Spain this year moved to require companies to answer custo within three minutes, with a flesh-and within three minutes, with a nesh-aincl blood employee, and similar efforts are afoot in the UK. The question is, why don't more companies seize on the deepening fury about clueless customer service and make a

66 It has reached a point that having a call answered quickly by a person feels like winning some sort of jackpot 99

etitive virtue of offering better

upport? I wondered about this earlier this vear on a visit to Australia, where the Telstra telecommunications group was boldly advertising its decision to bring all its call centres back home. The move follows years of complaints from fed-up customers, which can become especially acute during big floods and other weather disasters that have

battered the country in recent ye

The UK telecoms group BT finished a similar call centre onshoring effort before the pandemic hit, and says it has seen big benefits. Customer gripes have plunged so much that BT, which once had some of the worst levels of complaints in the sector, now outperforms industry averages. Call centre efficiency is also higher. "We are about 30 per cent more efficient and effective," a spokesperson told me last week, adding it was a mistake to think

that only older people wanted to talk to a person on the phone. While a lot of queries can be dealt with online, calling remains the first

preference for customers for any complex or sensitive problem and "this does not really differ by demographic". The advantages of offering decent

customer service has always been obvious to business leaders such as Tony Hsieh, the late US founder of the Zappos online shoe empire. He believed repeat customers and of mouth were crucial to driving sales revenues up from less than \$2mn to more than \$1bn in just 10 years.

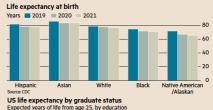
"On many websites the contact information is buried at least five links deep, because the company doesn't really want to hear from you. And when you find it, it's a form or an emai address," he once wrote in Harvard Business Review. Zappos took the "exact opposite approach", putting its phone number at the top of every page on its website and train ing staff to go out of their way to help people. "As unsexy and low-tech as it may sound, the telephone is one of the be

branding devices out there," he said. Hsieh sold Zappos for \$1.2bn in 2009 to Amazon, a company that also lacks phone numbers but ranks highly for customer satisfaction thanks to its online service. Few companies match the might of Amazon but thousands could follow the ethos of Tony Hsieh — before governments force them into it.

pilita.clark@ft.com



### Life expectancy: **US exceptionalism**



With a 4-year degree - 58 6.3 year - 56 - 54 2.6 year Without a 4-year degree 2000

Life expectancy in the US had stalled en before the pandemic. Despite ending much more on healthcare per apita than other developed countr ricans live shorter lives than pe in France, the UK and even Chile

only sharpened the divide. US life expectancy fell from 78.8 years in 2019 to 76.1 in 2021, according to the National Center for Health Statistics. That is the largest two-year decline in almost a century. In France, the fall was half a year. In Japan, the figure rose

Longevity matters as an indicator of the collective quality of life in a nation. It has big implications for business. Insurers and savings companies build their strategies around the life expectancies of customers

America's longstanding problems rith obesity and opioids left a portion of its population vulnerable to coronavirus. Almost two-thirds of Americans hospitalised with Covid-19 had at least one pre-existing condition.

The outlook was bleakest for Native mericans and Alaska Natives. Their life expectancy plunged almost seven years from 71.8 in 2019 to 65.2 in 2021, around where the national average stood in 1944. Those statistics reflected the first full year of the pandemic since March 2020, but also poverty and discrimination alongside the high rates of suicide, accidents and addiction

which blight marginalised communities. These days, education is a good gauge of longevity. Research from Anne Case and Angus Deaton of Princeton University found Ameri with a university degree could expect to live a decade longer than those who dropped out of high school. This cuts across the race lines. Well-educated black Americans have narrowed the gap with white peers in life expectancy But the educational divide between and

within both race groups has widen Between 1990 and 2018, racial disparities in life expectancy shrank by 70 per cent. Educational disparities in longevity more than doubled. During the pandemic, those without a degree suffered from higher mortality rates. People with tertiary educations were

more likely to work remotely from home. They often had comprehensive employer-provided insurance

Education, poverty and diet go hand in hand. Distributing Covid vaccines is relatively easy. To reverse a crisis of early deaths, policymakers would need to cut poverty, obesity, drug abuse and gun violence. The cultural and political

NIKKEI **Asia** The voice of the Asian century

### CROSSWORD

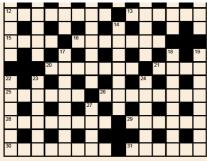
No 17,203 Set by PETO



Passive American in remeat (6)
Tory to attract scorn (8)
Tory for example without re-

NIKKEI





# JOTTER PAD

All pages from Finar

McCartney perhaps (4,4)

13 Monikor an polding extremely savage roder (6)

15 Aim at getting unctrous fool finally dismissed (6)

16 Jazz fan running around naked in a place of entertainment (7)

20 Young girl assuming Rene's coming around as usual (7)

21 Went from the centre of Warwick by river heading west (6)

25 God's close the few fir taking in quiet of the control of the control

- 27 An unexpected advantage after commencement of task (4)

Get the business insights you need to succeed in Asia Visit asia.nikkei.com

